



Monday September 14th, 2026
NEWS RELEASE

UNIVERSAL STUDIOS JAPAN
A Special Holiday Only Possible on the Park's 25th Anniversary
“Cuddle Up, Get Closer!” with family this winter
A “Super Happy” End to the Year
“Universal Holiday Wonders: Discover U!!!”
Friday November 13th, 2026 to Sunday January 17th, 2027

Universal Studios Japan, which is celebrating its 25th anniversary this year, will host a winter seasonal event, “Universal Holiday Wonders: Discover U!!!”, from Friday, November 13th, 2026, through Sunday, January 17th, 2027.

As the year comes to a close this winter, the Park will feature a host of winter-exclusive entertainment, including the “Universal Food Festival” which will expand to the largest scale in the Park’s history in terms of both the number of menu items and the number of participating areas as well as “Light Up the Night: Christmas Celebration”, a heartwarming event filled with falling snow and touching stories, and the return of “Joy of Lights” after a nine-year hiatus where the feelings you’re usually too shy to express to your loved ones will reach them from the bottom of your heart. Plus, the Park has prepared a wealth of “winter gifts” unique to the 25th anniversary, such as the “Holiday Kids Free Pass,” which invites children from across the country to enter the Park for free, and the “Holiday Kids Free Plan”^{*1}, an accommodation plan where children stay for free! The Park will deliver a special holiday that invites families to “Cuddle Up, Get Closer!” and deepen family bonds and wraps up the year with “super happiness.”



^{*1} Please refer to the press release issued today for information on the “Holiday Kids Free Pass”.

● **Last year's wildly popular food festival has expanded to become the largest in the Park's history! "Universal Food Festival"**

The food festival, a holiday season favorite, has expanded this year to become **the largest in the Park's history, both in terms of the number of menu items and the areas covered!** From special menus at restaurants adorned with seasonal holiday decorations to food inspired by the Park's characters and casual on-the-go options available from food carts, a diverse array of holiday treats will be available throughout the park. Enjoy a "super happy" time with your whole family as you savor your favorite dishes and fill both your hearts and stomachs.



This year, the Park is hosting special greetings where **Snoopy, Elmo, and other popular characters will make surprise appearances in designated areas where guests can enjoy holiday food!** While savoring holiday treats, guests will get to meet popular Park characters in their adorable holiday outfits in a special dining experience that will fill the whole family with smiles and bring you even closer together.

<Event Period> Friday November 13th, 2026, to Sunday January 17th, 2027

*Participating restaurants will be announced at a later date.

● **A spectacular winter night show to warm your heart as snow falls "Light Up the Night: Christmas Celebration"**

A spectacular night show where Elmo, Snoopy, Hello Kitty, and other park characters, all dressed in colorful winter outfits, join cute snow people and entertainers to deliver the "best gift of all." Accompanied by holiday songs that will move your heart with their breathtaking vocals, the show weaves a story filled with warmth and kindness. Light up the night together, feel your heart warm as snow falls thick and fast, filling the night sky, and snuggle close with your loved ones, wrapped in the happy warmth of the moment.



<Event Period> Wednesday November 25th, 2026, to Monday January 11th, 2027

<Location> Gramercy Park (New York Area)

<Show Duration> Approximately 30 minutes

*Number of showings to vary by day. Please check the official website for details.



*Images from previous year's performances.

● The heartfelt show that captures how much your loved ones mean to you returns after nine years!
“Joy of Lights”

For the first time in nine years, the heartwarming message show is back with an upgrade. It's never easy to express how much you care for your loved ones, but this show puts your feelings on the screen in a beautiful spectacle of lights and music! “Discover USJ”, an event that looks back on the park's 25-year history and rediscovers the power of entertainment (one of the two themes behind the 25th anniversary slogan “Discover U!!!”), will be held again for the first time in nine years as part of the program. The many heartfelt messages from our guests will fill Gramercy Park with overwhelming emotion.



And as the show reaches its climax, snow begins to fall, transforming the entire Gramercy Park into a magical holiday wonderland. Give your loved ones the gift of an unforgettable moment that brings you closer together.

< Event Period > Wednesday November 25th, 2026, to Monday January 11th, 2027

< Location > Gramercy Park (New York Area)

< Show Duration > Approximately 10 minutes

*Number of showings to vary by day. Please check the official website for details.

< Message Submission Period > Monday September 28th to Monday December 14th, 2026

*Projected messages are selected by lottery based on advance applications.

*Please check the official website for more details.

