

PRESS RELEASE

Wednesday October 8, 2025 ROKU KYOTO. LXR Hotels & Resorts

ROKU KYOTO RECOGNIZED WITH CONDÉ NAST TRAVELER'S 2025 READERS' CHOICE AWARD #6th in World Hotels, Japan

The World's Best Hotels, Cruises, Countries, Cities, Resorts, Trains, Airlines, Airports, Spas, Islands and Luggage





Kyoto, Japan – October 7, 2025 – *Condé Nast Traveler* today announced the results of its annual Readers' Choice Awards with ROKU KYOTO recognized as the #6th in World Hotels in Japan.

Condé Nast Traveler received more than 757,000 survey responses from readers across the United States rating their travel experiences across the globe to offer a comprehensive look at the places they eagerly anticipate revisiting. The Readers' Choice Awards, with their unparalleled legacy as the travel industry's longest-running and most prestigious accolades from readers, remain the ultimate symbol and acknowledgment of excellence within the travel sector. The full list of winners can be found here.

ROKU KYOTO was featured in *Condé Nast Traveler's* "Hot List 2022," and this year has been honored with a remarkable distinction, ranking No. 6 in the Japan Hotels category of the "Readers' Choice Awards 2025." Staying true to our commitment to exceptional service rooted in the land, history, and culture of Kyoto, we will continue to offer each guest a one-of-a-kind experience that immerses them in the hidden depths of Kyoto's rich heritage.

< Comment from Yoichi Sano, General Manager >

"We are honored to be recognized as #6th World Hotels, in Japan in *Condé Nast Traveler's Readers' Choice Awards 2025*. We are truly grateful for the generous support of our guests, which made this possible.

As ROKU KYOTO marks its fourth anniversary this year, we remain committed to offering exceptional experiences and the highest level of service, rooted in the rich history and culture of Kyoto."

ROKU KYOTO, LXR Hotels & Resorts

Name : ROKU KYOTO, LXR Hotels & Resorts

Opening Date : September 16, 2021

Location : 44-1 Kinugasa Kagamiishi-cho, Kita-ku, Kyoto, Japan

Number of Rooms: 114

Dining : TENJIN (French)
Spa : THE ROKU SPA

Website: http://www.rokukyoto.com/

Facebook : http://www.facebook.com/roku.kyoto.lxr
Instagram : http://www.instagram.com/roku.kyoto/



About LXR Hotels & Resorts

LXR Hotels & Resorts is a growing collection of 16 award-winning luxury properties that celebrate the timeless pursuit of personal adventure. Found in the world's most alluring destinations, each hand-selected property boasts its own storied past and is infused with the essence of its distinctive locale, providing a luxurious hub for the discerning adventurer. As part of its commitment to enriching the guest experience, LXR Hotels & Resorts celebrates experiential travel with the Pursuit of Adventure, a new brand signature that immerses guests in authentic, curated experiences that reflect the unique culture and character of each destination. LXR Hotels & Resorts is part of Hilton, a leading global hospitality company. Each property benefits from the strength of the Hilton enterprise and its award-winning Hilton Honors program. Experience an inspiring stay at LXR Hotels & Resorts by booking at Ixrhotels.com or through the industry-leading Hilton Honors app. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about LXR Hotels & Resorts at stories.hilton.com/lxr and follow the brand on Instagram and Facebook.

About Tokyu Resorts & Stays Co., Ltd.

Tokyu Resorts & Stays Co., Ltd. operates a wide variety of facilities across Japan, including hotel brands such as Tokyu Stay, Tokyu Harvest Club, ROKU KYOTO, LXR Hotels & Resorts, as well as golf courses, ski resorts, and e-commerce businesses. Since the 1960s, we have managed vacation homes and golf courses, expanded into ski resorts and Tokyu Harvest Club in the 1980s, then launched Tokyu Stay in the 1990s. Over the years, we have continued to grow our operations.

Today, we manage over 100 property locations throughout Japan and welcome guests from both within the country and overseas, with around 6.8 million visitors annually.

With our team's expertise and strong partnerships with local communities and business partners, we are committed to sharing the charm of regions across Japan and delivering enjoyable experiences to all our guests.

Location: Shibuya Dogenzaka Tokyu Bldg, 1-10-8 Dogenzaka, Shibuya-ku, Tokyo 150-0043, Japan

Representative: President and CEO Toshihiro Awatsuji

Business Contents: Hotel, membership resort, Golf, Ski and other businesses management

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