

UNIVERSAL COOL JAPAN 2026

## UNIVERSAL COOL JAPAN 2026

**Fully immerse yourself in a culinary adventure with Frieren  
“Frieren: Beyond Journey’s End – Restaurant of Memories” Unveiled**  
Frieren and friends in the “Town’s Restaurant” and enjoy their favorite dishes

- ◆ “Frieren: Beyond Journey’s End x Story Ride – Carriage Beneath the Bird Monster”  
Details of the thrilling aerial journey with Frieren and friends revealed!
- ◆ Latest merchandise including item inspired by ‘magic that makes a field of flowers appear’ unveiled  
**From Saturday May 30<sup>th</sup>, 2026, to Monday January 11<sup>th</sup>, 2027**

Universal Studios Japan is currently hosting the hugely popular special event “Universal Cool Japan 2026”. In this news release, we bring you the latest information on the new themed restaurant “Frieren: Beyond Journey’s End - Restaurant of Memories”, where guests can experience the world of the TV anime “Frieren: Beyond Journey’s End” through food, marking our first collaboration with the series, as well as the thrilling ride on the popular coaster, “Frieren: Beyond Journey’s End x Story Ride – Carriage Beneath the Bird Monster”, along with news on the latest original merchandise.

The limited-time attraction “Frieren: Beyond Journey’s End Story Walk – Echoes of Adventure” and other collaboration programs with “Frieren: Beyond Journey’s End” will be held for a limited time from Saturday, May 30<sup>th</sup>, 2026, to Monday, January 11<sup>th</sup>, 2027.



# UNIVERSAL STUDIOS JAPAN NEWS

Join Frieren and friends at the “Town Restaurant” to enjoy everyone’s favorite dishes!  
New themed restaurant, “Frieren: Beyond Journey’s End – Restaurant of Memories”



“Frieren: Beyond Journey’s End – Restaurant of Memories” Interior Image

**“Frieren: Beyond Journey’s End - Restaurant of Memories” is themed around a restaurant in a town that would likely exist within the world of “Frieren: Beyond Journey’s End”.** Guests can become travelers themselves, letting their imaginations run wild with adventure as they immerse themselves in the world of “Frieren: Beyond Journey’s End”. The restaurant features stained-glass style windows adorned with memories from their travels, inviting guests to enjoy their meal as if they were sharing the same space as Frieren and her companions.



Frieren’s Beef Plate – With Red Wine Demi-Galce Sauce

### **Plates featuring everyone’s favorite foods**

**make their debut**, including a beef dish reminiscent of the one Frieren used to eat, omelets, Himmel’s favorite, and the hamburger steak that holds memories for Stark and Eisen, as well as a soup topped with beer-like foam for Heiter. “Frieren’s Beef Plate - With Red Wine Demi-Glace Sauce” is a dish featuring tender, slow-cooked beef served with demi-glace sauce. With dishes like the mimosa salad, which looks like a flower field, and bread shaped like a walking stick, you can experience the

spirit of Frieren’s journey. The “Himmel’s Omelet Plate” features the hero’s favorite omelet topped with cheese sauce. This plate is filled with Himmel’s kindness and bravery. The “Eisen & Heiter’s Hamburger Steak and Fish & Chips Platter” features a hamburger steak for those who’ve worked hard, along with fish & chips that also make a great snack. It’s a luxurious platter that brings to mind the duo of Eisen and Heiter.



Himmel’s Omelet Plate



Eisen & Heiter’s Hamburger Steak and Fish & Chips Platter

# UNIVERSAL STUDIOS JAPAN NEWS

■ **The kids' menu is like a treasure chest filled with memories of the three characters' journey, featuring sweets that Fern would love, as well as desserts recreating memorable scenes from the story!**



**Fun Travel Treasure Chest Kids' Set**  
\*For children up to 6 years old

Also being introduced is a new kids' menu featuring hamburger steaks and omelet rice, all presented in a treasure chest-style box themed around "New Party". We're offering a comprehensive lineup that includes drinks and desserts.

