

March 19, 2025

Number of visitor arrivals to Japan
3,258,100 in February 2025
(preliminary figures estimated by JNTO) (Compared to 2024)

Country/Area	Total			Total		
	2024 Feb.	2025 Feb.	growth rate (%)	2024 Jan.~Feb.	2025 Jan.~Feb.	growth rate (%)
Grand Total	2,788,224	3,258,100	16.9	5,476,702	7,039,300	28.5
South Korea	818,562	847,300	3.5	1,675,601	1,814,400	8.3
China	459,463	722,700	57.3	875,551	1,703,000	94.5
Taiwan	502,237	507,300	1.0	994,525	1,100,700	10.7
Hong Kong	205,884	195,500	-5.0	392,184	439,200	12.0
Thailand	101,443	116,800	15.1	192,028	213,600	11.2
Singapore	36,915	42,300	14.6	71,055	88,000	23.8
Malaysia	60,178	64,900	7.8	92,257	139,900	51.6
Indonesia	38,246	47,000	22.9	79,533	110,200	38.6
Philippines	65,217	66,700	2.3	121,993	138,900	13.9
Vietnam	60,181	73,700	22.5	104,783	124,100	18.4
India	9,965	12,900	29.5	22,573	29,100	28.9
Australia	66,501	88,800	33.5	170,105	229,000	34.6
U.S.A.	148,719	191,500	28.8	280,574	374,000	33.3
Canada	33,895	44,500	31.3	65,567	86,800	32.4
Mexico	7,684	10,800	40.6	14,489	20,100	38.7
United Kingdom	25,877	31,400	21.3	45,686	57,800	26.5
France	22,268	26,500	19.0	36,712	43,000	17.1
Germany	14,862	18,600	25.2	25,264	31,300	23.9
Italy	7,555	11,100	46.9	14,434	19,900	37.9
Spain	6,323	9,800	55.0	11,092	17,200	55.1
Russia	2,907	5,700	96.1	6,149	10,600	72.4
Nordic Countries	8,919	12,000	34.5	16,358	21,200	29.6
Middle East	6,224	10,800	73.5	12,110	22,700	87.4
Others	78,199	99,500	27.2	156,079	204,600	31.1

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2024 are provisional, while figures for 2025 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:
Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

Inquiries:
Global Strategy Headquarters
Research & Marketing Section Email : data@jnto.go.jp