



## Shiba Park Hotel Expands Book Donation Program to Bring Education to More Children Worldwide

Extended Donation Period Allows Travelers to Support Literacy Through "Book Tree" Exhibit

**Tokyo, Japan – From June 10, 2025** – Shiba Park Hotel is launching its annual book donation initiative earlier than usual this year to give guests more time to participate in supporting children's education worldwide.

For the fourth consecutive year, the hotel is proud to take part in Room to Read Japan's **Book Baton Project**, a year-round initiative that allows companies and individuals to donate books, CDs, DVDs, and games from their personal collections. These items are then purchased by **Value Books**, with the proceeds donated to Room to Read Japan to fund literacy programs for children in low-income communities.

As part of this ongoing commitment, Shiba Park Hotel will once again create its **Book Tree exhibit** during the holiday season using donated books from guests and employees. After the exhibit, the books will be sold through the Book Baton Project, ensuring they continue to make a difference in children and girls' education worldwide.

By starting donations **from June 10, 2025**, Shiba Park Hotel hopes to encourage more participation, ensuring that travelers and book lovers alike can contribute to this meaningful initiative.



Photo: "Book Tree" created through the Book Baton Project (2024)




### Why Start Earlier? A Message from Shiba Park Hotel

"Over the years, we've seen international travelers leave behind books they brought on their journey. Many guests have asked if they could donate year-round. As a hotel dedicated to book lovers, we want to ensure these books continue their journey, creating new learning opportunities for children across the globe," said Noriyoshi Tanaka, General Manager of Shiba Park Hotel.



General Manager Noriyoshi Tanaka

## **How Guests Can Participate**

-  Donation Period: June 10 – November 14, 2025
-  Drop-off Location: Shiba Park Hotel (1st Floor Collection Box)
-  Mailing Address: Shiba Park Hotel, Book Baton Project Coordinator  
1-5-10 Shiba Park, Minato-ku, Tokyo 105-0011, Japan

Accepted Books: Books with ISBN numbers (magazines, encyclopedias, and books published before 2010 are excluded).

## **Impact of Past Donations**

In 2024, Shiba Park Hotel's donation program raised ¥118,333, funding approximately 788 children's books in local languages through Room to Read Japan.

## **About Room to Read**

Founded in 2000 on the belief that World Change Starts with Educated Children®, Room to Read develops children's foundational literacy skills, as well as life skills that promote gender equality. As a leading implementer, Room to Read nurtures these essential skills in children by training and coaching educators, creating quality learning materials and spaces, and strengthening education systems – all while honoring the dignity of every child. We develop and deliver evidence-based materials and approaches directly and with partners. We are a valuable partner of choice for government, other system and program partners as well as investors focused on education. Committed to accelerating learning outcomes for more children, more quickly, we have benefited more than 50 million children across 28 countries. By the end of 2027, we aim to double the number of children and communities we support each year. Room to Read envisions a world free from illiteracy and gender inequality, where all children have room to read, learn and grow.

English website: [www.roomtoread.org](http://www.roomtoread.org)

Japanese website: <https://japan.roomtoread.org/>



## **About Shiba Park Hotel** <https://www.shibaparkhotel.com/en>

Founded in 1948, Shiba Park Hotel has a history and tradition of serving foreign trade delegations. The hotel houses approximately 1,500 books which guests are free to read. On the first floor, there are restaurants offering Japanese, Western, and Chinese cuisine, and on the second floor, there are four banquet halls. The guest rooms (198 rooms) and public spaces were renovated 2020-2023. Cultural experience events such as tea ceremonies and KINTSUGI workshops are also held.



Photo: Grand Staircase, 7 meters tall

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