

Traditional Japanese Culture Hub "Chopsticks Studio Shinjuku" Surpasses 2,000 Visitors Within Just Two Months of Opening

Achieves Exceptional 4.9 Rating on OTAs and a Perfect 5.0 on Google Reviews. The New Inbound Attraction Located 4 Minutes from Shinjuku Station Sees Rapid Growth.

TOKYO, JAPAN — Contents Like LLC (Brand Name: Japan Guide Star), an operator of guided tours and cultural experiences for international visitors to Japan, is proud to announce that its multi-cultural facility, **Chopsticks Studio Shinjuku** (opened June 10, 2026, in Shinjuku, Tokyo), has welcomed over 2,000 visitors within approximately two months of its grand opening.



About "Chopsticks Studio Shinjuku"

Located just a 4-minute walk from Shinjuku Station with a maximum capacity of 60 guests, Chopsticks Studio Shinjuku is a comprehensive Japanese cultural experience hub. The facility offers authentic, multilingual workshops in traditional Japanese crafts, including chopstick making, calligraphy, and *kintsugi* (gold-repair ceramics).

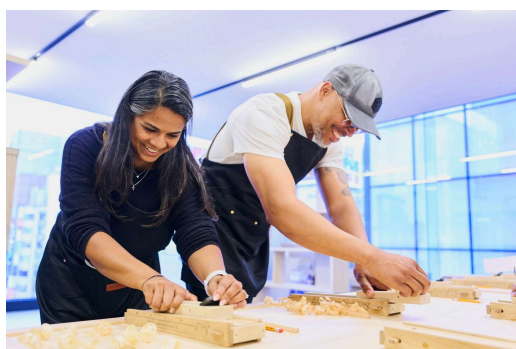
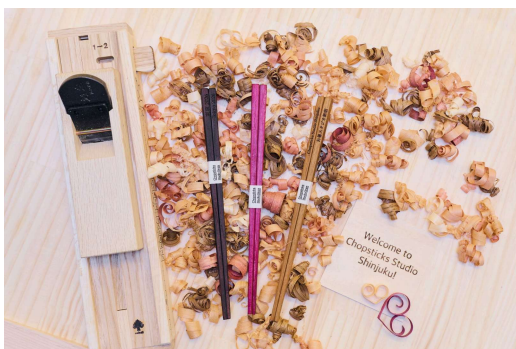
Exceptional Guest Response

In addition to its prime location, the center has gained high praise for providing rich 1-to-2-hour workshops fit for tight travel itineraries. Demand is surging not only among FITs (Free Independent Travelers), but also across travel agency groups, educational tours, and corporate MICE events.

Guests frequently highlight the convenience of experiencing genuine Japanese traditions without lengthy travel, taking home personalized souvenirs to commemorate their trip. The facility maintains stellar customer satisfaction scores, holding a **4.9 rating** on major OTAs (including Klook and GetYourGuide) and a **perfect 5.0** on Google Reviews.

Key Drivers of High Satisfaction

- 1. Deep Cultural Insights via Bilingual Staff**
Hospitality-focused, fluent English-speaking instructors teach technique alongside the history, symbolism, and spirit of Japanese *omotenashi* (hospitality), earning consistent guest acclaim.
- 2. Simultaneous Capacity for up to 60 Guests**
The spacious venue allows large groups, educational trips, and incentive tours to participate together at the same time without splitting up or waiting.
- 3. Personalized Traditional Souvenirs**
Guests use real planes (*kanna*) to handcraft custom wooden chopsticks or paint unique calligraphy, taking home their finished creations as memorable keepsakes.





Pricing & Overview

- **Calligraphy Workshop:** ¥5,000 per person (tax included)
- **Chopstick Making Workshop:** ¥2,800 per person (tax included) (*Note: Child pricing is not available.*)

Facility Information

- **Name:** Chopsticks Studio Shinjuku
- **Address:** 8F No. 22 Azuma Bldg., 1-5-4 Kabukicho, Shinjuku-ku, Tokyo 160-0021
- **Capacity:** Up to 60 guests
- **Languages Supported:** English, Japanese
- **Booking Page:** [Japan Guide Star Workshop Booking](#)

Information for Travel & Tourism Operators

- Customization available based on target segments (VIPs, educational tours, MICE, etc.)
- Special agent rates available for travel agencies
- Private facility chartering supported
- Site inspections for travel trade professionals welcome upon request

Recommended Use Cases:

- **Educational & Study Tours:** Out-of-school learning programs focused on Japanese culture.
- **Family Travel:** Engaging hands-on activities suitable across generations.
- **Cultural Tour Itineraries:** High-value experiential activities easily integrated into broader Tokyo plans.
- **Customizable 1-Day Cultural Programs:** Flexible combination options available with other cultural programs offered by Contents Like LLC.

Company Profile



Japan Guide Stars

- **Brand Name:** Japan Guide Star
- **Facility Name:** Chopsticks Studio Shinjuku
- **Operating Entity:** Contents Like LLC
- **Business Operations:** Planning and operation of guided tours and cultural experiences for international visitors (Sumo Show Experiences, Calligraphy, Tea Ceremony, Chopstick Making, Mt. Fuji Tours, etc.)

Media & Business Inquiries

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