



“ONE PIECE PREMIER SUMMER 2026” Attraction Details & Visual Unveiled

This summer, get ready for an incredibly moving experience where you can meet Luffy and his crew in person as they fight with everything they've got for their friends and freedom!

- ◇ Action scenes and audience greetings enhanced! Watch as epic battles featuring Smoker and Lucci unfold before your eyes
- ◇ Details for “Story Ride” Revealed! Embark on a Grand Adventure with Luffy on the Land of Giants', Elbaf

Universal Studios Japan will host “One Piece Premier Summer 2026,” its annual, highly popular limited-time event themed around the TV anime series “ONE PIECE,” from Thursday, July 30th, 2026, to Thursday, November 19th, 2026. This news release provides the latest information, including details on attractions and promotional visuals.



At this year's “One Piece Premier Summer,” you'll get to meet Luffy and the Straw Hat Pirates in person as they fight with everything they've got for their friends and freedom, offering you an “incredibly moving and thrilling” experience that will immerse you completely in the world of “ONE PIECE.”

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At “One Piece Premier Show 2026,” in addition to the familiar interactive segments, the show will feature even more thrilling battles and enhanced meet-and-greet sessions where you can get up close with the characters! This year’s original story will see the return of Hancock to the main show for the first time in 12 years, alongside appearances by popular characters such as Smoker and Lucci. Pirates, the World Government, and a mysterious powerful foe will clash in a massive battle.

In “One Piece × Story Ride”, join the Straw Hat Pirates aboard a boat floating on the “island clouds” in the Land of Giant’s, Elbaf, and set off on a thrilling and exhilarating adventure.

We will continue to announce the latest information on collaboration menus, merchandise, and more with “ONE PIECE” as it becomes available. This summer, as the Park celebrates our 25th anniversary, please look forward to an incredibly moving experience where you can laugh, cry, let loose, and freely express your emotions in the world of “ONE PIECE.”

◆ “ONE PIECE PREMIER SHOW 2026”

Featuring Hancock, making the first appearance in 12 years, as well as Smoker and Lucci! Get swept up in a thrilling showdown right before your eyes, where hearts unite for the sake of freedom and friendship!



This year, for the first time in 12 years, Hancock and the Nine-Snake Pirates make their long-awaited return to the main show. The battle to reclaim “true freedom” from a mysterious enemy is about to begin. With breathtaking stunts and action, special effects featuring fire, water, and light, and the largest number of pyrotechnics in the show’s history, the performance will recreate the signature moves of beloved characters and unfold a spectacular battle that engulfs the entire venue.

This exclusive original story features Smoker from the Marine Headquarters and Lucci from the Cipher Pol. Amid a massive melee involving pirates, the World Government, and a mysterious formidable foe, this spectacular live entertainment show will move you to the core with the unbreakable bonds and courage of Luffy and his crew, who never give up.

Plus, the show is packed with unique live-show experiences, such as audience-participation dance segments and meet-and-greet sessions where guests can meet Luffy and the crew and take commemorative photos. You’ll be able to feel the “super-charged excitement” that unites the entire venue with every fiber of your being.

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The Straw Hat Pirates stop at an island during their voyage. With the island’s annual festival just around the corner, they run into the Nine-Snake Pirates again. But suddenly, a mysterious man named Bendiger appears, vowing revenge against the World Government. His terrifying ability strikes Luffy and the others, and even Hancock! As they are overcome by their instincts and their bonds as a crew are put to the test, what will become of the island and the festival!?

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■ Event Dates: Thursday, July 30th, to Thursday, November 19th, 2026 (84 performances total; one performance per day; no performance some days)

■ Time: Doors open at 6:15 p.m. / Show starts at 6:45 p.m. (Show Length approx. 80 minutes)

■ Location: WaterWorld

■ Ticket Information

Price: Adults [12 and older]: From 3,000 yen (tax included); Children [4–11 years old]: From 2,000 yen (tax included)

Available at: Universal Studios Japan Online Ticket Store, Lawson Ticket (online only)

General Sales Start: Wednesday, June 10, 2026, at 12:00 PM

*Please check the official website for details regarding the event date and tickets.

Official Website: <https://www.usj.co.jp/web/ja/jp/events/onepiece/summer-2026/show>

*All prices listed above are per person and apply to both advance and same-day tickets.

*Children 12 years old or younger who are still in elementary school qualify for the child rate. Children 3 years old or younger who do not require a seat free of charge.

