

July 16, 2025

Number of visitor arrivals to Japan 3,377,800 in June 2025

(preliminary figures estimated by JNTO) (Compared to 2024)

	Total			Total		
Country/Area	2024	2025	growth rate (%)	2024	2025	growth rate (%)
	Jun.	Jun.		Jan. \sim Jun.	Jan. \sim Jun.	
Grand Total	3,140,642	3,377,800	7.6	17,782,422	21,518,100	21.0
South Korea	703,277	729,800	3.8	4,442,111	4,783,500	7.7
China	665,617	797,900	19.9	3,072,856	4,718,300	53.5
Taiwan	574,487	585,000	1.8	2,979,197	3,284,700	10.3
Hong Kong	250,604	166,800	-33.4	1,276,107	1,271,100	-0.4
Thailand	54,604	52,100	-4.6	618,310	680,500	10.1
Singapore	58,925	68,600	16.4	300,027	345,200	15.1
Malaysia	22,042	28,100	27.5	241,797	323,900	34.0
Indonesia	43,052	51,500	19.6	263,822	336,000	27.4
Philippines	65,011	63,200	-2.8	401,767	448,100	11.5
Vietnam	47,458	52,900	11.5	331,898	364,500	9.8
India	19,884	28,600	43.8	121,893	171,100	40.4
Australia	61,817	59,400	-3.9	461,991	567,200	22.8
U.S.A.	296,414	345,100	16.4	1,342,935	1,701,300	26.7
Canada	40,989	41,600	1.5	272,264	335,400	23.2
Mexico	10,757	13,200	22.7	64,018	84,800	32.5
United Kingdom	28,828	33,500	16.2	218,491	271,000	24.0
France	23,150	27,100	17.1	184,325	209,700	13.8
Germany	16,603	23,900	43.9	157,645	202,800	28.6
Italy	14,990	20,100	34.1	96,116	136,000	41.5
Spain	12,907	18,200	41.0	65,935	98,300	49.1
Russia	5,616	11,900	111.9	41,096	83,700	103.7
Nordic Countries	14,376	18,300	27.3	73,670	94,400	28.1
Middle East	14,086	17,400	23.5	75,238	115,700	53.8
Others	95,148	123,600	29.9	678,913	890,900	31.2

♦Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

♦Note 2. Above figures for 2024 are provisional, while figures for 2025 are the preliminary ones estimated by JNTO.

Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

♦Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

 \diamond For more information on inbound statistics: Japan Tourism Statistics <u>https://statistics.jnto.go.jp/en/</u> Inquiries: Global Strategy Headquarters Research & Marketing Section Email : data@jnto.go.jp



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