



ONE PIECE PREMIER SUMMER 2026

Latest Festival Food & Merchandise Revealed

“Straw Hat Pirates and Heart Pirates Throw a Party! Banquet Restaurant” Event Summer Food Menu and Merchandise to Beat the Heat Unveiled

Coming to Universal Studios Japan this summer is “One Piece Premier Summer 2026” the annual, hugely popular limited-time event themed around the TV anime series “ONE PIECE” from Thursday, July 30th, 2026, to Thursday, November 19th, 2026. The hearty menu at the “Straw Hat Pirate’s Banquet Restaurant,” where the Straw Hat Pirates and the Heart Pirates throw a festive banquet, as well as refreshing sweets and grab-and-go snacks to beat the heat, and must-have merchandise to make the “ONE PIECE Premier Show 2026” even more exciting are unveiled.



Raise your glass with Luffy and Trafalgar D. Water Law at the Straw Hat Pirates Banquet Restaurant! At this year’s restaurant, the Straw Hat Pirates and the Heart Pirates are having a wild time with hearty burgers!

The “Straw Hat Pirate Banquet Restaurant,” a huge hit every year, will be held again this year at the “Discovery Restaurant”. The interior is designed to evoke a festive banquet where the Straw Hat Pirates and the Heart Pirates are celebrating, and the menu features a lineup of new festive themed dishes.

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New menu items include the “Luffy’s Beef & Sausage Burger Set” packed with Luffy’s favorite, meat, and the “Trafalgar D. Water Law’s Chicken & Curry Rice Burger Set” inspired by Law’s love of rice balls.

There will also be eye-catching sweets that look just like a “golden-brown roast,” the kind Luffy would probably pounce on shouting, “Meat!”, as well as sparkling mugs perfect for a “festival”. The “It’s a Festival! Cheers! Glowing! Drink Cup Luffy/Law”. Let’s gather for this summer-only celebration and raise a toast together in festive cheer!



Luffy's Beef & Sausage Burger Set

This burger, made for meat-loving Luffy, is a masterpiece featuring a beef patty generously topped with sausage and served with a double sauce of bold BBQ and salsa! A surprising dish packed with meat and more meat will satisfy even the heartiest appetites!



Law's Chicken & Curry Rice Burger Set

For Law, who loves onigiri, we're treating him to a rice burger. This summer burger features fried chicken, spicy black curry sauce, crispy taco chips, and onions, a dish that offers a variety of textures to enjoy.



Zoro's Fish & Yakisoba Burger Set

The shiso-flavored mayo sauce is green, inspired by Zoro. This Japanese-style burger, featuring crispy fried fish and yakisoba sandwiched between buns, is a hearty festival-style dish.



It's A Festival! Cheers! Glowing! Drink Cup

Right: Luffy Left: Law

Raise your glasses with a “Clink!” and get the party even more fired up with these sparkling mugs! Fill them with your favorite drink and enjoy!

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Right: Luffy's Meat! Raspberry & Salted Caramel Mousse

This golden-brown chunk of meat which Luffy would jump at, is an amazing dessert you can eat right down to the bone!
The raspberry mousse, which looks perfectly rare, makes it feel just like you're eating real meat.

Center: Chopper's cotton candy! Salty Peach Drink

This colorful drink, designed to look just like Chopper looking delighted with his cotton candy, features the jiggly texture of jelly and the refreshing taste of peach.

Left: Nami's Berry ♡ Orange & Mascarpone

Topped with Nami's favorite treat, this cheesecake is packed with orange flavor! A refreshing taste perfect for summer.

■ Available from Wednesday July 29th, 2026 ■ Location: Discovery Restaurant

Introducing a wide selection of refreshing dishes and street food inspired by the Straw Hat Pirates! Original merchandise to make the "One Piece Premier Show 2026" even more exciting is being released one after another.

There's also a wide selection of summer menu items to beat the heat! Enjoy refreshing drinks, sweets, and grab-and-go food inspired by the Straw Hat Pirates on the terrace at "Lombard's Landing™", home to "Sanji's Pirate Restaurant", as well as at "Fossil Fuels" and the "One Piece Food Cart." As for collaboration merchandise, be sure to check out the "scarf towel" designed to make the "One Piece Premier Show 2026" even more exciting! The lineup also includes the "straw hat", a perennial favorite, along with many other original items.