*The price of the Studio Pass (admission ticket) not included in above price.

◆“ONE PIECE×STORY RIDE”

Join Luffy and the gang on a grand adventure to the Land of Giants! Set off on a thrilling journey!



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As an adventurer who has arrived on the Land of Giants, Elbaf, you encounter the Straw Hat Pirates. At Luffy’s suggestion, you set off to explore the island aboard a floating boat made from clouds borrowed from the giants Dori and Brogy! But your fun sightseeing trip is short-lived—at Luffy’s command of “Hard to port!” you find yourselves in the “Underworld,” home to terrifying beasts. Chased by gigantic beasts, and to make matters worse, that “Cursed Prince” makes an appearance too!?

Will you survive this life or death adventure!?

■ Event Dates: Thursday, July 30th to Thursday, November 19th, 2026

■ Location: Hollywood Dream – The Ride

■ Attraction Type: Story Ride

*Experience not available on Hollywood Dream – The Ride.

◆“Sanji’s Pirate Restaurant”

Filled with Sanji’s love! Experience the ultimate hospitality

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Sanji, the cook of the Straw Hat Pirates, has opened his own restaurant! Hungry Luffy and Zoro, Buggy, who snuck into the place due to a misunderstanding, and even “that person,” who senses something fishy, all make an appearance...!?

The renowned restaurant serving gourmet cuisine is bustling with excitement again this year! Come and enjoy Sanji's heartfelt hospitality and exquisite cuisine.

■ Event Dates: Thursday, July 30th to Thursday, November 19th, 2026. Seating approx. 85 minutes per performance; rotating seating

■ Location: Lombard's Landing™

■ Ticket Information

Price: Adults [12 and older]: 7,000 yen (tax included); Children [ages 4–11]: 2,600 yen (tax included)

Available at: Universal Studios Japan Online Ticket Store

*Please check the official website for details regarding the event date, show times, ticket sales, and other ticket-related information.

Official Website: <https://www.usj.co.jp/web/ja/jp/events/onepiece/summer-2026/sanji>

*Children 12 years old or younger who are still in elementary school qualify for the child rate.

*The price of the Studio Pass (admission ticket) not included in above price.

<About “ONE PIECE”>

The author is Eiichiro Oda. The series began serialization in the July 22, 1997, issue (No. 34) of *Weekly Shonen Jump* and will celebrate its 25th anniversary in July 2022. Volume 1 of the manga was released on December 24, 1997. The first print run of Volume 57, released on March 4, 2010, set a record (at the time) for the highest first-print run in Japanese publishing history at 3 million copies, a record that still stands today. Volume 67, released on August 3, 2012, broke its own record with a first-print run of 4.05 million copies. As of March 4, 2026, the series' worldwide cumulative circulation has exceeded 600 million copies (with over 450 million copies sold in Japan and over 150 million copies sold overseas). The TV anime series began airing on the Fuji TV network in 1999 and celebrated its 25th anniversary in 2024. The Elbaf arc began airing on April 5, 2026. The live-action drama series *ONE PIECE*, exclusively streaming worldwide on Netflix, began streaming Season 2 on March 10, 2026.

About Universal Studios Japan

Universal Studios Japan is wholly owned by Comcast NBCUniversal. Universal Studios Japan, located in Osaka Japan, has succeeded in establishing its position as a prominent entertainment and leisure landmark – drawing many guests from Japan as well as overseas. The park offers some of the world's most exciting and innovative experiences – high quality attractions, shows, and seasonal events based on Hollywood blockbusters, Japanese anime and entertainment brands popular around the globe. Guests can let loose and enjoy unforgettable, super energetic experiences throughout the park.

Universal Studios Japan has continued to evolve since its opening in 2001. It most recently launched SUPER NINTENDO WORLD, where guests can unleash their passion to play in an immersive environment based on iconic Nintendo characters and their worlds. It also offers premier entertainment experiences such as the magical The Wizarding World of Harry Potter featuring Harry Potter and the Forbidden Journey, the breathtaking Jurassic Park area with its state-of-the-art Flying Dinosaur coaster, and Minion Park, where guests will encounter Minions causing mischief on

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Despicable Me Minion Mayhem, had undergone a major expansion in 2025. In 2026, to commemorate the Park's 25th Anniversary, new "Discover U!!!" program will inspire guests to discover a new version of themselves through the power of the theme park's entertainment.

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General Inquiries about Universal Studios Japan

Information Center Tel: 0570-20-0606 / Official website www.usj.co.jp

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