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FOR IMMEDIATE RELEASE

**New Aparthotel Brings Flexible Group Travel and
“Live Like a Local” Stays to Hakone
APARTHOTEL Lilt Hakone Gora Opens November 10, 2026 with
Spacious Kitchen-Equipped Suites and Natural Hot Spring Baths**

HAKONE, Japan, September 1, 2026 – Mori Trust Hotels & Resorts Co., Ltd. today announced the opening of **APARTHOTEL Lilt Hakone Gora**, a new aparthotel designed for families, groups of friends, and extended-stay travelers seeking a more flexible way to experience one of Japan’s most celebrated mountain and hot spring destinations. The 18-room property will officially open on **November 10, 2026**, with reservations available beginning September 1.

Located just a one-minute walk from **Naka-Gora Station** on the Hakone Cable Car line, the hotel offers convenient access to Hakone’s major attractions while providing the comfort and independence of a private apartment combined with the services of a hotel.

The property is positioned to serve the growing demand for family travel, multi-generational vacations, and longer stays among both international and domestic visitors to Japan.

A New Way to Stay in Hakone

As travelers increasingly seek longer, more immersive vacations and multi-generational family trips, APARTHOTEL Lilt Hakone Gora introduces a stay concept that goes beyond the traditional hotel experience.

Each of the hotel’s 18 guest rooms measures approximately 48 square meters and features a fully equipped kitchen, accommodating up to six guests. Guests can prepare meals at their own pace, unwind in spacious

living areas, and enjoy the freedom and convenience typically associated with residential-style accommodations.

The property also features:

- Natural hot spring baths supplied directly from the source
- Coin-operated laundry facilities
- Spacious accommodations ideal for families and groups
- Easy access to Hakone's cultural attractions, museums, gardens, and scenic landmarks

Inspired by the Meaning of "Lilt"

The name "Lilt" refers to a light and pleasant rhythm or cadence. The brand was created around the idea that travel should feel relaxed, personal, and unhurried. Guests are encouraged to explore Hakone at their own pace, whether spending the day visiting museums and natural attractions or enjoying a quiet evening cooking together and soaking in the area's famous hot spring waters.

Gateway to Hakone's Cultural and Natural Attractions

APARTHOTEL Lilt Hakone Gora is situated in the heart of the Gora area, one of Hakone's most popular resorts and sightseeing districts.

Within minutes of the hotel, visitors can explore:

- Hakone Museum of Art
- Gora Park
- POLA Museum of Art
- Owakudani volcanic valley
- Venetian Glass Museum

The location makes the hotel an ideal base for travelers wishing to discover Hakone's blend of nature, art, hot springs, and mountain scenery.

Accessible from Japan's Major International Gateways

Located within easy reach of Tokyo, Hakone is one of Japan's most iconic resort destinations, known for its hot springs, mountain scenery, art museums, and views of Mount Fuji.

Approximate travel times include:

- Around 90 minutes from Tokyo Station via Shinkansen and local

rail connections

- Approximately 2 to 2.5 hours from Haneda Airport
- Approximately 3 hours from Narita International Airport

The hotel is located a short walk from Naka-Gora Station, providing convenient onward access throughout the Hakone region.

Opening Offer for Families and Groups

To celebrate the opening, the hotel will launch a limited-time **Group Travel Promotion** for stays through February 28, 2027.

The special offer provides discounted rates for bookings of four or more guests, with rates starting from **JPY 4,905 per person** based on six-person occupancy. Reservations are available through the official website.

Property Overview

Property Name: APARTHOTEL Lilt Hakone Gora

Location: Gora 1300-126, Hakone, Kanagawa, Japan

Opening Date: November 10, 2026

Rooms: 18 kitchen-equipped guest rooms (approximately 48 sq m / 517 sq ft each)

Facilities: Natural hot spring baths, laundry facilities

Website: <https://www.lilt-hakone.com>

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About Mori Trust Hotels & Resorts

Mori Trust Hotels & Resorts operates a diverse portfolio of hotels and resorts across Japan, ranging from internationally recognized luxury properties to distinctive regional destinations. Through its collection of hotels and resorts, the company connects travelers with authentic local experiences and unique destinations across Japan.

Website: <https://www.mt-hr.com/english/>