

Kinosaki Onsen, Toyooka Tourism Innovation

August 2025



Visit Kinosaki Onsen's Samurai Town! Izushi Must-Visits Pass

The Izushi Must-Visits Pass is your insider go-to for all of Izushi Castle Town's must-see attractions and shops.

Izushi is a castle town popular for its nostalgic atmosphere of old Japan. The town has many interesting attractions, including the Izushi Castle Ruins, Samurai House Karoyashiki, and Eirakukan Kabuki Theater. There are also many local specialties such as Izushi Pottery, Willow Craft, and Izushi Sara Soba noodles.

What's Included

- 1 Must-Visits Pass per 1 person. Valid for 3 consecutive days. Each guest will receive 1 Must-Visits Pass + a map of participating businesses. Valid for entry at the following locations:
- · Samurai House Karoyashiki
- Eirakukan Kabuki Theater OR Izushi History

 Museum (choose 1)
- Sweets+Snacks (choose 2 participating shops)
- 3 plates of soba noodles at 3 soba restaurants





Samurai House Karoyashiki

This home was the former residence of a high-ranking samurai living in Izushi long ago. It now holds many samurai artifacts, and from the outside, it looks like a one-story building. But once you step inside, you will discover a two-story building full of secrets to deceive enemy spies, and a chance for a photo with the samurai lord himself!

Eirakukan Kabuki Theater

Eirakukan Kabuki Theater is the oldest working kabuki theater in the Kansai region. Kabuki is one of Japan's most famous theater arts. A visit to Eirakukan Kabuki Theater will put you on, behind, and under the stage, all rare and fantastic experiences to feel like a real kabuki actor and take a closer look at the mysterious workings of a traditional kabuki stage!



Izushi History Museum

The Izushi History Museum is housed in the former residence of the Fukutomi family, wealthy merchants who traded raw silk and cast metal products. Visitors can discover historical documents, samurai armor, and relics during a walk through the main building, annex, and storehouse.

Izushi Sara Soba Noodles

Soba, or buckwheat noodles, are a Japanese favorite. Izushi Sara Soba is Izushi Castle Town's specialty! While soba is usually served in large dishes, Izushi Sara Soba is served in small portions on small plates to display local Izushi porcelain pottery. Choose 3 soba noodle restaurants from over 30 locations in town for a noodle-hopping lunchtime!



Book your Izushi Must-Visits Pass on Visitkinosaki.com



Toyooka is home to the Oriental White Stork, a national natural treasure that was revived from extinction in this very city. Toyooka's efforts restored the Oriental White Stork population, and now over 400 fly the skies of Japan. Toyooka is also known as one of Japan's largest producers of handbags.

Kinosaki Onsen is a town of time-honored tradition dating back 1300 years ago. It is home to seven tattoo-friendly public hot springs, all within walking distance. Guests wear yukata and geta, stroll through the town, and enjoy onsen-hopping.





IZUShi is a residential castle town, popular for its nostalgic atmosphere of samurai-era Japan. It is home to many interesting attractions such as castle ruins, a samurai house, a kabuki theater, and a Japanese-style clock tower. The town's specialty is Izushi Sara Soba, buckwheat noodles served in small portions on five plates.

Kannabe is a mountainous area with outdoor activities year-round and a perfect destination for adventure travelers. In the winter, visitors go skiing, snowboarding, snowshoeing, and sledding, and during the green season, hiking, paragliding, fishing, and tree climbing are popular pastimes.





<u>Takeno</u> is a quaint fishing and beach town with landscapes part of the UNESCO San'in Kaigan Geopark. Takeno beach has clear, blue waters while the surrounding mountains offer great hiking opportunities. Visitors stroll through the peaceful town, discovering small shops and traditional cedar wood homes.

<u>Tanto</u> is a quiet countryside town with magnificent nature including a giant field of tulips in the spring, brilliant red-leaved trees in the fall, and waterfall meditation.