"Frieren's Floral White Soda" is a beautiful drink featuring a subtle floral aroma and a pale blue hue. It evokes the image of a cool, elegant figure holding a magic wand. A set is also available that includes a wooden coaster with a vibrant design featuring flowers such as the Blue Moon Flower. The "Fern's Cherry & Blueberry Parfait" features soft-hued

mousses and jellies that capture the essence of Fern, with white chocolate shaped like magical orbits serving as the highlight. A set is also available that includes a spoon featuring a sophisticated design adorned with butterflies and lotus flowers. "Stark's Chocolate & Raspberry Cake" recreates a memorable scene from the story in which Stark's "Flash Strike" explodes into a chocolate cake. With raspberry sauce sealed inside and a burst of passion fruit sauce, it offers a refreshing taste. Enjoy this special menu while reminiscing about your adventures with the "New Party".



**Frieren's Floral White Soda**  
(With Frieren Themed Coaster)



**Fern's Cherry & Blueberry Parfait**  
(With Butterfly Spoon)



**Stark's Chocolate & Raspberry Cake**

■ Available Beginning Saturday May 30<sup>th</sup>, 2026

■ Location: Lost World Restaurant

\*The menu, product designs, prices, retail locations, and launch dates are subject to change without notice. We apologize for any sold-out items.

**An Immersive, Thrilling Experience: "Frieren: Beyond Journey's End × Story Ride - Carriage Beneath the Bird Monster"**

**Join Frieren and her companions on a journey through the skies. Race through the adventure with three of them for a thrilling ride!**

The "Story Ride", a Super Exciting coaster that whispers directly into your ear, will be available for a limited time from Saturday, May 30<sup>th</sup>, 2026, to Monday, January 11<sup>th</sup>, 2027.

# UNIVERSAL STUDIOS JAPAN NEWS



Fully immerse yourself in the world of “Frieren: Beyond Journey’s End”, in an experience you can only encounter at the Park, and enjoy this Super Exciting, Super Thrilling story ride exclusive to Universal Studios Japan.

## <Story>

On your way to a nearby village, you happen to share a carriage with Frieren and her party, who were traveling through the area. While Fern frowns at Frieren, who was sleep-deprived from staying up late, Stark cheerfully greeted the other passengers... When suddenly, the carriage floated into the air! It seems to be the work of a bird-like monster.

Work together with Frieren to get through this crisis!

- Event Period: Saturday May 30<sup>th</sup>, 2026, to Monday January 11<sup>th</sup>, 2027
- Location: Hollywood Dream – The Ride
- Attraction Type: Story Ride

\*Experience not available on “Hollywood Dream – The Ride - Backdrop”

**Limited-edition merchandise is now available, including T-shirts featuring original artwork inspired by “magic that creates flower fields” and cute flower crown headbands, inviting you to immerse yourself in the memories of Frieren and her companions' journey!**



Headbands  
Plushy Keychains



T-shirt

Universal Studios Japan is also introducing a new line of original merchandise that invites guests to immerse themselves in the beautiful world of “Frieren: Beyond Journey’s End”. From T-shirts featuring striking original key art that evokes Frieren casting a spell to make a flower field appear as she descends upon the Park’s archway, to a plush keychain of Himmel wearing a crown of blue moonflowers, we’ve curated a selection of items crafted with meticulous attention to detail that are sure to delight fans of the series. Wear a headband featuring Frieren and Himmel perched on it as you enjoy the attractions.

- On Sale: Planned for Friday May 29<sup>th</sup>, 2026
- Available for purchase at Cinema 4-D Store, Universal Studios Japan Online Store

\*Prices, designs, retail locations, and release dates are subject to change without notice. We apologize for any out-of-stock items.

