

Discover the Soul of Japan's Snow Country: Two Unique Tours in YUKIGUNI

YUKIGUNI Adventures, Beyond the Ordinary <https://adventure.yukigunijapan.com/>

We are delighted to introduce two immersive journeys into Japan's Snow Country — a region where snowfall shapes not only the landscape, but also the culture, cuisine, and creativity of its people. These tours offer your clients unforgettable experiences rooted in nature, tradition, and artistry.

YUKIGUNI & Oze Adventure

Explore Japan's Watershed and Snow Country Heritage

Trek through the pristine wetlands of Oze National Park, one of Japan's most important water sources. This tour traces the watershed that divides Japan east and west, revealing the ecological richness and cultural traditions nurtured by heavy snowfall. Guests will savor regional cuisine, encounter unique flora and fauna, and witness the deep connection between nature and daily life.

https://adventure.yukigunijapan.com/model_plan/snow-country-oze-adventure-plan/

Arts & Crafts in YUKIGUNI

Where Nature Inspires Creativity

This tour celebrates the artistic spirit of Snow Country. Highlights include the Kiyotsu Gorge Tunnel and House of Light — iconic installations from the Echigo-Tsumari Art Triennale — as well as visits to Akiyama's untouched landscapes, rice terraces, and workshops producing exquisite hammered copperware and traditional textiles. A perfect blend of nature, art, and craftsmanship.

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Why Choose YUKIGUNI?

- **Tailor-made itineraries** for discerning travelers
- **Easy access** from Tokyo, Niigata, and Kanazawa
- **Authentic experiences** in a region shaped by snow and tradition

Access

YUKIGUNI is easy to reach from Tokyo, Niigata, and Kanazawa.

Departure	By Train	By Car
Tokyo	Joetsu Shinkansen, about 70 min	about 1 hr 50 min (167 km)
Niigata	Joetsu Shinkansen, about 50 min	about 1 hr 30 min (131 km)
Kanazawa	Hokuriku Shinkansen – Hokuhoku Line, about 3 hrs 30 min	about 4 hrs (339 km)



We look forward to welcoming your guests to YUKIGUNI — where snow tells stories, and every journey becomes a memory.

Warm regards,

Snow Country Tourism Zone

Opening Hours: 09:00–17:00 (Closed Wednesdays, except peak seasons)

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Lives shaped by snow
YUKIGUNI