

Kammui and ANA Business Jet Launch a Twelve-Night Powder Circuit by Private Jet

Japan, Untracked is the fourth signature journey in the partnership, linking Niseko, Rishiri, central Hokkaido, and Hakuba Valley in a single winter circuit.

2026.09.16



Kammui, the Tokyo-based regenerative travel company, and ANA Business Jet Co., Ltd. have added a fourth signature journey to their private aviation partnership. *Japan, Untracked* is a twelve-night winter circuit through four of Japan's most compelling ski destinations spread across Hokkaido and Honshu: Niseko, Rishiri Island, central Hokkaido, and Hakuba Valley. Each is reached by private jet.

The Ultimate Powder Circuit

Japan's best snow does not sit close together. Niseko, the best known of these regions, is in Hokkaido's southwest. Rishiri Island, one of Japan's most coveted backcountry skiing destinations, lies off Hokkaido's northern tip. The island is formed by a single volcano, Rishiri-zan, which rises 1,721 meters from the sea and is hard to reach on commercial flights. Central Hokkaido sits inland. Hakuba Valley, made famous by the 1998 Winter Olympics, is located in the Japan Alps northwest of Tokyo on the island of Honshu.

Stitched together on commercial flights, a trip like this would lose days to connections and layovers. By private jet it becomes one circuit, with each region reached directly and left only when the skiing is done.

"Japan's skiing is extraordinary, but its geography has always worked against seeing the best of it in a single trip," said Max Mackee, Founder of Kammui. "This circuit means our guests can experience Japan's most coveted ski regions in one journey."

Four Regions, Seamlessly Connected

The circuit opens in Niseko, where cold Siberian air picks up moisture over the Sea of Japan and drops it as snow beneath Mount Yōtei. On Rishiri, guests ski the slopes of Rishiri-zan, with the sea in view below. Central Hokkaido adds the vast Daisetsuzan National Park, Japan's largest national park, where dramatic volcanic mountain ranges rise above remote valleys and light powder. The circuit ends in Hakuba, where the slopes of the 1998 Winter Olympics run down to the hot springs and snow monkeys at the foot of the Northern Japanese Alps. It joins the three journeys the partnership launched in May 2026: Japan, Untamed; Japan, Sacred; and Japan, Savored.



Hakuba



Niseko



Rishiri



Central Hokkaido

A market moving toward this

Private aviation into Japan's ski country is accelerating. New Chitose Airport has started operating a dedicated business jet terminal from December 2023. Niseko's own tourism data shows a shift toward quality over volume. According to Niseko Town's official statistics, total visitor arrivals eased slightly to 1,545,848 in the 2025–26 fiscal year and foreign overnight guest numbers to 100,342, even as foreign guest-nights rose 15.7% to 235,213, meaning fewer international visitors are each staying substantially longer. More travelers are weighing Japan against resorts in the European Alps and North America, and finding a mix of powder, onsen culture, and hospitality that those resorts don't offer.

Booking and Availability

Japan, Untracked is a twelve-night, thirteen-day journey running throughout the winter between December and March. It includes private jet transfers between each region, guiding, and accommodations. Like every journey in the partnership, it is a starting point. Kammui's custom itinerary team shapes each trip with ANA Business Jet's flight operations around the guest's dates, ability level, and preferred pace.

For further details please visit: <https://kammui.com/lp/anabj#untracked>

About ANA Business Jet

ANA Business Jet Co., Ltd. is a joint venture between ANA HOLDINGS INC. and Sojitz Corporation. It provides global private jet charter services, connecting international flights with domestic travel to offer high-privacy private jet charter bookings for business and leisure travelers.

About Kammui

Kammui is a Tokyo-based travel company built around regenerative tourism. It leads people to destinations across Japan that will inspire them, sending them home better in body, mind, and spirit. Every journey is built with local guides and operators, providing access that would be impossible otherwise. Kammui has partnered with brands including Range Rover, blackcrows, and ANA Business Jet, and has worked with Japan's Ministry of the Environment to develop premium experiences in the country's national parks.

Learn more at <https://kammui.com/>

Media Contact

Email: info@kammui.com