# UNIVERSAL STUDIOS JAPAN NEWS

## <Event Information>

### “Frieren: Beyond Journey’s End Story Walk – Echoes of Adventure” Information

**A new experience where you’ll be enveloped, body and soul, in Freiren and her friends’ “unforgettable memories of adventure,” and immerse yourself deeply in the story**



Set in the world after The Demon King has been defeated, “Frieren: Beyond Journey’s End” follows the journey of Frieren, an elf who has lived for over a thousand years and fought alongside the Hero to defeat The Demon King, and the people she meets along the way. The series has captured the hearts of countless fans both in Japan and abroad. In this attraction, guests will walk through the story as travelers themselves, joining

Frieren and her friends as they look back on their cherished “memories of the journey”. As they continue their journey, the guests encounter Frieren, Fern, and Stark’s party in the magical city of Äußerst, which spreads out before them. The experience features breathtaking magic, such as the spell Zoltraak recreated on a giant screen, as well as props that will delight fans including replicas of Frieren’s staff and the statue of Himmel. Through the super realistic experience of the new “Universal Story Walk” format, which includes interactive elements where guests can wield magic, visitors will be fully immersed, body and soul, in Freiren’s moving story as she embarks on a journey “to understand humans”.

## <Story>

As a traveler who has arrived in the magical city of Äußerst, you meet Frieren, Fern, Stark, and their party, and are invited to the Continental Magic Association’s library. Thanks to the “spell to relive the past” that Frieren discovered in the spellbooks, cherished memories of your journey begin to appear before your eyes, one after another. The half-century meteor shower witnessed by the hero’s party, your encounter with Fern, the fierce battles against the Demon Clan, and the statue of Himmel surrounded by a sea of Blue Moon Grass... Immerse yourself fully in these unforgettable memories of adventure.

- Event Period: Saturday May 30<sup>th</sup>, 2026, to Monday January 11<sup>th</sup>, 2027
- Location: Stage 18
- Attraction Type: Walk-through Attraction

## <About Universal Story Walk>

### Create everlasting memories with a special experience.

A new attraction offering a captivating experience that immerses you in the world of the story.

Featuring dynamic lighting and sound combined with immersive projection mapping, this new walkthrough attraction recreates the epic adventure story. From the moment you enter, you’ll find yourself on an awesome, unforgettable journey through the world of the story.

## <About Frieren: Beyond Journey’s End>

Written by Kanehito Yamada and illustrated by Tsukasa Abe, Frieren: Beyond Journey’s End is currently running in Shogakukan’s Weekly Shonen Sunday. Set in a world following the defeat of the Demon King by a hero and his party, the story follows Frieren, a thousand-year-old mage who once fought beside the hero, and the new companions she encounters as she continues her journey. The highly anticipated Season 2 will finally begin airing on the Nihon TV network in January 2026!

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# UNIVERSAL STUDIOS JAPAN NEWS

**Held 2 consecutive years in a row! “Masquerade” Series, “Peril at the Masquerade”, based on Keigo Higashino’s Original series.  
New accommodation packages featuring exclusive benefits available only at partner hotels!**



The “Masquerade” series, based on the works of Japan’s renowned mystery writer Keigo Higashino, has joined forces with the entertainment of Universal Studios Japan. The “ultimate interactive live mystery show,” where you truly immerse yourself in the world of a top-notch mystery, become a character in the story, and solve the case in real life, is back this year. A new special lodging plan is now available to help you enjoy this unique experience to the fullest.

An “invitation to a masked ball” awaits you, and the story begins the moment you arrive at the hotel. Immerse yourself in this “ultra-authentic, ultra-realistic” mystery world, where you hold the key to the ending, and be amazed by a story featuring a climax that defies imagination. We’ve also prepared original drinks and a special gift exclusive to this package. We invite you to experience this exquisite, limited time only accommodation that will deepen your Park experience.

- Participating Hotels: Universal Studios Japan Partner Hotels
  - The Park Front Hotel at Universal Studios Japan
  - Hotel New Otani Osaka

- Available from end of April 2026 (tentative)
  - Eligible lodging dates: Early May 2026 – Sunday, June 28
  - \*Only available for “Peril at the Masquerade” event dates.
  - \*Plan details are subject to change without notice.
  - \*Exclusive gift available at hotel.
  - \*The accommodation package does not include a Studio Pass (Park entry ticket) for Universal Studios Japan.

