NEWS RELEASE



June 25, 2025

Keio Plaza Hotel Tokyo to Hold Japanese Cultural Experience Workshops Starting in July

- Offering Guests Enjoyable Stays with Japanese Culture and Seasonal Festival -- Themed Art Experiences Such as Fireworks and Chrysanthemum Festival Known as Choyo-no-Sekku -



Keio Plaza Hotel Co., Ltd. will hold regular cultural experience workshops "Journey into Japan: A Workshop of Cultural Discovery," at the hotel starting in July 2025. Taught by Japanese artists at the Art Lobby on the 3rd floor of the Main Building, these hands-on workshops, varying from month to month, invite participants to create their own artwork based on Japanese culture and seasonal motifs.

Special website: https://www.keioplaza.com/offers/journey into japan.html

Through these workshops at the Keio Plaza Hotel Tokyo, which aims to further strengthen its promotion of Japanese culture, visitors can enjoy the evolving modern art scene influenced by the unique nature of Japan's four seasons and traditions.

- Dates: Starting in July 2025 (1-2 sessions per month)
- Venue: Keio Plaza Hotel Tokyo (3F Art Lobby, Main Tower)
- Description: Visitors can learn about the Japanese seasonal motifs through a variety of cultural artworks.
- Lecturers: Experts and artists from various fields
- Hours: 10:00 a.m. to 5:00 p.m. (Details are on the website)
- Fee: Varies per experience. Hotel guests enjoy 50% off of the price.
- *Reservations are not required, but the event has limited seats.
- *Participants must be elementary school age and over.
- *Payment will be accepted at the Lobby Gallery on the day of the event.
- *There is no need to bring specific materials to the event.

■About "Journey into Japan: A Workshop of Cultural Discovery"

July

Hawaiian Ribbon Lei Charm or Hawaiian Quilt Experience

Dates: Friday, July 4 and Saturday, July 5

Description: Participants will create colorful Hawaiian ribbon leis or Hawaiian quilts with patterns of fireworks lighting up the summer night. The vibrant fabric and tropical design are reminiscent of the sparkle of fireworks.





August



Handkerchief Dyeing Experience to Cool Down in Summer

Dates: Friday, August 1 and Saturday, August 2

Description: Participants will experience tie-dyeing using everyday items such as rubber bands and disposable chopsticks on a high-quality cotton lawn handkerchief. Original handkerchiefs dyed in a color of choice can be wrapped around one's neck or framed as a decoration.

September



Choyo-no-Sekku; Flower Box Arrangement Experience

Date: Saturday, September 6

Description: The Japanese tradition "Choyo-no-Sekku" (The Chrysanthemum Festival) is a special day honoring longevity and health, symbolized by chrysanthemum flowers. So wishing for good health and a long life, participants will create a preserved flower "flower box arrangement" featuring chrysanthemums in this lesson.

October



Decorating Autumn in Japan: Hagaki-kake (Scroll postcard display) Experience

Dates: Friday, October 3 and Saturday, October 4

Activities: Participants will make a postcard with the theme of "Jugoya," a traditional autumnal event, using traditional Japanese materials. Additional postcards can be drawn to be switched out according to the season or mood.

November





Journey in Search of Autumn: Yuzen Dyeing Tenugui Hand Towel Experience Date: Saturday, November 8

Description: Participants will depict "autumn" with dyed works of art, while focusing on nature's changing colors. The beauty of the deepening season will be reflected on the fabric in the colors of choice, enriching the senses.

December

Handmade Wreaths to Decorate for Christmas

Dates: Friday, December 5 and Saturday, December 6

Description: Christmas is a special season to share love, gratitude, and hope. Participants can choose from several types of ribbons and decorations to create their own original wreath.

■About Keio Plaza Hotel

Opened in June 1971 as Japan's first skyscraper hotel at the very heart of the nation's capital Tokyo, Keio Plaza Hotel has been one of Japan's leading international hotels. The hotel has been a pioneer in innovating hospitality by introducing barrier-free access, nursing rooms and childcare facilities, the first ladies' plan in a Tokyo hotel, a sake bar and non-alcoholic cocktails. The hotel boasts various restaurants and bars, and hosts a wide range of local and international guests who visit for its open and welcoming facilities, top-notch services, and warm hospitality. It strives to be a plaza with the energy to create new and fascinating events for every guest. For more information about its facilities and services, please visit https://www.keioplaza.com.

Hotel information

Company name: Keio Plaza Hotel Co., Ltd.

Address: 2-2-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo, Japan

President: Katsuyoshi Wakabayashi Keio Plaza Hotel opened: June 5, 1971

Business overview: International hotel and tourism, and related businesses based on the Act on Development of Hotels for

Inbound Tourists

Company website: https://www.keioplaza.com/

Source: Keio Plaza Hotel Co., Ltd.

Contacts: Keio Plaza Hotel Tokyo, Public Relations

Ryota Suzuki, <u>ryota-s@keioplaza.co.jp</u>

Miki Matsumoto, <u>miki-matsumoto@keioplaza.co.jp</u>