Huis Ten Bosch's Biggest-Ever Project for Its 35th Anniversary: "Excitement Non-Stop! — BIG BANG!!!"

New Scenic Coaster Named "Panorama Rush", Set to Debut in Spring 2027

Huis Ten Bosch, a theme park resort in Nagasaki, Japan, built on the brand promise "Step into the extraordinary," has announced that its new scenic coaster, Panorama Rush, will open in spring 2027 as part of the park's 35th-anniversary celebrations.

As the fourth phase of its growth strategy, this major attraction represents the largest investment in a single attraction since the park opened. The name Panorama Rush reflects the experience of racing through breathtaking panoramic scenery, from the authentic European-style townscape to Omura Bay, while feeling an exhilarating rush of excitement throughout the body. This one-of-a-kind coaster promises an unforgettable ride experience found nowhere else.

特設サイト：https://english.huistenbosch.co.jp/enjoy/panoramarush/



Scenic Coaster “Panorama Rush” Highlights

1. Japan First! *1 A Scenic Coaster Racing Through Breathtaking Townscapes and Nature
2. An Exhilarating Boost of Speed That Feels Like Being Launched into the Sky! Featuring Western Japan’s First Linear Launch System *2
3. Stunning Views by Day, Magical Illuminations by Night! Race Through Japan’s No. 1 Illuminations for 13 Consecutive Years *3

1. Japan First! *1 A Scenic Coaster Racing Through Breathtaking Townscapes and Nature

Panorama Rush is a one-of-a-kind scenic coaster that races through breathtaking landscapes, combining the authentic European-style townscape with its seasonal flowers and canals, and the beauty of nature, from lush greenery and sweeping mountain vistas to the sparkling waters of Omura Bay. Set against the beautiful townscape and natural surroundings that Huis Ten Bosch has cherished for years, the coaster delivers an exhilarating sensation of plunging into spectacular scenery as guests feel the wind and speed rush past their entire bodies. As the coaster climbs along the track, guests are treated to one of the most spectacular panoramic views in Huis Ten Bosch, stretching from the magnificent European-style townscape to the shimmering waters of Omura Bay. Precisely designed to offer the best possible viewing angles, the approximately 1-kilometer course invites guests to fully immerse themselves in the breathtaking scenery and enjoy a truly special experience.

2. An Exhilarating Boost of Speed That Feels Like Being Launched into the Sky! Featuring Western Japan’s First Linear Launch System *2

Featuring Western Japan’s first linear launch system, *2 Panorama Rush accelerates with a powerful burst of speed, racing up to a summit approximately 30 meters high as if launching straight into the sky. Reaching speeds of up to 75 km/h, the coaster sweeps through ever-changing scenery with unobstructed views all around. As the wind rushes past and guests experience a sensation of floating freely through the air, the spectacular landscape unfolds in every direction, delivering an exhilarating sense of freedom and a truly memorable ride experience.

3 . Stunning Views by Day, Magical Illuminations by Night! Race Through Japan’s No. 1 Illuminations for 13 Consecutive Years *3



By day, breathtaking views of Huis Ten Bosch’s beautiful European-style townscape unfold before your eyes. As the sun sets, the town transforms into a dazzling sea of light, illuminated by Japan’s No. 1 illuminations for 13 consecutive years. *3

Far below, countless lights illuminate the streets, the iconic Domtoren tower rises above the glowing town, and nightly entertainment and fireworks bring the scene to life. Racing above this radiant panorama offers a unique thrill, as if plunging straight into a world of light and becoming one with its brilliance.

With the debut of the scenic coaster Panorama Rush, Huis Ten Bosch will continue to introduce exciting new experiences as it approaches its 35th anniversary. Further announcements will reveal more of what makes this one-of-a-kind attraction special ahead of its opening in spring 2027.

【Overview】

Attraction Name: Panorama Rush

Opening: Spring 2027

Location：Art Garden

【About Huis Ten Bosch】

Huis Ten Bosch is a theme park resort in Nagasaki, Japan, spanning an area equivalent to approximately 33 Tokyo Domes and built on the brand promise “Step into the extraordinary.”

Since launching its growth strategy in 2025, Huis Ten Bosch has continued to evolve, offering new moments of wonder and excitement with every visit. From spectacular attractions on an impressive scale to a rich variety of seasonal entertainment that transforms the entire European-style townscape throughout the year, the resort offers a wealth of memorable experiences. Its illuminations, ranked No. 1 in Japan for 13 consecutive years, *3will also undergo a major transformation for the first time in 16 years.

In 2027, as Huis Ten Bosch celebrates its 35th anniversary under the theme “Excitement Non-Stop! — BIG BANG!!!,” an array of exciting new experiences will make their debut, led by the spectacular scenic coaster Panorama Rush. Throughout the year, the entire resort will be filled with moments of wonder, joy, and discovery, offering guests even more to experience and enjoy. We look forward to welcoming you to Huis Ten Bosch for this special milestone year.

35th Anniversary Special Website：https://english.huistenbosch.co.jp/event/35th-anniversary/

※All images are for illustrative purposes only

※1：Japan’s first coaster to race through both spectacular townscapes and breathtaking natural scenery. (Based on a web survey of 25 coaster attractions across Japan offering scenic views of natural landscapes or urban settings.)

※2：Western Japan’s first coaster to feature an LSM launch system. (Based on Huis Ten Bosch research conducted in September 2026, confirming the use of this technology at currently operating coasters in Japan.)

※3：Awarded 1st place for 13 consecutive years by the General Incorporated Association YAKEI Convention & Visitors Bureau: 1st place in the Overall Entertainment category of the “Illumination Award” from 2013 to 2022, and the Outstanding Entertainment Award in the Illumination Event category of the “International Illumination Award” from 2023 to 2025.

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