## ■ Accommodation Plan Information

Purchase Outlet: Please check the official websites of participating partner hotels

\*Information regarding the start of sales will be announced at a later date on the official Universal Studios Japan website

Official Website: <https://www.usj.co.jp/web/ja/jp/events/universal-cool-japan-2026/masquerade-mystery-show>

## ■ Inspired by Keigo Higashino’s ‘Masquerade’ Series: “Peril at the Masquerade”

- \*Recommended for ages 10 and up.
- \*Prices to vary by date.
- \*Price includes meal (buffet) and drinks (including unlimited alcoholic beverages).
- \*The price of a Studio Pass (Park entry ticket) is not included.
- \*For details on the event date, tickets, and menu, please visit the official website.

# UNIVERSAL STUDIOS JAPAN NEWS

## <Event Information>

### “UNIVERSAL COOL JAPAN 2026” INFORMATION

#### ■“Detective Conan: The Escape – Prologue to the Highway” Event Period: January 30<sup>th</sup> to June 30<sup>th</sup>, 2026



**High stakes. Astonishing evolution. Jump into the unparalleled quality of the world of Detective Conan for an immersive mystery solving experience!**

You've been invited to a new technology unveiling event hosted by the newly established “Suzuki Zaibatsu Smart Mobility Research Institute.” Conan, Kogoro, Ran, and Sera are also at the venue. But just as everyone waits for the event to begin, a shocking threatening email arrives at the facility!!

“If our demands aren't met within an hour, we'll blow up the lab.” The facility descends into chaos, and it is discovered that a large number of drone bombs were hovering overhead. Then it turns out that a detonator has been rigged to “a certain item” distributed to every participant meaning if even one person tries to escape, everyone will be caught in the explosion!! Now, can you, along with all the other participants, who have become hostages survive this high-tension crisis, stop the drone attack, and expose the real culprit!?

<Location> Stage 18

<Attraction Type> Real Escape Game

#### ■“Detective Conan Mystery Restaurant” Event Period: January 30<sup>th</sup> to June 30<sup>th</sup>, 2026



**Be moved by the appearance of the youthful “Shinichi” and “Ran” in this brand new exciting mystery, food, and music experience!**

This is a story set before the birth of “Conan Edogawa.” One day, Ran visited “Della Diva,” a high-end restaurant famous for its live performances, with Shinichi. That day, a special performance was held by Lulu, a diva who had once gained popularity as part of a masked band... Suddenly, trouble strikes the restaurant! The brooch the diva was wearing has vanished into thin air! Who could have done this? And why? As you happen to be at the restaurant, you team up with Shinichi and Ran to investigate. Unravel the mystery surrounding this brooch, a symbol of conflicting emotions, and track down the culprit!

<Location> Lombard's Landing

<Attraction Type> Entertainment Restaurant

<Show Length> Approximately 80 minutes / valid for one viewing

#### ■“Detective Conan x Story Ride: Auto-Drive Gone Rogue” Event Period: January 30<sup>th</sup> to June 30<sup>th</sup>, 2026



**Overcome the crisis with “Conan” and “Heiji” on this thrilling ride where you race alongside your favorite characters!**

A system malfunction has occurred at the Smart Mobility Experience event hosted by the Suzuki Zaibatsu! The self-driving car carrying Conan and the members of the Junior Detective League has gone completely out of control, and amidst the chaos, who appears but... Heiji Hattori! Scream with excitement at this immersive experience where Heiji's motorcycle stunts, the Junior Detective League's comical banter, and a thrill-packed ride seamlessly blend with the story! Now, join Conan and Heiji as they overcome this desperate crisis!

