PRESS RELEASE
報道発表資料

JNTO
Japan National Tourism Organization

November 18, 2026

Number of visitor arrivals to Japan
3,912,500 in October 2026
(preliminary figures estimated by JNTO) (Compared to 2025)

Country/Area	Total			Total		
	2025 Oct.	2026 Oct.	growth rate (%)	2025 Jan.～Oct.	2026 Jan.～Oct.	growth rate (%)
Grand Total	3,896,524	3,912,500	0.4	35,547,851	34,643,000	-2.5
South Korea	867,261	1,035,800	19.4	7,660,905	9,298,400	21.4
China	715,804	379,500	-47.0	8,203,312	3,715,200	-54.7
Taiwan	595,915	634,600	6.5	5,632,626	6,632,300	17.7
Hong Kong	196,017	202,500	3.3	2,018,633	2,165,800	7.3
Thailand	125,894	133,400	6.0	941,698	968,800	2.9
Singapore	65,745	73,800	12.3	496,212	545,800	10.0
Malaysia	57,790	71,100	23.0	464,832	527,500	13.5
Indonesia	53,387	57,200	7.1	502,467	552,400	9.9
Philippines	86,150	89,600	4.0	677,455	690,800	2.0
Vietnam	53,238	48,700	-8.5	583,048	599,900	2.9
India	29,418	42,600	44.8	262,862	320,300	21.9
Australia	96,158	102,100	6.2	851,436	874,000	2.7
U.S.A.	335,744	351,500	4.7	2,733,569	2,874,400	5.2
Canada	73,667	73,900	0.3	568,323	592,800	4.3
Mexico	24,764	30,400	22.8	162,695	203,900	25.3
United Kingdom	63,343	69,100	9.1	455,287	479,100	5.2
France	58,242	63,600	9.2	390,179	417,600	7.0
Germany	56,020	61,900	10.5	375,415	389,500	3.8
Italy	29,425	34,800	18.3	257,289	268,700	4.4
Spain	28,749	31,700	10.3	207,756	226,000	8.8
Russia	30,053	32,600	8.5	159,228	188,200	18.2
Nordic Countries	23,947	28,600	19.4	163,897	184,200	12.4
Middle East	27,863	35,100	26.0	211,684	252,100	19.1
Others	201,930	228,400	13.1	1,567,043	1,675,300	6.9

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.
◆Note 2. Above figures for 2025 are definitive, while figures for 2026 are the preliminary ones estimated by JNTO.
◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for Landing at a Port of Call, Landing in Transit and Cruise Ship Tourists.
Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.
◆Note 4. Nordic Countries refer to Sweden, Denmark, Norway, and Finland.
◆Note 5. Middle East refers to Israel, Türkiye, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:
Japan Tourism Statistics https://statistics.jnto.go.jp/en/

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