

A Spectacular New Coaster Debuts in Celebration of Huis Ten Bosch's 35th Anniversary !

miffy's Parade Gets a Major Makeover, with Exclusive Merchandise, Gourmet Delights, and More!
We're Bringing You a special Year Bursting with Excitement!!

“Excitement Non-Stop! — BIG BANG!!!” Launching Saturday, March 6, 2027!

Huis Ten Bosch, a theme park resort in Nagasaki, Japan, built on the brand promise “Step into the extraordinary,” celebrates its 35th anniversary on March 25, 2027. Under the anniversary theme “Excitement Non-Stop! — BIG BANG!!!,” a spectacular new coaster and a host of exciting experiences await, making it a special year bursting with even more fun and excitement!

Special Site : <https://english.huistenbosch.co.jp/event/35th-anniversary/>



Since launching its growth strategy in 2025, Huis Ten Bosch has continued to evolve, introducing a wide range of attractions and entertainment that offer new moments of wonder and excitement with every visit. In 2027, its 35th anniversary year, the entire park will be filled with surprises and delight under the theme “Excitement Non-Stop! — BIG BANG!!!”

The highlight of the anniversary year is Huis Ten Bosch's first-ever scenic coaster, offering a one-of-a-kind experience with breathtaking views of its beautiful European-style townscape. The beloved miffy parade will also undergo a major makeover, with its all-new version debuting at miffy Celebration, launching Saturday, March 6, 2027. Exclusive 35th-anniversary merchandise and special gourmet offerings will also be introduced throughout the year, adding to the festive atmosphere across the park.

As Huis Ten Bosch celebrates its 35th anniversary, we extend our heartfelt gratitude to all our guests who have visited us over the years and to everyone whose support has helped make this milestone possible.

We look forward to welcoming you to Huis Ten Bosch for a truly extraordinary year of “Excitement Non-Stop! — BIG BANG!!!,” filled with even more exciting experiences and unforgettable moments.

“Excitement Non-Stop! — BIG BANG!!!” Highlights

1. Celebrating the 35th Anniversary: Huis Ten Bosch’s First-Ever Scenic Coaster Debuts
2. miffy’s Parade Gets a Major Makeover, Bringing Even More Kawaii Charm to the Park!
3. Exclusive Anniversary Merchandise and Gourmet Delights, Including the Return of Beloved Classics! More Exciting New Offerings for the 35th Anniversary to Be Announced Soon!

1. Celebrating the 35th Anniversary: Huis Ten Bosch’s First-Ever Scenic Coaster Debuts!

To celebrate its 35th anniversary, Huis Ten Bosch will introduce its first-ever scenic coaster. This landmark project represents the largest investment in an attraction since the park opened, creating an extraordinary experience found nowhere else. Further details about this landmark attraction will be announced in due course.

【Special Site】 <https://english.huistenbosch.co.jp/enjoy/panoramarush/>



2. miffy’s Parade Gets a Major Makeover, Bringing Even More Kawaii Charm to Huis Ten Bosch!

Huis Ten Bosch’s hugely popular miffy parade will receive a major makeover in celebration of the park’s 35th anniversary. Featuring miffy and her friends, the revamped parade will showcase new performances, fresh costumes, and even cuter floats, bringing more Kawaii charm than ever before. The all-new parade will debut at miffy Celebration, starting Saturday, March 6, 2027. With spring flowers, including tulips, blooming against the backdrop of Huis Ten Bosch’s beautiful European-style townscape, the park will be filled with a special celebratory atmosphere. Guests can join in the festivities and celebrate the start of this milestone anniversary year with an unforgettable experience.

Further details about miffy Celebration will be announced at a later date. Stay tuned for more updates on this special event, set to kick off Huis Ten Bosch’s milestone 35th anniversary year.

3. Exclusive 35th-Anniversary Merchandise and Gourmet Delights, Including the Return of Nostalgic Favorites! More Exciting Anniversary Content to Be Announced Soon!