<Location> Hollywood Dream – The Ride

<Attraction Type> Story Ride

\*Experience not available on “Hollywood Dream – The Ride – Backdrop”

# UNIVERSAL STUDIOS JAPAN NEWS

## ■ “JUJUTSU KAISEN: The Real 4-D – Clock Tower of Recurrence” Event Period: January 30<sup>th</sup> to August 18<sup>th</sup>



### **The battle against curses begins once again. Experience the action with Itadori and his allies.**

A dilapidated mansion is rumored to be the site of numerous disappearances. Acting as an assistant manager, you accompany Itadori, Fushiguro, and Kugisaki to the site, where you witness a shocking scene! In the midst of battle against the cursed spirits, Gojo and Geto make an appearance as younger versions of themselves. Experience an intense battle of cursed techniques brought to life with original 3D visuals and special effects. Witness Itadori and his allies fight together as they carry on the will of those before them.

< Location > Cinema 4-D Theater

< Attraction Type > Theater Show

## ■ “JUJUTSU KAISEN x Story Ride” Event Period: January 30<sup>th</sup> to August 18<sup>th</sup>, 2026



### **Part 2: “JUJUTSU KAISEN x Story Ride: Sorcerers Off Duty” Now Begins!**

#### **Have a screaming good time with Gojo and Geto on board this ride!**

Gojo, Geto, Nanami, and Haibara, who are out sightseeing after completing a mission, just happen to be on the same roller coaster as you.

Gojo is bursting with excitement, while Geto and Nanami seem a bit put out. Meanwhile, Haibara, who is loving every second, kicks off a game during the ride!

You'll find yourself totally into this wild ride, smiling as you hear the four of them having a blast.

< Location > Hollywood Dream – The Ride

< Event Period > Part 1: Friday January 30<sup>th</sup> to Sunday May 10<sup>th</sup>, 2026

Part 2: Monday May 11<sup>th</sup> to Tuesday August 18<sup>th</sup>, 2026

< Attraction Type > Story Ride

\*Experience not available on “Hollywood Dream – The Ride – Backdrop”

## ■ “Peril at the Masquerade” Inspired by Keigo Higashino’s Masquerade Series Event Period: January 30<sup>th</sup> to June 30<sup>th</sup>, 2026



### **The ultimate interactive live mystery show is back—one where you can truly immerse yourself in that top-notch mystery, become a character yourself, and solve the case firsthand!**

Step into the Masquerade series, by Keigo Higashino—one of Japan's most renowned mystery novelists. This incredible live show combines storytelling and spectacle at a level of quality possible only at Universal Studios Japan. Immerse yourself in the story and become a character as you use your wits to solve the case. The ultimate immersive mystery show has arrived!

As you enjoy an elegant, masked banquet at Hotel Cortesia, a chilling death threat suddenly interrupts the festivities. It's up to you to unmask the culprit before tragedy strikes!

< Location > Peacock Theater

< Attraction Type > Interactive Mystery Show

< Performances Held > 1 to 3 times per day. \*Not held some days.

< Experience Length > Approximately 130 minutes. (Includes meal time)

# UNIVERSAL STUDIOS JAPAN NEWS

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## **About Universal Studios Japan**

Universal Studios Japan is wholly owned by Comcast NBCUniversal. Universal Studios Japan, located in Osaka Japan, has succeeded in establishing its position as a prominent entertainment and leisure landmark – drawing many guests from Japan as well as overseas. The park offers some of the world’s most exciting and innovative experiences – high quality attractions, shows, and seasonal events based on Hollywood blockbusters, Japanese anime and entertainment brands popular around the globe. Guests can let loose and enjoy unforgettable, super energetic experiences throughout the park. Universal Studios Japan has continued to evolve since its opening in 2001. It most recently launched SUPER NINTENDO WORLD, where guests can unleash their passion to play in an immersive environment based on iconic Nintendo characters and their worlds. It also offers premier entertainment experiences such as the magical The Wizarding World of Harry Potter featuring Harry Potter and the Forbidden Journey, the breathtaking Jurassic Park area with its state-of-the-art Flying Dinosaur coaster, and Minion Park, where guests will encounter Minions causing mischief on Despicable Me Minion Mayhem, had undergone a major expansion in 2025. In 2026, to commemorate the Park’s 25th Anniversary, new “Discover U!!!” program will inspire guests to discover a new version of themselves through the power of the theme park’s entertainment.

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