

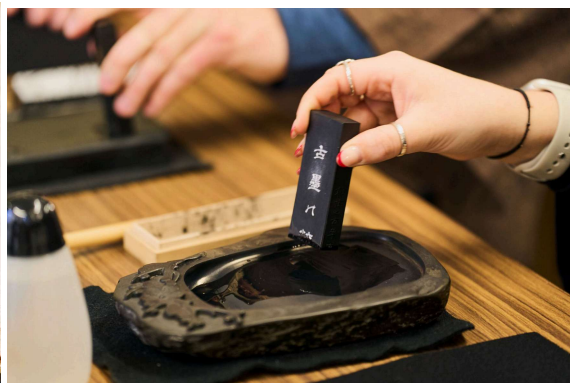
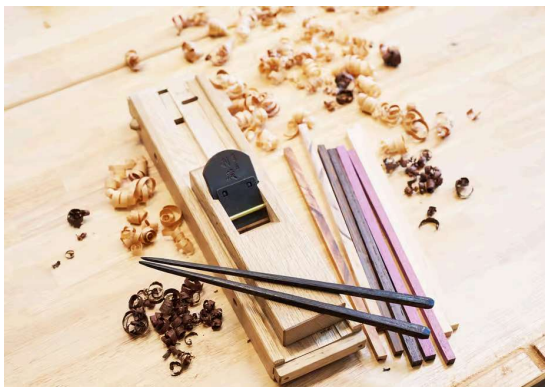
# [Now Accepting Group Bookings] A New Hub for Multifaceted Japanese Cultural Experiences Opens in Shinjuku, Tokyo

Experience multiple traditional crafts, including "Chopstick Making" and "Calligraphy," all in one location. Conveniently located just a 4-minute walk from Shinjuku Station, "Chopsticks Studio Shinjuku" is a new inbound-focused venue accommodating up to 60 guests, with private rental options available.

Japan Guide Stars (operated by Contents Like LLC), a provider of guided tours for international visitors to Japan, is proud to announce the grand opening of **Chopsticks Studio Shinjuku** on Tuesday, June 10, 2026. This multifaceted Japanese cultural experience facility is also strengthening its capacity to welcome group bookings from travel agencies and MICE (Meetings, Incentives, Conferences, and Exhibitions) planners.

Situated in a highly accessible location just a 4-minute walk from Shinjuku Station, the facility offers immersive, hands-on experiences with traditional Japanese arts such as chopstick making and calligraphy. Moving forward, the studio plans to expand its lineup with a wider range of activities, including *Kintsugi* (the art of repairing pottery with gold) and origami jewelry making.

By condensing rich "educational" experiences that go beyond mere sightseeing into a single location—eliminating the need to travel between venues—the facility is ideal for international tourists looking to maximize their limited stay, as well as tour operators seeking efficient itineraries



# 5 Reasons Why "Chopsticks Studio Shinjuku" is Perfect for Group Bookings

## 1. Prime Location in Shinjuku: Complete Experiences in 1 to 2 Hours

Guests can experience multiple traditional cultures, such as chopstick making and calligraphy, right in the heart of Shinjuku without changing locations. Since each workshop takes only 1 to 2 hours, it can seamlessly fit into tight schedules—whether before or after exploring the neighborhood, during lunch breaks, or between transfers to other sightseeing spots.

## 2. Flexible Sessions Multiple Times a Day: Easy to Integrate into Tour Itineraries

With multiple time slots available from 9:00 AM to 6:00 PM, the programs easily fit into packed group tour schedules. It also serves as an incredibly convenient backup plan for rainy days or sudden itinerary changes.

## 3. Take Home a Custom-Made Piece of Traditional Craft

In the chopstick-making workshop, guests craft their own custom chopsticks from high-quality timber under the guidance of local bilingual staff (English and Japanese). Complimentary gift wrapping is available, allowing guests to use their creations during the rest of their stay in Japan or cherish them back home as a practical, one-of-a-kind souvenir.

## 4. Large Capacity for Up to 60 Guests: Keep the Whole Group Together

Whether for inbound educational travel or corporate incentive trips, large groups can participate in authentic workshops simultaneously without having to split up.

## 5. Deep "Cultural Insights" Provided in English

These sessions go far beyond basic arts and crafts. Instructors provide deep commentary on the history of chopsticks, the types of timber used, the meanings behind Kanji characters, and the core Japanese spirit of *Omotenashi* (hospitality).



## Pricing

- **Calligraphy:** 5,000 JPY (tax included) per person
- **Chopstick Making:** 2,000 JPY (tax included) per person

\*Children's discounts are not available (flat rate applies).

## Facility Overview

- **Facility Name:** Chopsticks Studio Shinjuku
- **Address:** 8F Dai-22 Azuma Bldg., 1-5-4 Kabukicho, Shinjuku-ku, Tokyo 160-0021
- **Maximum Capacity:** 60 guests
- **Supported Languages:** English, Japanese

## Information for Travel Agencies & Tour Operators

- Content can be fine-tuned to suit your specific target demographics (VIPs, educational travel, MICE, etc.).
- Special trade rates are available for travel agencies.
- Private, exclusive rentals of the entire venue are available.
- Site inspections by tour operators and planners are welcome at any time.

### ■ Recommended Use Cases

- **Educational Travel & Study Tours:** Perfect for off-campus learning and training programs aimed at deepening the understanding of Japanese culture. We are also actively welcoming domestic Japanese student groups.
- **Small, Multi-Generational Family Trips:** An inclusive activity that can be enjoyed by everyone, from children to seniors.

- **Culture-Focused Tour Planning:** Ideal for designing high-value, experiential itineraries for clients seeking authentic cultural immersion.

#### ■ Customizable "Full-Day Japanese Culture Immersive Program"

By combining this with other cultural experience programs offered by Contents Like LLC, we can create a comprehensive full-day course to learn about Japanese culture from multiple angles. We flexibly propose the most optimal plans based on the learning objectives, group size, and schedule of each tour.

### Company Profile

- **Brand Name:** Japan Guide Stars
- **Facility Name:** Chopsticks Studio Shinjuku
- **Operating Company:** Contents Like LLC
- **Business Description:** Planning and operation of guided tours and cultural experiences for international visitors to Japan (including Sumo Show Experiences, Calligraphy, Tea Ceremony, Chopstick Making, Mt. Fuji Tours, etc.)

### Media & Business Inquiries

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