● The holidays are coming to the Wizarding World! Hogsmeade Village™'s Spectacular Winter Decorations & the wildly popular projection mapping show that casts a spell on Hogwarts™ Castle

This fall and winter, “The Wizarding World of Harry Potter™” is hosting an anniversary event to celebrate the 25th anniversary of the release of the movie “Harry Potter™ and the Sorcerer’s Stone.”

As part of the Park's special holiday season program, the Park is introducing winter decorations that make Hogsmeade Village™ even more dazzling, along with the projection mapping show “Hogwarts™ Magical Night - Winter Magic,” which casts a magnificent spell over Hogwarts™ Castle at night. Amid the winter scenery unique to the wizarding world, immerse yourself with your family in memorable scenes from your favorite movies and share the magic with your children.

To commemorate the 25th anniversary of the film's release, the special “Hogwarts™ Castle Walk” experience, a guided tour through Hogwarts™ Castle, is also running through Sunday, January 17th, 2027.



“Hogwarts™ Magical Night – Winter Magic” Event Information

< Event Period > Friday November 13th, 2026, to Sunday January 17th, 2027

< Location > The Wizarding World of Harry Potter™

< Show Duration > Approximately 10 minutes

*Number of showings to vary by day. Please check the official website for details.

● A super-rock winter-exclusive singing show is coming to the Park's special greetings!

Don't miss the winter decorations that envelop the entire Park in a festive holiday atmosphere.

This winter, the entire Park will be adorned with dazzling holiday decorations, creating a space where you can feel the arrival of winter no matter where you are! The Park will also be hosting winter-exclusive meet-and-

greet, such as “Minions Jingle Bello Meet & Greet,” where the Minions appear in their winter outfits, and “Universal Wonderland: Let’s Smile Together!”, where kids and adults alike will burst into smiles as they dance joyfully with Charlie Brown, Hello Kitty, and others. Plus, the singing show “Power of Rock: Holidays are Rockin’!” will deliver winter songs through a dynamic performance featuring live singing and dancing.



※画像は過去実施のものです



●Limited edition stickers are getting an upgrade for the 5th anniversary celebration finale for “Super Nintendo World™”! Get your hands on these sparkling, finale-exclusive stickers!

While Mario and his friends were baking a cake, the “Super Stars” they were supposed to use for decoration scattered all over the area! If you find the “Stars” scattered throughout the area and return them to the crew, you’ll receive a special sticker commemorating the area’s 5th anniversary! Plus the stickers will feature a new design for the finale.

Joining Mario and his friends, colorful Yoshis will be featured in a sparkling, special edition design. Enjoy an experience where everyone can “come together” as a team, whether by searching for the “Stars” scattered throughout the area with your friends or by striking poses with your hands and body to represent the “Stars.” Get your hands on the special stickers that will add a touch of magic to the 5th anniversary celebration finale and join your friends to make your time at “Super Nintendo World™” even more “invincible”!



< Distribution Period > Thursday November 12th, 2026, to Monday January 11th, 2027

Stay tuned for further announcements on the latest information regarding “Universal Holiday Wonders: Discover U!!!”.

Treat Your Family to Some Special Winter Fun! A Gift from Universal Studios Japan to Celebrate Its 25th Anniversary

■The park’s first-ever free admission program for children nationwide, the “Holiday Kids Free Pass”



Laugh together and be moved together.

The incredibly happy moments we spend here bring our family closer together.

That’s why we’re offering the “Holiday Kids Free Pass” this winter.

One child enters free with each paying adult.

And children’s Annual Passes are available at a special discount.

Packed with a whole year’s worth of family time for winter families...

Enjoy a gift from Universal Studios Japan to celebrate our 25th anniversary.

<Holiday Kids Free Pass Information>

<Details> Residents of Japan who purchase a "Holiday Kids Free Pass" can bring one child (ages 4–11, elementary school age or younger) for free when accompanied by one adult.

<On Sale> 12:00pm Monday September 14th, 2026

<Park Entry Dates> Valid for entry between Friday November 13th and Wednesday December 30th, 2026

<Ticket Price> From ¥8,400 (tax incl.)

*Price includes entry for 1 adult and 1 accompanying child

*Standard ticket price starts at ¥13,900 (tax incl.)

Sales Outlets: Available for purchase on Universal Studios Japan official website, JTB sales locations, Official Hotels, Alliance Hotels, and Associate Hotels (purchase limited to hotel guests)

*Children aged 12 who attend elementary school eligible for children price.

*This ticket is available for purchase only to residents of Japan who can submit (upload) a valid official identification document (such as a passport, My Number Card, copy of a certificate of residence, or student ID) that verifies the child's age at the time of purchase.

*It may take some time to verify the certificate before you receive the purchase confirmation email.

