

April 15, 2026

**Number of visitor arrivals to Japan**  
**3,618,900 in March 2026**  
(preliminary figures estimated by JNTO) (Compared to 2025)

Country/Area	Total			Total		
	2025 Mar.	2026 Mar	growth rate (%)	2025 Jan.~Mar.	2026 Jan.~Mar.	growth rate (%)
Grand Total	3,497,755	3,618,900	3.5	10,537,875	10,683,500	1.4
South Korea	691,725	795,600	15.0	2,506,183	3,058,100	22.0
China	661,817	291,600	-55.9	2,365,261	1,073,500	-54.6
Taiwan	522,886	653,300	24.9	1,623,663	2,041,500	25.7
Hong Kong	208,369	216,300	3.8	647,599	650,200	0.4
Thailand	148,226	160,900	8.6	361,834	393,000	8.6
Singapore	65,297	71,000	8.7	153,274	170,800	11.4
Malaysia	53,109	76,600	44.2	192,971	208,800	8.2
Indonesia	60,599	82,800	36.6	170,855	208,000	21.7
Philippines	72,333	90,100	24.6	211,216	241,000	14.1
Vietnam	64,123	92,000	43.5	188,351	205,900	9.3
India	32,967	41,400	25.6	62,111	75,800	22.0
Australia	84,761	96,900	14.3	313,713	344,700	9.9
U.S.A.	342,752	375,900	9.7	716,802	803,400	12.1
Canada	68,083	79,900	17.4	154,881	179,200	15.7
Mexico	14,612	24,800	69.7	34,728	55,500	59.8
United Kingdom	58,140	70,200	20.7	115,926	135,300	16.7
France	36,478	40,300	10.5	79,511	91,500	15.1
Germany	48,064	58,500	21.7	79,444	98,700	24.2
Italy	25,494	31,500	23.6	45,343	55,700	22.8
Spain	17,826	24,300	36.3	35,054	44,600	27.2
Russia	18,823	23,700	25.9	29,422	41,200	40.0
Nordic Countries	16,595	24,500	47.6	37,792	49,900	32.0
Middle East	24,077	16,700	-30.6	46,759	44,200	-5.5
Others	160,599	180,100	12.1	365,182	413,000	13.1

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2025 are provisional, while figures for 2026 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for Landing at a Port of Call, Landing in Transit and Cruise Ship Tourists.

Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 4. Nordic Countries refer to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:

Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

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