

UNIVERSAL COOL JAPAN 2027

Thursday, October 1, 2026

NEWS RELEASE

Taking Japanese entertainment beyond its limits with “NO LIMIT!”

Phase Two of Universal Cool Japan 2027 Announced The Apothecary Diaries Anime Returns!

With Season 3 About to Air, Immerse Yourself in the World of the Hit Anime Everyone Is Talking About

Reunite with Maomao and Jinshi in a New Ultra-Real Experience Tied to the Theatrical Film!

Limited Time: Wednesday, Feb. 10, 2027 – Wednesday, June 30, 2027

Universal Studios Japan, celebrating its 25th anniversary, will hold Universal Cool Japan 2027, a special event that recreates the worlds of Japanese entertainment titles beloved by fans around the globe through immense scale, exceptional quality and a broad range of real experiences, inviting guests to immerse themselves fully in these ultra-real worlds. As the second installment in the event lineup, Universal Studios Japan is pleased to announce a collaboration with the globally popular anime The Apothecary Diaries, whose highly anticipated third season begins airing tomorrow, Friday, Oct. 2, 2026.



Following the highly acclaimed Universal Cool Japan 2025 collaboration, this second collaboration between Universal Studios Japan and The Apothecary Diaries will run for a limited time from Wednesday, Feb. 10 through Wednesday, June 30, 2027. A new program tied to The Apothecary Diaries: The Deceased Empress' [scheduled for release Friday, Dec. 11, 2026] will debut. Completely refreshed from the 2025 Mystery Walk, where guests solved a case alongside Maomao, this new experience is set

in a city on the water and tied to the theatrical film opening this winter. The main characters will appear before guests as if they had stepped straight out of the title's world.

The Apothecary Diaries, the hugely popular series with more than 57 million copies in circulation worldwide, is loved across generations for Maomao's refreshing appeal as a heroine who takes on difficult cases, its authentic mysteries, her relationship with the beautiful nobleman Jinshi, and the human drama unfolding within the rear palace. Seasons 1 and 2 of the anime ranked near the top across streaming platforms, while more than 2,000 North American fans gathered at Anime Expo 2025, North America's largest anime convention, cementing the title's global popularity.

Look forward to stepping fully into the world of The Apothecary Diaries for a one-of-a-kind ultra-real experience available only here.



* Images show the event as held previously during Universal Cool Japan 2025.

In addition to today's announcement, Universal Cool Japan 2027 will reveal further collaborations with immensely popular titles, along with the latest information on Pretty Guardian Sailor Moon [Event Period: Wednesday, Dec. 2, 2026 - Monday, Apr. 5, 2027] and details of The Apothecary Diaries program. Stay tuned.

About The Apothecary Diaries

The Apothecary Diaries is a hugely popular series with more than 57 million copies in circulation worldwide. The TV anime began airing in October 2023 and has won broad support for Maomao's refreshing appeal as a heroine, its authentic mysteries, and the human drama woven through its exotic world, making it a title loved by people of all ages. On Oct. 22, 2025, the anime marked the second anniversary of its debut and announced production of TV anime Season 3 and the series' first theatrical film.

TV anime Season 3 will air in two split cours beginning Friday, Oct. 2, 2026. The Apothecary Diaries: The Deceased Empress' is scheduled for theatrical release on Friday, Dec. 11, 2026.

About Universal Studios Japan and Japan's World-Class Entertainment Brands

Universal Studios Japan has transformed the appeal of Japanese entertainment brands acclaimed around the world, including manga, anime, games, music and fashion, into real experiences available only at the Park, sharing their value in Japan and abroad. Under the NO LIMIT! slogan, the Park brings the worlds of immensely popular titles to life as real experiences on an overwhelming scale through its bold, boundary-pushing creativity and technology, captivating many guests. Some of these original experiences have extended beyond Universal Studios Japan to the United States as limited-time events and have received tremendous acclaim.

Among these offerings, Universal Cool Japan is a platform created by Universal Studios Japan to add new experiential value to outstanding, talent-rich works born in Japan and share their appeal domestically and internationally. Since its debut in 2015, it has become an enormously popular event attracting many international guests. Through attractions, must-have original merchandise, entertainment restaurants and food carts that immerse all five senses in each title's world, it offers a complete theme-park experience full of ultra-shocking, ultra-real encounters.

* * *

■About Universal Studios Japan

Universal Studios Japan is wholly owned by Comcast NBCUniversal. Universal Studios Japan, located in Osaka Japan, has succeeded in establishing its position as a prominent entertainment and leisure landmark – drawing many guests from Japan as well as overseas. The park offers some of the world's most exciting and innovative experiences – high quality attractions, shows, and seasonal events based on Hollywood blockbusters, Japanese anime and entertainment brands popular around the globe. Guests can let loose and enjoy unforgettable, super energetic experiences throughout the park.

Universal Studios Japan has continued to evolve since its opening in 2001. It most recently launched SUPER NINTENDO WORLD, where guests can unleash their passion to play in an immersive environment based on iconic Nintendo characters and their worlds. It also offers premier entertainment experiences such as the magical The Wizarding World of Harry Potter featuring Harry Potter and the Forbidden Journey, the breathtaking Jurassic Park area with its state-of-the-art Flying Dinosaur coaster, and Minion Park, where guests will encounter Minions causing mischief on Despicable Me Minion Mayhem, had undergone a major expansion in 2025. In 2026, to commemorate the Park's 25th Anniversary, new “Discover U!!!” program will inspire guests to discover a new version of themselves through the power of the theme park's entertainment.

HARRY POTTER and all related characters and elements © & ™ Warner Bros. Entertainment Inc. Publishing Rights © J.K. Rowling.
MINIONS TM & © 2026 Universal Studios.

© Nintendo

TM & © Universal Studios & Amblin Entertainment

書・紫舟

©Naoko Takeuchi

©日向夏・イマジカインフォス/「薬屋のひとりごと」製作委員会

Universal elements and all related indicia TM & © 2026 Universal Studios. All rights reserved.

* * *

General Inquiries About Universal Studios Japan

インフォメーションセンター Tel : 0570-20-0606 / OfficialWEBサイト www.usj.co.jp

Universal Studios Japan OfficialFacebook <https://www.facebook.com/UniversalStudiosJapan>

Universal Studios Japan OfficialX https://x.com/USJ_Official

Universal Studios Japan OfficialInstagram https://www.instagram.com/universal_studios_japan/

ユニバーサル・スタジオ・ジャパン 公式TikTok https://www.tiktok.com/@usj_official