*The revised admission date must be on or before Wednesday, December 30, 2026. Please note that date changes are only permitted for unused, purchased pairs of adult and child tickets.

*Change of admission date for this ticket cannot be made through the Club Universal member page. Admission date can be changed at Guest Services.

*Children who turn 4 between October and December are also eligible for the 4th Birthday Invitation Pass.

*4th Birthday Invitation Passes cannot be upgraded to an Annual Pass.

A variety of limited-time tickets to help you enjoy this winter! Make the most of your visit to the Park!

■ "Light Up the Night / Joy of Lights" Special Viewing Area Entry Ticket



Enjoy a spectacular, light-filled holiday night show right in front of the stage with no lines, just smooth access. Don't miss the special moment when the performers come down to the floor of the stage. Enjoy the night show from this premium area!

*The special viewing area includes standing and seated sections. Depending on the capacity of each section, you may not be able to choose your preferred area.

*Bringing in or use of chairs or other elevated seating not permitted.

< "Light Up the Night / Joy of Lights" Special Viewing Area Entry Ticket Information >

On Sale: Thursday September 24th, 2026, to Monday January 11th, 2027

Entry Dates: Valid for entry between Wednesday November 25th, 2026, to Monday January 11th, 2027

Price: From ¥1,700 (tax incl.)

Sales Outlets: Universal Studios Japan Official Website, Lawson Ticket (website)

■ The "Universal VIP Experience," which offers special tours led by guides and feature a seamless attraction experience, now has a Winter Holiday edition!



As part of the 25th Anniversary Special VIP Tours, a winter-exclusive tour is now available that includes admission to the special viewing area for "Light Up the Night: Christmas Celebration". This truly special tour allows you to fully experience all the charms of Universal Studios Japan as it celebrates its 25th anniversary, and guests will also receive exclusive 25th anniversary merchandise available only to VIP tour participants.

<[25th Anniversary Special] Universal VIP Experience Group Tour: Super Nintendo World™ “Winter Version”>

On Sale: Thursday September 24th, 2026

Park Entry Dates: Valid for entry between Wednesday November 25th and Monday January 11th, 2027

Price: From ¥29,000 (tax incl.)

Sales Outlet: Available for purchase on Universal Studios Japan Official Website

*Please check the official website for more details.

■ Limited to one group per day, the ultra-VIP tour that lets you enjoy the Park to the fullest is back! It even includes the exclusive perk of having popular attractions all to yourself! “Universal VIP Experience Private Tour – Premier Luxury Plan”



This winter, the “VIP Experience”, the ultimate luxury experience limited to one group per day, is back. A dedicated guide will customize a private tour to meet your specific requests, offering exceptional service down to the finest details, including special dining at popular restaurants, exclusive access to popular attractions, and special meet-and-greets. **With the attentive hospitality of a dedicated guide who knows the Park inside and out, we deliver a dreamlike, one-of-a-kind park experience that can only be enjoyed here.**

<[Limited to One Group Per Day] “Universal VIP Experience Private Tour – The Premier Luxury Plan” Information>

On Sale: From Thursday September 24th, 2026

Park Entry Dates: Valid for Park entry between Tuesday November 25th, 2026, to Monday January 11th, 2027

*Subject to some black-out dates.

Price: ¥949,800 (tax incl.)

Sales Outlet: Available for purchase on Universal Studios Japan Official Website

*Please check the official website for more details.

<Other Event Information>

“Holiday Kids Free Pass” Related Campaign Information

【Campaign Period: Friday November 13th, to Wednesday December 30th, 2026】

Special Offers at the Park

■ [Holiday Kids Free Pass Exclusive] Prime Annual Pass. Enjoy a special year that strengthens family bonds!

Cuddle up, get closer, for longer

Laugh together and share heartwarming moments at the Park this winter. With an annual pass, those special family moments can go on for longer!

Every time you visit, you'll discover your child's “favorites” and “fun” all over again, making this a year that brings your family even closer together.

Don't miss this opportunity to save!

<Details> Children using the “Holiday Kids Free Pass” can upgrade to an annual pass at a special price, after deducting the value of the free tickets.

<Annual Pass Type, Price>

【Holiday Kids Free Pass Exclusive Discount】 Prime Annual Pass Standard (Child): ¥15,400 (tax incl.)⇒ ¥8,000 (tax incl.)



