

ROKU KYOTO Awarded One Michelin Key in the Michelin Guide's "Michelin Keys 2025" for the Second Consecutive Year



ROKU KYOTO, LXR Hotels & Resorts Awarded One Michelin Key in the Michelin Guide's "Michelin Keys 2025" for the Second Consecutive Year

Kyoto, Japan – October 8, 2025 – ROKU KYOTO, LXR Hotels & Resorts (General Manager: Yoichi Sano), is pleased to announce that it has been awarded **One Michelin Key** in the *Michelin Keys 2025*, announced on October 8, 2025.

The Michelin Guide features only those properties that meet its five unique criteria (※1) in its official Hotel Selection. Among them, the *Michelin Key* is awarded to hotels that deliver particularly outstanding guest experiences, much like Michelin Stars for restaurants. This year's Michelin Keys announcement was held at a special ceremony in Paris and was shared globally via the Michelin Guide's official website, app, and social media channels.

Following the achievement of being awarded One Michelin Key(※2) for the second consecutive year, General Manager Yoichi Sano commented: "It is a great honor for ROKU KYOTO to once again be awarded One Michelin Key this year. This recognition is a testament to the dedication and efforts of each of our team members, who always place our guests at the heart of everything they do. We will

continue to strive with sincerity to provide experiences that exceed expectations for every guest who stays with us.”

Nestled in the tranquil natural surroundings of northern Kyoto, far from the bustle of the city, ROKU KYOTO invites guests to “Dive into Kyoto” by offering immersive experiences and a sanctuary of relaxation. Highlights include a thermal pool fed by natural hot springs, cultural and craft activities inspired by Kyoto’s rich traditions, and seasonal dining experiences showcasing the finest local ingredients. With these distinctive offerings, ROKU KYOTO remains dedicated to creating unforgettable stays for guests from around the world.

(※1) Michelin Guide’s Five Selection Criteria

1. The hotel is a destination in itself, offering a strong sense of place.
2. Outstanding architecture and interior design.
3. Excellence in service, comfort, and upkeep.
4. A stay that is worth the price.
5. A unique personality and character that reflects the spirit of the property.

(※2) One Michelin Key: A Special Stay

A destination with unique character and charm, offering experiences unlike any other. Service consistently goes a step further, providing far more than comparable accommodations in the same category.

「ROKU KYOTO, LXR Hotels & Resorts」

Name : ROKU KYOTO, LXR Hotels & Resorts
Opening Date : September 16, 2021
Location : 44-1 Kinugasa Kagamiishi-cho, Kita-ku, Kyoto, Japan
Number of Rooms: 114
Dining : TENJIN (French)
Spa : THE ROKU SPA
Website : <http://www.rokukyoto.com/>
Facebook : <http://www.facebook.com/roku.kyoto.lxr>
Instagram : <http://www.instagram.com/roku.kyoto/>



About LXR Hotels & Resorts

[LXR Hotels & Resorts](#) is a growing collection of 16 award-winning luxury properties that celebrate the timeless pursuit of personal adventure. Found in the world's most alluring destinations, each hand-selected property boasts its own storied past and is infused with the essence of its distinctive locale, providing a luxurious hub for the discerning adventurer. As part of its commitment to enriching the guest experience, LXR Hotels & Resorts celebrates experiential travel with the Pursuit of Adventure, a new brand signature that immerses guests in authentic, curated experiences that reflect the unique culture and character of each destination. LXR Hotels & Resorts is part of Hilton, a leading global hospitality company. Each property benefits from the strength of the Hilton enterprise and its award-winning [Hilton Honors](#) program. Experience an inspiring stay at LXR Hotels & Resorts by booking at [lrxhotels.com](#) or through the industry-leading [Hilton Honors app](#). Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about LXR Hotels & Resorts at [stories.hilton.com/lxr](#) and follow the brand on [Instagram](#) and [Facebook](#).

About Tokyu Resorts & Stays Co., Ltd.

Tokyu Resorts & Stays Co., Ltd. operates a wide variety of facilities across Japan, including hotel brands such as Tokyu Stay, Tokyu Harvest Club, ROKU KYOTO, LXR Hotels & Resorts, as well as golf courses, ski resorts, and e-commerce businesses. Since the 1960s, we have managed vacation homes and golf courses, expanded into ski resorts and Tokyu Harvest Club in the 1980s, then launched Tokyu Stay in the 1990s. Over the years, we have continued to grow our operations.

Today, we manage over 100 property locations throughout Japan and welcome guests from both within the country and overseas, with around 6.8 million visitors annually.

With our team's expertise and strong partnerships with local communities and business partners, we are committed to sharing the charm of regions across Japan and delivering enjoyable experiences to all our guests.

Location : Shibuya Dogenzaka Tokyu Bldg, 1-10-8 Dogenzaka, Shibuya-ku, Tokyo 150-0043, Japan

Representative : President and CEO Toshihiro Awatsuji

Business Contents : Hotel, membership resort, Golf, Ski and other businesses management

Contact us

ROKU KYOTO, LXR Hotels & Resorts PR OFFICE

Yuki Hatta

E-MAIL : yuki@hatta-inc.com TEL : 075-320-0111

www.rokukyoto.com