



Gion Festival Special Stay Package

Kyoto's famous Gion Festival is the biggest event of the city's summer. The highlight of which is a spectacular procession of elaborate *yamahoko* (floats) on July 17 and 24 that is recognized by UNESCO as Intangible Cultural Heritage. Roku Kyoto invites guests to share in the pageantry and color with an exclusive accommodation package featuring access to a private viewing space to watch the procession in comfort and style free of the crowds and the heat.

The viewing space is located inside Tsujikura, a 330-year-old Japanese paper umbrella store ideally positioned on the top floor of the Tsujikura Building on Kawaramachi-dori Street. Just north of the Shijo-Kawaramachi intersection where the



iconic turning of the floats takes place, this prime vantage point affords a magnificent eye-level view of the towering floats with commentary provided by a specialist guide to enhance the experience.

Starting with check-in the day before the procession, the package includes a delicious breakfast by the renowned Wakuden *ryotei* restaurant while awaiting the arrival of the floats on procession day and a Japanese umbrella-making experience with Tsujikura's expert artisans afterward. An immersive experience in age-old community traditions, artisanal beauty and Kyoto's elegant culinary heritage, this truly special day promises profoundly rewarding insight into the very essence of the ancient city.



Private Viewing of Yamahoko Procession at Traditional Japanese Umbrella Store Tsujikura

Founded in 1690, Tsujikura is the oldest surviving traditional umbrella maker and seller in Japan. Its products, individually handcrafted by the store's artisans from bamboo and washi paper through an exacting series of more than 100 steps, have earned enduring esteem in kimono town Kyoto. Guests taking advantage of Roku Kyoto's package will have exclusive use of the 7th floor shop space and 5th floor hands-on workshop space to watch the procession. They'll also enjoy an introduction to the Japanese umbrella by Tsujikura's 17th generation head, shopping time, and making their own miniature umbrella. This is a unique opportunity to explore a legacy of artisanship handed down over 300 years.



Await the Procession With Breakfast in Elegant Kyoto Style

Guests will feast on a special bento box breakfast prepared by Wakuden restaurant, a Kyoto institution established in 1870. The meal features a fittingly festive selection of vibrant delicacies showcasing seasonal ingredients. Refreshments include sake from Matsui Sake Brewery, the oldest sake maker in central Kyoto, and premium green tea from Tsubakido, venerable purveyor to Kyoto's famous temples and shrines. An array of sweet treats by Roku Kyoto's patissiers will be available to nibble on during the procession.



Gion Festival Special Stay Package (4 rooms (8 guests) only per stay period)

Stay dates: Wednesday, July 16 to Thursday July 17 (Early Festival)
Wednesday, July 23 to Thursday July 24 (Latter Festival)

Price: 400,000 yen (Takagamine Deluxe – double occupancy)

Included in package: Accommodation, breakfast, Gion Festival viewing tour (including private viewing space, commentary by a guide, umbrella-making experience, private car to and from the viewing space), late check-out (16:00)

Please contact the hotel for further details.

tel 075-320-0111



For details,
please check the site.

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