Laugh, cry, and get Super Excited at "One Piece Premier Summer 2026"! Let your emotions run free and feel liberated!



Left: All aboard! The Straw Hat Pirates Lychee & Soda Frappé
Right: GOGO Sunny Cola Frappé (with spoon)

■ On Sale: Wednesday, July 29th, 2026
■ Location: Fossil Fuels



Center: Frozen Smoothie Dedicated to Nami, Served with Blancmange ~Mikan & Peach~

■ Available Starting: Wednesday, July 29, 2026

Left: Tropical Frozen Smoothie – Peach

Right: Tropical Frozen Smoothie – Mikan

■ Available Starting: Wednesday, July 1, 2026

■ Location: Terrace in front of Lombard's Landing™

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Left: Luffy's Churritos: Tropical Fruit Flavor
Right: Usopp's Fried Chicken: Lemon Herb

- On Sale: Wednesday, July 29th, 2026
- Location: Food cart next to the entrance to the Lost World Restaurant



Left:
Scarf towel
Right:
Straw Hat

- Scheduled Release Date: Wednesday, July 29th, 2026
- Available at: Universal Studios Store, etc.

*Product designs, retail locations, and release dates are subject to change without notice.

*We apologize for any inconvenience if an item is out of stock.

<Event Information>

◆“One Piece Premier Show 2026”

Featuring Hancock in first appearance in main show in 12 years along with Smoker and Lucci! Get swept up in a passionate, all-out battle right before your eyes where hearts connect for the sake of friends and freedom!



This year, for the first time in 12 years, the Nine Serpents Pirates, led by Hancock, make their long-awaited return to the main show. The battle to reclaim “true freedom” from a mysterious enemy begins. With breathtaking stunt action, special effects featuring fire, water, and light, and the largest number of pyrotechnics in the show’s history, the performance will recreate the popular characters’ signature moves and unfold a spectacular battle that engulfs the entire venue.

This exclusive original story features Smoker from the Marine Headquarters and Lucci from Cipher Pol. Amid a massive free-for-all pitting pirates against the World Government and a mysterious formidable foe, this spectacular live entertainment show will move you to the core with the bonds of friendship and courage displayed by Luffy and his crew, who never give up.

The show is also packed with unique live-show experiences such as audience-participation dance segments and greeting and photo opportunities where you can meet Luffy and his crew and that invite you to experience meeting your favorite characters up close. Experience the “super-exciting” atmosphere that unites the entire venue with every fiber of your being.

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During their voyage, the Straw Hat Pirates stop at an island. On the island, where an annual festival is about to begin, they run into the Nine-Snake Pirates again. Suddenly, a mysterious man named Bendiger appears, vowing revenge against the World Government. His terrifying ability strikes Luffy and his crew—and even Hancock! As they are overcome by their instincts and the bonds between them are put to the test, what will become of the island and the festival!?

■ Event Dates: July 30th, 2026, to November 19th, 2026; 84 performances total. One performance per day. Some days without performances.

■ Event Time: Doors open at 6:15 p.m. / Show starts at 6:45 p.m. (approx. 80 minutes)

■ Location: WaterWorld

■ Ticket Information

Ticket Price: Adult [12 and above]: From ¥3,000 (tax incl.), Children [4 to 11]: From ¥2,000 (tax incl.)

Sales Outlet: Universal Studios Japan Official Website, Lawson Ticket (online only)

*Please check the official website for details regarding the event dates and tickets.

Official Website: <https://www.usj.co.jp/web/ja/jp/events/onepiece/summer-2026/show>

*All prices listed above are per person and apply to both advance and same-day tickets.

*Children 12 years old who are still in elementary school are eligible for the child rate. Children 3 years old and under who do not require a seat may enter free of charge.

*A separate Studio Pass (admission ticket) is required to enter the Park.

◆“ONE PIECE×STORY RIDE”

Join Luffy and the gang on a grand adventure to the Land of Giants! Set off on a thrilling journey!



