PRESS RELEASE
報道発表資料

JNTO
Japan National Tourism Organization

January 21, 2026

Number of visitor arrivals to Japan
3,617,700 in December 2025
(preliminary figures estimated by JNTO) (Compared to 2024)

Country/Area	Total			Total		
	2024 Dec.	2025 Dec.	growth rate (%)	2024 Jan.～Dec.	2025 Jan.～Dec.	growth rate (%)
Grand Total	3,489,888	3,617,700	3.7	36,870,148	42,683,600	15.8
South Korea	867,377	974,200	12.3	8,817,765	9,459,600	7.3
China	604,293	330,400	-45.3	6,981,342	9,096,300	30.3
Taiwan	491,162	588,400	19.8	6,044,316	6,763,400	11.9
Hong Kong	285,553	291,100	1.9	2,683,391	2,517,300	-6.2
Thailand	146,666	174,000	18.6	1,148,848	1,233,100	7.3
Singapore	136,250	140,600	3.2	691,226	726,200	5.1
Malaysia	71,629	100,600	40.4	506,883	636,600	25.6
Indonesia	74,994	81,700	8.9	517,651	640,600	23.8
Philippines	108,515	115,600	6.5	818,659	885,100	8.1
Vietnam	40,060	43,700	9.1	621,173	678,500	9.2
India	17,001	23,300	37.1	233,061	315,100	35.2
Australia	112,500	121,300	7.8	920,196	1,058,300	15.0
U.S.A.	238,523	270,700	13.5	2,724,594	3,306,800	21.4
Canada	48,259	57,200	18.5	579,445	688,000	18.7
Mexico	12,021	17,000	41.4	151,835	200,400	32.0
United Kingdom	30,319	34,600	14.1	437,230	535,000	22.4
France	20,712	26,000	25.5	385,071	457,600	18.8
Germany	15,781	20,400	29.3	325,870	429,500	31.8
Italy	15,141	21,700	43.3	229,785	309,400	34.6
Spain	10,503	13,600	29.5	182,284	245,600	34.7
Russia	5,879	8,300	41.2	99,264	194,900	96.3
Nordic Countries	10,635	13,300	25.1	150,730	192,900	28.0
Middle East	12,569	17,400	38.4	166,259	257,200	54.7
Others	113,546	132,600	16.8	1,453,270	1,856,200	27.7

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2024 are definitive, while figures for 2025 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:
Japan Tourism Statistics https://statistics.jnto.go.jp/en/

Inquiries:
Global Strategy Headquarters
Research & Marketing Section Email：data@jnto.go.jp

Japan. Endless Discovery.

Japan National Tourism Organization 1-6-4 , Yotsuya, Shinjuku-ku, Tokyo 160-0004 JAPAN
Global Strategy Headquarters TEL: +81-3-5369-3342
Public Relations Section URL: https://www.jnto.go.jp