	【Holiday Kids Free Pass Exclusive Discount】 Prime Annual Pass Grand Royal (Child): ¥34,500 (tax incl.)⇒ ¥27,100 (tax incl.) *Children entering the Park with a "Holiday Kids Free Pass" can upgrade to an annual pass at a discounted rate at the Annual Pass Center inside the park, but only on the day of admission. *Official ID required to upgrade to a children's annual pass. Please bring it with you to the Annual Pass Center on the day of your visit.
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■ **Eat plenty and have fun at the park! This winter, we're supporting meals for the whole family: Kids' Meal Campaign**



Order an adult meal, and get a kids' meal at half price!

Eating at a restaurant is another cherished memory from your time at the park.
 Let's create family memories together while enjoying delicious food!
 Details will be announced at a later date.

*This promotion is for holders of the "Holiday Kids Free Pass."

■ **Perfect for a family food tour! Stock up on the Park's famous churritos, a huge hit with kids!**



Buy 3 churritos and get one for half price!

Enjoy the unique flavors of the Park with these churritos which are perfect for sharing with the whole family!
 Enjoy a fun time at the Park with these churritos, which are perfect for eating on the go.

Details will be announced at a later date.

*As long as the items are from the same store, even different combinations of churritos are eligible.

*If you purchase three different items, the least expensive one will be half price.

*This promotion is for holders of the "Holiday Kids Free Pass."

■ **Enjoy the Park's super-popular popcorn buckets and drink bottles as a matching set for the whole family!**

Buy two popcorn buckets or drink bottles together, and get one for half price!

The whole family can enjoy matching items! Choose your favorites and have even more fun at the Park!

Details will be announced at a later date.

*As long as the items are from the same store, the offer applies even if you combine different buckets and bottles. If you purchase two different eligible items, the lower-priced one will be half off.

*This promotion is for holders of the "Holiday Kids Free Pass."

Special Offers Outside the Park

■ **"Holiday Kids Free Plan"**



Kids stay for free this winter! Treat your family to a special winter getaway!

Laugh together, be moved together.

Let that happy day last even longer.

With free accommodations for children, the whole family can enjoy a great value stay.

Relax and savor the lingering joy of a day filled with smiles.

This is a special accommodation plan for families this winter.

< Plan Name > Holiday Kids Free Plan

< Details > By presenting the "Holiday Kids Free Pass" or booking an accommodation package that includes the pass, you can take advantage of special family-friendly offers provided by each hotel, such as free stays for children and special rates for family rooms.

*Special offers vary by hotel. Please check the details of each hotel's package for more information.

< On Sale > 12:00pm Monday September 14th, 2026

< Eligible Dates > Check in between Friday November 13th and Wednesday December 30th, 2026

< Price > Differs according to hotel / accommodation plan

<How to Apply for the Plan> Book an eligible plan on the participating hotel's website, Rakuten Travel, Jalan, etc., and present your "Holiday Kids Free Pass" at check-in, or book a package that includes the pass.

<Sales Outlets> Participating hotel websites, Rakuten Travel, Jalan

*Purchase of "Holiday Kids Free Pass" required to be eligible for campaign discounts.

*Please check with each hotel for details on their benefits.

*Universal Express Passes must be purchased separately

*Kids Free Passes not available for school group tickets or group tickets that include special events.

*The terms and conditions for accommodation discounts vary by hotel.

*Please check each hotel's website to confirm whether the "Holiday Kids Free Pass" is valid on the day of check-in or check-out.

<List of Participating Hotels>



Oriental Hotel Universal City



**The Park Front Hotel at
Universal Studios Japan**



Hotel Keihan Universal Tower



Hotel Universal Port Vita



Centara Grand Hotel Osaka



Candeco Hotels Osaka Namba



Grand Prince Hotel Osaka Bay



**The Singulani Hotel & Sky Spa
at Universal Studios Japan**



Hotel Kintetsu Universal City



Hotel Universal Port



OMO7 Osaka by Hoshino Resort



Art Hotel Osaka Bay Tower



**Quintessa Hotel The Collection
Osaka Bay**



Hotel Hewitt Koshien

■ Updates from Our Marketing Partners

In partnership with companies that share our vision of **"providing children who are the future of our nation across the country with special experiences they can only have right now,"** we offer comprehensive support for every aspect of your trip, from family travel planning to transportation, accommodations, and experiences at the Park.

Through collaboration with partner companies across various industries, we deliver "special experiences that can only be had right now" to children and their families across the country. From the journey itself to deeply moving experiences at the park, **we create unforgettable winter memories that bring families "Closer, Together!"**



**AEON Financial Service
Co., Ltd.**

Earn 25 times the WAON POINTS when you pay with AEON Pay inside the Park! We're planning a special campaign (scheduled for December). To help guests enjoy USJ's 25th anniversary to the fullest, by supporting opportunities for families to create special memories together.