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As an adventurer who has arrived on the Land of Giants, Elbaf, you encounter the Straw Hat Pirates. At Luffy's suggestion, you set off to explore the island aboard a floating boat made from clouds borrowed from the giants Dori and Brogy! But your fun sightseeing trip is short-lived—at Luffy's command of “Hard to port!” you find yourselves in the “Underworld,” home to terrifying beasts. Chased by gigantic beasts, and to make matters worse, that “Cursed Prince” makes an appearance too!?

Will you survive this life-or-death adventure!?

■ Event Dates: Thursday, July 30th to Thursday, November 19th, 2026

■ Location: Hollywood Dream – The Ride

■ Attraction Type: Story Ride

*Experience not available on Hollywood Dream – The Ride.

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◆“Sanji’s Pirate Restaurant”

Filled with Sanji’s love! Experience the ultimate hospitality



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Sanji, the cook of the Straw Hat Pirates, has opened his own restaurant! Hungry Luffy and Zoro, Buggy, who snuck into the place due to a misunderstanding, and even “that person,” who senses something fishy, all make an appearance...!?

The renowned restaurant serving gourmet cuisine is bustling with excitement again this year! Come and enjoy Sanji’s heartfelt hospitality and exquisite cuisine.

■ Event Dates: Thursday, July 30th to Thursday, November 19th, 2026. Seating approx. 85 minutes per performance; rotating seating

■ Location: Lombard’s Landing™

■ Ticket Information

Price: Adults [12 and older]: 7,000 yen (tax included); Children [ages 4–11]: 2,600 yen (tax included)

Available at: Universal Studios Japan Online Ticket Store

*Please check the official website for details regarding the event date, show times, ticket sales, and other ticket-related information.

Official Website: <https://www.usj.co.jp/web/ja/jp/events/onepiece/summer-2026/sanji>

*Children 12 years old or younger who are still in elementary school qualify for the child rate.

*The price of the Studio Pass (admission ticket) not included in above price.

<About “ONE PIECE”>

The author is Eiichiro Oda. The series began serialization in the July 22, 1997, issue (No. 34) of *Weekly Shonen Jump* and will celebrate its 25th anniversary in July 2022. Volume 1 of the manga was released on December 24, 1997. The first print run of Volume 57, released on March 4, 2010, set a record (at the time) for the highest first-print run in Japanese publishing history at 3 million copies, a record that still stands today. Volume 67, released on August 3, 2012, broke its own record with a first-print run of 4.05 million copies. As of March 4, 2026, the series’ worldwide cumulative circulation has exceeded 600 million copies (with over 450 million copies sold in Japan and over 150 million copies sold overseas). The TV anime series began airing on the Fuji TV network in 1999 and celebrated its 25th anniversary in 2024. The Elbaf arc began airing on April 5, 2026. The live-action drama series *ONE PIECE*, exclusively streaming worldwide on Netflix, began streaming Season 2 on March 10, 2026.

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About Universal Studios Japan

Universal Studios Japan is wholly owned by Comcast NBCUniversal. Universal Studios Japan, located in Osaka Japan, has succeeded in establishing its position as a prominent entertainment and leisure landmark – drawing many guests from Japan as well as overseas. The park offers some of the world’s most exciting and innovative experiences – high quality attractions, shows, and seasonal events based on Hollywood blockbusters, Japanese anime and entertainment brands popular around the globe. Guests can let loose and enjoy unforgettable, super energetic experiences throughout the park. Universal Studios Japan has continued to evolve since its opening in 2001. It most recently launched SUPER NINTENDO WORLD, where guests can unleash their passion to play in an immersive environment based on iconic Nintendo characters and their worlds. It also offers premier entertainment experiences such as the magical The Wizarding World of Harry Potter featuring Harry Potter and the Forbidden Journey, the breathtaking Jurassic Park area with its state-of-the-art Flying Dinosaur coaster, and Minion Park, where guests will encounter Minions causing mischief on Despicable Me Minion Mayhem, had undergone a major expansion in 2025. In 2026, to commemorate the Park’s 25th Anniversary, new “Discover U!!!” program will inspire guests to discover a new version of themselves through the power of the theme park’s entertainment.

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