Throughout the park, festive decorations and special celebratory touches will set the scene for Huis Ten Bosch’s 35th anniversary. Exclusive anniversary merchandise, special gourmet offerings, and a host of other exciting experiences will debut throughout the year, inviting guests to immerse themselves in a vibrant atmosphere filled with celebration and

discovery.

For the anniversary year, Huis Ten Bosch's talented chefs, pastry chefs, and sommeliers will create exclusive menus specially crafted for the 35th anniversary, offering exceptional flavors and memorable culinary experiences found nowhere else. A special collection of anniversary merchandise will also be available, giving guests the perfect keepsakes to take home and treasure as memories of this milestone year. The celebration will also bring back beloved products and nostalgic menu items from the past. For longtime guests, these returning favorites will evoke cherished memories, while first-time visitors will have a special opportunity to discover the history and enduring appeal of Huis Ten Bosch.

Further anniversary offerings will be announced in due course. Huis Ten Bosch's 35th anniversary year promises an array of new experiences, bringing guests moments of wonder, joy, and discovery with every visit.

【About Huis Ten Bosch】

Huis Ten Bosch is a sprawling theme park resort in Nagasaki, Japan, spanning an area equivalent to approximately 33 Tokyo Domes and built on the brand promise "Step into the extraordinary." With major new attractions and entertainment experiences continually debuting, "Excitement Non-Stop!" continues to reach new heights.

In June 2025, the 70th anniversary of miffy's creation, Huis Ten Bosch opened Miffy Wonder Square, the only area of its kind in the world. *1 This Kawaii-filled space invites guests to step into the world of miffy's picture books through immersive experiences and features Japan's first permanent greeting facility of its kind. *2

On April 24, 2026, Huis Ten Bosch opened EVANGELION THE RIDE - 8K -, Japan's first attraction of its kind, *3 inspired by the globally beloved EVANGELION series and delivering an unprecedented level of excitement. Beyond the ride itself, guests can immerse themselves in the world of EVANGELION throughout the park, reimagined as the "Fortress City Huis Ten Bosch," with a stamp rally, themed gourmet offerings, exclusive merchandise, and even hotel stays.

This winter, Huis Ten Bosch's illuminations, ranked No. 1 in Japan for 13 consecutive years, *4 will undergo a major transformation. Debuting on Friday, November 6, 2026, the new illumination experience, The Starlight Million, will transform the entire park into a "Town Where Stars Dwell," inviting guests to touch and adorn themselves with starlight for an entirely new sense of wonder.

Today, Huis Ten Bosch continues to evolve across every aspect of the resort, from attractions to entertainment. At Huis Ten Bosch, where "Excitement Non-Stop!" is always in full swing, guests can look forward to one-of-a-kind experiences and a full day of wonder and delight, from morning until night, immersed in a world beyond their imagination. We look forward to welcoming you.

※When featuring miffy, please include the following copyright notice.

Illustrations Dick Bruna © copyright Mercis bv, 1953-2026 www.miffy.com

'Miffy and Friends' © copyright Mercis Media bv, all rights reserved.

※ All images are for illustrative purposes only.

※1 : Huis Ten Bosch is the only location offering these exclusive rides and attractions. (Based on a 2025 Huis Ten Bosch web survey conducted across six countries with miffy-related offerings.)

※2 : Regarding meet-and-greet experiences with Huis Ten Bosch's original miffy character (based on a 2025 Huis Ten Bosch web survey.)

※3 : Regarding the use of 8K visuals in an EVANGELION attraction (based on a 2025 Huis Ten Bosch web survey.)

※4 : Awarded 1st place for 13 consecutive years by the General Incorporated Association YAKEI Convention & Visitors Bureau: 1st place in the Overall Entertainment category of the "Illumination Award" from 2013 to 2022, and the Outstanding Entertainment Award in the Illumination Event category of the "International Illumination Award" from 2023 to 2025.

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