

October 21, 2026

Number of visitor arrivals to Japan
3,103,700 in September 2026
(preliminary figures estimated by JNTO) (Compared to 2025)

Country/Area	Total			Total		
	2025 Sep.	2026 Sep.	growth rate (%)	2025 Jan.～Sep.	2026 Jan.～Sep.	growth rate (%)
Grand Total	3,267,228	3,103,700	-5.0	31,651,327	30,730,200	-2.9
South Korea	670,563	842,300	25.6	6,793,644	8,262,700	21.6
China	775,657	430,800	-44.5	7,487,508	3,335,500	-55.5
Taiwan	526,982	595,600	13.0	5,036,711	5,997,600	19.1
Hong Kong	149,472	145,000	-3.0	1,822,616	1,963,300	7.7
Thailand	51,283	44,800	-12.6	815,804	835,400	2.4
Singapore	40,495	43,000	6.2	430,467	472,000	9.6
Malaysia	43,826	35,300	-19.5	407,042	456,400	12.1
Indonesia	44,072	44,000	-0.2	449,080	495,200	10.3
Philippines	51,615	42,800	-17.1	591,305	601,300	1.7
Vietnam	50,419	45,800	-9.2	529,810	551,100	4.0
India	25,401	27,600	8.7	233,444	277,700	19.0
Australia	96,610	90,700	-6.1	755,278	771,900	2.2
U.S.A.	224,793	217,500	-3.2	2,397,825	2,522,800	5.2
Canada	55,654	49,300	-11.4	494,656	518,900	4.9
Mexico	19,735	22,300	13.0	137,931	173,500	25.8
United Kingdom	47,114	45,200	-4.1	391,944	410,000	4.6
France	38,825	35,700	-8.0	331,937	354,000	6.6
Germany	52,819	46,100	-12.7	319,395	327,600	2.6
Italy	28,916	26,100	-9.7	227,864	233,900	2.6
Spain	24,700	23,800	-3.6	179,007	194,300	8.5
Russia	21,174	23,700	11.9	129,175	155,600	20.5
Nordic Countries	17,379	16,600	-4.5	139,950	155,600	11.2
Middle East	29,684	37,700	27.0	183,821	217,000	18.0
Others	180,040	172,000	-4.5	1,365,113	1,446,900	6.0

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2025 are definitive, while figures for 2026 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for Landing at a Port of Call, Landing in Transit and Cruise Ship Tourists.

Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan.
Crew members are excluded.

◆Note 4. Nordic Countries refer to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Türkiye, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:

Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

Inquiries:
Global Strategy Headquarters
Research & Marketing Section Email : data@jnto.go.jp