

2025 年 10 月 17 日

To Whom It May Concerned

FUJIKYUKO CO., LTD.

PICA Co., Ltd

**First in line for this winter season again!
Snow Park Yeti, located at the 2nd Station of Mt.
Fuji,
open on Friday, October 24 — the earliest in
Japan for the 27th consecutive year!**



※Past opening scenes

Operated by PICA Co., Ltd., a member of the Fujikyu Group, Snow Park Yeti (Susono City, Shizuoka Prefecture) will open on Friday, October 24, 2025, the earliest outdoor ski resort opening in Japan. This marks the 27th year (according to our research) that we have achieved the nation's fastest opening.

On opening day, we will hold our traditional “‘Costume’ to ‘Course’ Free-Ride Campaign,” where guests who arrive in costume (cosplay) by 10:00 a.m. can ski or snowboard for free. Enjoy the season's first run on Mt. Fuji while dressed in matching outfits or as your favorite characters. In celebration of the earliest opening in Japan, the first 300 guests will also receive a serving of Shizuoka's local specialty “Shizuoka Oden.” Don't miss this chance to taste it!

In addition, the area's theme park “Grinpa,” located adjacent to Snow Park Yeti, will operate year-round this season. Alongside the zip line and mountain-bike activities

launched this year, classic attractions such as the merry-go-round will allow you to fully enjoy Mt. Fuji's magnificent natural setting.

Outline of the 2025–2026 Season “Opening Events”

(1) Opening Ceremony

- Date Friday, October 24, 2025, 10:00 a.m. (start time may vary depending on conditions)
- Contents Together with our guests, we will celebrate the nation's “earliest” slope opening. As fireworks boom and balloons soar, costumed snowboarders and skiers will launch down the slope in unison, signaling the start of Japan's winter sports season.
- Schedule
 - 9:00** Entrance gate opens
 - 9:30** Move to slope
 - 9:45** Opening ceremony starts
 - 10:00** Official opening (skiing/snowboarding starts)

※Slope entry order: costumed guests first, followed by non-costumed guests.



※Past opening scenes

(2) 'Costume' to 'Course' Free-Ride Event

Our annual tradition continues arrive in costume on opening day and receive a whole day lift pass for free. Show off your unique outfit and enjoy your first run at Yeti!

* Costumes must either use two or more items or cover at least half of the body.



(3) Local Gourmet “Shizuoka Oden” As present

The first 300 guests will receive free servings of Shizuoka Oden, characterized by its rich soy-sauce-based broth and deep flavor.

※Numbered tickets will be distributed at the entrance gate that morning.

Media Invitation for Opening Ceremony

Members of the press are invited to capture the moment the slope opens and the atmosphere on site.

Please apply via the form below

<https://questant.jp/q/yetiopen2025>



2025–2026 Season Operating Overview

1. Opening Period

October 24, 2025 (Fri) – March 29, 2026 (Sun)

※Operations may be suspended or shortened due to weather or slope conditions

2. Business Hours

Weekdays 9:00–22:00 / Weekends & Holidays 9:00–22:00

※Some dates exclude night skiing; please check the official calendar.

※No all-night operations this season.

3. Tickets

		Adults	Child / Senior
One day ticket	Weekday	4,300Yen	3,300Yen
	Weekend	5,300Yen	4,300Yen
Night ticket	Mon–Thu	2,900Yen	2,400Yen
	Fri–Sun & Holidays	3,200Yen	2,700Yen
Visitor ticket	All day	1,700Yen	1,200Yen

※Adult = junior-high school age and above; Child = ages 3 to elementary school;

Senior = 60 years and above (ID required).

※Night operations begin at 17:00

4. Address & Contact

2428 Fujihara, Suyama, Susono City, Shizuoka Prefecture (Mt. Fuji south slope, elevation 1,300–1,450 m)

TEL : 055-998-0636 WEB : <http://www.yeti-resort.com/>

Just 7 minutes by car from the slope! Enjoy the “Grinpa” amusement park

Surrounded by lush nature at the 2nd Station of Mt. Fuji, “Grinpa” is an adventure & amusement park at 1,200 m elevation. Thrilling outdoor activities include FUJI SKY ATTACK zip line, where you can feel the refreshing mountain air, FUJIYAMA BUGGY, racing across rugged terrain, FUJIYAMA TRAIL mountain-bike rides over Mt. Fuji’s unique landscapes.

Plus classic attractions such as a merry-go-round. Normally open April–October, Grinpa will now operate year-round, so you can enjoy both winter sports and the amusement park on the same day amid Mt. Fuji’s snow-capped beauty.



「FUJI SKY ATTACK」



「FUJIYAMA BUGGY」



「FUJIYAMA TRAIL」

1. Business Hours

9 : 30～16 : 30 ・ irregular operating hours

※Hours and closed days vary by season; please check the official website.

WEB : <https://www.grinpa.com/>

2. Price

	Adult	Child / Senior
Entrance Ticket	1,100Yen～1,500Yen	700Yen～1,100Yen
One-Day Ticket (Entrance + unlimited rides)	3,500Yen～3,900Yen	2,500Yen～2,900Yen

※Prices vary by season.

※Adult = junior-high school age and above; Child = ages 3–elementary school; Senior = 60 years and above (ID required).

※Pets: 1,000Yen～1,400Yen per

※Consent form and leash required

※Entry denied without proof of rabies and other vaccinations.

3. Parking fee

Standard cars: ¥1,200 per day (free on weekdays)

4. Access

By Car

Approx. 20 min via outer ring road from Tomei Expressway Susono IC

Approx. 30 min via Route 88 from Shin-Tomei Expressway Shin-Fuji IC

By Train / Bus

Fujikyu route buses from JR Gotemba, Fuji, and Mishima stations

About PICA Resort

PICA Co., Ltd., part of the Fujikyu Group, operates ten camping sites and other outdoor facilities in Yamanashi, Shizuoka, Kanagawa, and Saitama under the “PICA Resort” brand. With the corporate philosophy “to become the interface between people and people, and people and nature,” PICA’s team of play professionals continuously creates “fantastic” experiences, expanding the possibilities of outdoor life and delivering moments of genuine smiles through camping and other activities.



HP : <https://www.pica-resort.jp/>

Company Profile

Company Name: PICA Co., Ltd.

Representative: Katsuhiro Amano

Stabilished: 1995

Head Office: 5-2-1 Shin-Nishihara, Fujiyoshida City, Yamanashi Prefecture

Business Lines: Operation and consulting of outdoor lodging facilities; sales of log houses and trailer houses; design and sales of miscellaneous goods; operation of amusement parks, ski resorts, and restaurants, etc.

Stock Listing: Unlisted

Corporate Site : <https://pica-corp.com/index.html>



Material Download URL

<https://fujikyu.box.com/v/251017snowparkyeti>

Press Contact

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