100 Pokémon Welcoming Guests in MIMARU's Renewed Pokémon Room – Expanding to 10 Locations Across Tokyo, Kyoto, and Osaka Starting July 1!

TOKYO, APR. 01, 2025 /Kyodo JBN/ --

Cosmos Hotel Management Co., Ltd., which operates Apartment Hotel MIMARU, offering spacious rooms with kitchens for families and friends, is excited to announce the reopening of its popular 'Pokémon Room' on July 1, 2025. With the relaunch, the number of participating locations will expand to 10 across Tokyo, Kyoto, and Osaka. Reservations for the new Pokémon Room begin on April 21, 2025.





MIMARU Pokémon Room Special Website:

https://mimaruhotels.com/news/stay-pokemonroom/

(Please note: Current content displayed; updates available after April 21.)

Experience Pokémon in a Unique Stay

The Pokémon Room is a dream destination for fans of all ages. Featuring a life-sized Snorlax plush on the bed and vibrant Pokémon-themed walls, the room creates an immersive atmosphere. Exclusive kitchenware, including Poké Ball-designed plates and mugs, enhances the experience. The upcoming relaunch introduces a reimagined design, bringing the excitement of the Pokémon world even closer.

In the new Pokémon Room, over 100 Pokémon appear throughout the room. Water-type Pokémon adorn the bathroom while food-loving Pokémon brighten the kitchen. Guests are invited to enjoy playful interactions, relax, cook, and create unforgettable memories surrounded by their favorite Pokémon. XImage is a conceptual rendering.









Key Dates

Reservation Start: April 21, 2025
Room Reopening: July 1, 2025

Please note that due to renovation, some current Pokémon Room accommodations will be temporarily unavailable depending on the locations.

MIMARU Original Pokémon Room Goods

This lineup is designed *for the whole family with a dash of Japan*. It includes a laundry bag, drawstring bag, small purse, and stickers, with one set provided per family per reservation. Stylish for adults and playful for children, these items feature five hidden Pokémon, offering a delightful keepsake to bring cherished memories home



A Taste of Pokémon Fun

Each Pokémon Room is equipped with a kitchen, providing the perfect opportunity to celebrate special moments with family and friends. The Poké Ball-themed tableware, including plates and mugs, every meal feels festive. Guests can also enjoy an exclusive Pokémon-themed recipe set, available only in MIMARU's Pokémon Room, for a fun cooking experience together. It's a fun way to bond, turning mealtime into a memorable family activity and creating lasting memories on their journey.





MIMARU Locations with Pokémon Rooms

- Tokyo
 - MIMARU Tokyo Ueno East
 - MIMARU Tokyo Hatchobori
 - MIMARU Tokyo Ginza EAST
 - MIMARU Tokyo Kinshicho (New)
 - MIMARU Tokyo Ikebukuro (New)
- Kyoto
 - MIMARU Kyoto Shinmachi Sanjo
 - MIMARU Kyoto Kawaramachi Gojo





- o MIMARU Kyoto Nishinotoin Takatsuji
- MIMARU Kyoto Station
- Osaka
 - o MIMARU Osaka Namba North

For more location details, visit the MIMARU website: https://mimaruhotels.com/

(C) Pokemon. (C) Nintendo/Creatures Inc./GAME FREAK inc.

Click here to learn more about our sustainability initiatives:

https://mimaruhotels.com/sustainability/

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