*Details about the campaign will be posted on the official AEON Card website at a later date.

 Coca Cola (Japan) Company Limited	A brand video showcasing special experiences at Universal Studios Japan, incorporating an announcement about the “Holiday Kids Free Pass” will be released. In addition to raising awareness of this initiative, we aim to inspire more families to plan trips and leisure activities, and support children in having new experiences and creating family memories.
 EDION Corporation	“Holiday Kids Free Pass” campaign information will be promoted at EDION store locations to help inspire customers to plan trips this winter.
 JTB Corporation West Japan Railway Company	By providing information at major Shinkansen stations and JTB branches, we will highlight the appeal of the “Holiday Kids Free Pass” to families and encourage them to consider traveling with their children. In addition, JTB branches nationwide will assist customers with everything from planning to booking trips using the “Holiday Kids Free Pass.” Furthermore, in collaboration with USJ, JTB, and JR West, we will offer a package that includes the JTB-exclusive “Universal Express Pass 2,” among other benefits: “Travel by JR! A Trip to Universal Studios Japan 25th Anniversary ~Winter~ 25th Finale” (scheduled to go on sale Thursday, September 17, 2026), which includes JTB-exclusive perks such as the “Universal Express Pass 2,” the Studio Pass can be changed to the “Holiday Kids Free Pass”*. *The “Holiday Kids Free Pass” is only available for purchase at a JTB store.
 NTT DOCOMO, Inc.	The “comotto Parenting Support Program,” a membership program offered by NTT DOCOMO for families with children ages 0 to 15, features campaigns and events that parents and children can enjoy together, as well as special discount coupons. This winter, NTT DOCOMO will be running a campaign for members to help create special moments for parents and children to spend together, and we will be collaborating with USJ on this initiative.
 Sumitomo Mitsui Banking Corporation	Through campaign media organized by Sumitomo Mitsui Banking Corporation, we aim to share the appeal of the “Holiday Kids Free Pass” with more families and support the creation of opportunities for parents and children to make special memories together.
 Sumitomo Mitsui Card Company, Ltd.	Through campaign media organized by Sumitomo Mitsui Card, we aim to share the appeal of the “Holiday Kids Free Pass” with more families and support the creation of opportunities for parents and children to make special memories together.

Other Campaign Information

■ Fun for the whole family! A special set of must-have items for enjoying the Park!



Get the Power-Up Band™ and Power-Up Band Case as a set at a great price!

A special set is now available that lets you purchase one Power-Up Band of your choice (excluding the Anniversary model) and one Power-Up Band case at a discount from the regular price. It will be available at the merchandise shop and the official online store.

< On Sale > Available from Monday September 14th, 2026

*Only available while supplies last.

*The Power-Up Band does not grant admission to Super Nintendo World™.

Either an “Area Admission Guarantee Ticket” or an “Area Admission Number/Lottery Ticket” is required for entry to area.

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About Universal Studios Japan

Universal Studios Japan is wholly owned by Comcast NBCUniversal. Universal Studios Japan, located in Osaka Japan, has succeeded in establishing its position as a prominent entertainment and leisure landmark – drawing many guests from Japan as well as overseas. The park offers some of the world's most exciting and innovative experiences – high quality attractions, shows, and seasonal events based on Hollywood blockbusters, Japanese anime and entertainment brands popular around the globe. Guests can let loose and enjoy unforgettable, super energetic experiences throughout the park. Universal Studios Japan has continued to evolve since its opening in 2001. It most recently launched SUPER NINTENDO WORLD, where guests can unleash their passion to play in an immersive environment based on iconic Nintendo characters and their worlds. It also offers premier entertainment experiences such as the magical The Wizarding World of Harry Potter featuring Harry Potter and the Forbidden Journey, the breathtaking Jurassic Park area with its state-of-the-art Flying Dinosaur coaster, and Minion Park, where guests will encounter Minions causing mischief on Despicable Me Minion Mayhem, had undergone a major expansion in 2025. In 2026, to commemorate the Park's 25th Anniversary, new “Discover U!!!” program will inspire guests to discover a new version of themselves through the power of the theme park's entertainment.

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General Inquiries about Universal Studios Japan

Information Center Tel: 0570-20-0606 / Official website www.usj.co.jp

Universal Studios Japan Official Facebook <https://www.facebook.com/UniversalStudiosJapan>

Universal Studios Japan Official X https://x.com/USJ_Official

Universal Studios Japan Official Instagram https://www.instagram.com/universal_studios_japan/

Universal Studios Japan Official TikTok https://www.tiktok.com/@usj_official