

September 16, 2026

Number of visitor arrivals to Japan
3,098,900 in August 2026
(preliminary figures estimated by JNTO) (Compared to 2025)

Country/Area	Total			Total		
	2025 Aug.	2026 Aug.	growth rate (%)	2025 Jan.~Aug.	2026 Jan.~Aug.	growth rate (%)
Grand Total	3,428,406	3,098,900	-9.6	28,384,099	27,626,300	-2.7
South Korea	660,917	850,500	28.7	6,123,081	7,420,300	21.2
China	1,018,747	418,000	-59.0	6,711,851	2,904,600	-56.7
Taiwan	620,753	666,000	7.3	4,509,729	5,402,000	19.8
Hong Kong	226,069	247,300	9.4	1,673,144	1,818,300	8.7
Thailand	35,499	32,200	-9.3	764,521	790,500	3.4
Singapore	20,512	21,600	5.3	389,972	429,000	10.0
Malaysia	21,143	26,000	23.0	363,216	421,100	15.9
Indonesia	31,419	32,500	3.4	405,008	451,200	11.4
Philippines	44,209	39,100	-11.6	539,690	558,500	3.5
Vietnam	61,215	56,600	-7.5	479,391	505,300	5.4
India	18,620	19,500	4.7	208,043	250,100	20.2
Australia	41,250	38,200	-7.4	658,668	681,200	3.4
U.S.A.	194,525	197,400	1.5	2,173,032	2,305,300	6.1
Canada	51,513	50,600	-1.8	439,002	469,600	7.0
Mexico	13,575	18,600	37.0	118,196	151,300	28.0
United Kingdom	36,690	36,600	-0.2	344,830	364,800	5.8
France	37,185	40,300	8.4	293,112	318,300	8.6
Germany	35,677	33,700	-5.5	266,576	281,500	5.6
Italy	41,098	47,300	15.1	198,948	207,800	4.4
Spain	31,990	36,500	14.1	154,307	170,500	10.5
Russia	13,044	14,400	10.4	108,001	131,900	22.1
Nordic Countries	9,051	9,400	3.9	122,571	139,000	13.4
Middle East	18,354	22,900	24.8	154,137	179,300	16.3
Others	145,351	143,700	-1.1	1,185,073	1,274,900	7.6

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2025 are definitive, while figures for 2026 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for Landing at a Port of Call, Landing in Transit and Cruise Ship Tourists.
Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan.
Crew members are excluded.

◆Note 4. Nordic Countries refer to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Türkiye, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:

Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

Inquiries:
Global Strategy Headquarters
Research & Marketing Section Email : data@jnto.go.jp