

June 18, 2025

Number of visitor arrivals to Japan
3,693,300 in May 2025
(preliminary figures estimated by JNTO) (Compared to 2024)

Country/Area	Total			Total		
	2024 May	2025 May	growth rate (%)	2024 Jan.~May	2025 Jan.~May	growth rate (%)
Grand Total	3,040,294	3,693,300	21.5	14,641,780	18,140,100	23.9
South Korea	738,872	825,800	11.8	3,738,834	4,053,600	8.4
China	545,552	789,900	44.8	2,407,239	3,920,300	62.9
Taiwan	466,008	538,400	15.5	2,404,710	2,699,700	12.3
Hong Kong	217,486	193,100	-11.2	1,025,503	1,104,300	7.7
Thailand	97,408	108,100	11.0	563,706	628,400	11.5
Singapore	62,676	63,300	1.0	241,102	276,600	14.7
Malaysia	39,562	51,700	30.7	219,755	295,900	34.6
Indonesia	41,274	52,300	26.7	220,770	284,600	28.9
Philippines	67,443	82,700	22.6	336,756	384,900	14.3
Vietnam	50,575	59,200	17.1	284,440	311,700	9.6
India	29,068	43,000	47.9	102,009	142,400	39.6
Australia	66,476	78,900	18.7	400,174	507,800	26.9
U.S.A.	246,972	311,900	26.3	1,046,521	1,356,200	29.6
Canada	55,811	66,300	18.8	231,275	293,800	27.0
Mexico	11,514	15,100	31.1	53,261	71,600	34.4
United Kingdom	39,120	52,100	33.2	189,663	237,500	25.2
France	38,159	46,000	20.5	161,175	182,600	13.3
Germany	32,196	42,300	31.4	141,042	178,900	26.8
Italy	17,443	25,000	43.3	81,126	115,900	42.9
Spain	13,417	20,800	55.0	53,028	80,100	51.1
Russia	8,004	19,200	139.9	35,480	71,800	102.4
Nordic Countries	11,906	15,500	30.2	59,294	76,100	28.3
Middle East	14,009	23,200	65.6	61,152	98,400	60.9
Others	129,343	169,500	31.0	583,765	767,000	31.4

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2024 are provisional, while figures for 2025 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit.
Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan.
Crew members are excluded.

◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:
Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

Inquiries:
Global Strategy Headquarters
Research & Marketing Section Email : data@jnto.go.jp