

October 15, 2025

Number of visitor arrivals to Japan
3,266,800 in September 2025
(preliminary figures estimated by JNTO) (Compared to 2024)

Country/Area	Total			Total		
	2024 Sep.	2025 Sep.	growth rate (%)	2024 Jan.～Sep.	2025 Jan.～Sep.	growth rate (%)
Grand Total	2,872,487	3,266,800	13.7	26,880,892	31,650,500	17.7
South Korea	656,753	670,500	2.1	6,468,715	6,793,600	5.0
China	652,405	775,500	18.9	5,247,791	7,487,200	42.7
Taiwan	470,635	527,000	12.0	4,585,890	5,036,700	9.8
Hong Kong	170,216	149,500	-12.2	1,971,949	1,822,700	-7.6
Thailand	45,522	51,300	12.7	751,993	815,800	8.5
Singapore	37,433	40,500	8.2	390,356	430,500	10.3
Malaysia	39,905	43,800	9.8	318,136	407,000	27.9
Indonesia	35,081	44,100	25.7	350,601	449,100	28.1
Philippines	46,618	51,600	10.7	542,822	591,300	8.9
Vietnam	45,857	50,400	9.9	479,918	529,800	10.4
India	17,865	25,400	42.2	170,812	233,400	36.6
Australia	85,667	96,600	12.8	637,273	755,200	18.5
U.S.A.	191,942	224,700	17.1	1,960,146	2,397,700	22.3
Canada	49,981	55,600	11.2	417,316	494,600	18.5
Mexico	14,972	19,700	31.6	107,083	137,900	28.8
United Kingdom	37,413	47,100	25.9	318,224	391,900	23.2
France	30,745	38,800	26.2	283,844	331,900	16.9
Germany	37,092	52,800	42.3	241,551	319,400	32.2
Italy	19,592	28,900	47.5	168,732	227,900	35.1
Spain	19,052	24,700	29.6	129,580	179,000	38.1
Russia	10,187	21,200	108.1	63,832	129,200	102.4
Nordic Countries	12,692	17,400	37.1	109,106	140,000	28.3
Middle East	14,194	29,700	109.2	113,691	183,900	61.8
Others	130,668	180,000	37.8	1,051,531	1,364,800	29.8

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2024 are definitive, while figures for 2025 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit.
Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan.
Crew members are excluded.

◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:
Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

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