

August 19, 2026

Number of visitor arrivals to Japan
3,442,100 in July 2026
(preliminary figures estimated by JNTO) (Compared to 2025)

Country/Area	Total			Total		
	2025 Jul.	2026 Jul.	growth rate (%)	2025 Jan.～Jul.	2026 Jan.～Jul.	growth rate (%)
Grand Total	3,437,118	3,442,100	0.1	24,955,693	24,527,200	-1.7
South Korea	678,566	894,700	31.9	5,462,164	6,569,800	20.3
China	974,564	428,200	-56.1	5,693,104	2,486,500	-56.3
Taiwan	604,177	763,800	26.4	3,888,976	4,736,000	21.8
Hong Kong	176,019	272,500	54.8	1,447,075	1,571,000	8.6
Thailand	48,553	53,800	10.8	729,022	758,300	4.0
Singapore	24,304	28,800	18.5	369,460	407,400	10.3
Malaysia	18,112	23,800	31.4	342,073	395,100	15.5
Indonesia	37,612	39,000	3.7	373,589	418,700	12.1
Philippines	47,366	45,100	-4.8	495,481	519,500	4.8
Vietnam	53,538	52,100	-2.7	418,176	448,700	7.3
India	18,297	20,300	10.9	189,423	230,600	21.7
Australia	50,174	49,800	-0.7	617,418	643,100	4.2
U.S.A.	277,080	286,200	3.3	1,978,507	2,107,900	6.5
Canada	52,087	56,000	7.5	387,489	419,000	8.1
Mexico	19,778	23,100	16.8	104,621	132,700	26.8
United Kingdom	37,098	41,500	11.9	308,140	328,200	6.5
France	46,196	50,700	9.7	255,927	278,000	8.6
Germany	28,087	29,800	6.1	230,899	247,900	7.4
Italy	21,833	25,300	15.9	157,850	160,500	1.7
Spain	24,056	27,900	16.0	122,317	134,000	9.6
Russia	11,266	13,000	15.4	94,957	117,500	23.7
Nordic Countries	19,099	20,400	6.8	113,520	129,700	14.3
Middle East	19,993	28,200	41.0	135,783	156,400	15.2
Others	149,263	168,100	12.6	1,039,722	1,130,700	8.8

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2025 are definitive, while figures for 2026 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for Landing at a Port of Call, Landing in Transit and Cruise Ship Tourists.

Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 4. Nordic Countries refer to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:

Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

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