

September 18, 2024

Number of visitor arrivals to Japan
2,933,000 in August 2024
(preliminary figures estimated by JNTO) (Compared to 2023)

Country/Area	Total			Total		
	2023 Aug.	2024 Aug.	growth rate (%)	2023 Jan. ~ Aug.	2024 Jan. ~ Aug.	growth rate (%)
Grand Total	2,157,190	2,933,000	36.0	15,190,280	24,007,900	58.0
South Korea	569,092	612,100	7.6	4,324,398	5,811,900	34.4
China	364,228	745,800	104.8	1,272,324	4,595,200	261.2
Taiwan	396,346	564,300	42.4	2,589,320	4,115,200	58.9
Hong Kong	206,267	246,600	19.6	1,332,441	1,801,800	35.2
Thailand	33,166	34,700	4.6	580,578	706,500	21.7
Singapore	20,276	24,800	22.3	298,299	352,900	18.3
Malaysia	19,206	17,200	-10.4	230,815	278,300	20.6
Indonesia	20,792	22,100	6.3	250,937	315,500	25.7
Philippines	38,627	39,000	1.0	367,480	496,300	35.1
Vietnam	50,945	52,400	2.9	396,616	434,000	9.4
India	12,826	16,100	25.5	105,414	152,900	45.0
Australia	27,565	41,000	48.7	338,000	551,600	63.2
U.S.A.	138,362	174,000	25.8	1,309,415	1,768,100	35.0
Canada	36,859	46,900	27.2	258,911	367,400	41.9
Mexico	8,238	12,100	46.9	53,130	92,100	73.3
United Kingdom	23,837	29,400	23.3	200,963	280,800	39.7
France	25,866	31,400	21.4	179,132	253,100	41.3
Germany	19,999	24,100	20.5	145,795	204,400	40.2
Italy	24,113	34,700	43.9	97,446	149,200	53.1
Spain	17,283	25,900	49.9	69,798	110,500	58.3
Russia	3,355	6,900	105.7	22,776	53,700	135.8
Nordic Countries	6,442	6,900	7.1	72,019	96,500	34.0
Middle East	8,701	11,400	31.0	70,595	99,400	40.8
Others	84,799	113,200	33.5	623,678	920,600	47.6

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2023 are definitive, while figures for 2024 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:

Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

Inquiries:
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【Reference】

Number of visitor arrivals to Japan
2,933,000 in August 2024
(preliminary figures estimated by JNTO) (Compared to 2019)

Country/Area	Total			Total		
	2019 Aug.	2024 Aug.	growth rate (%)	2019 Jan. ~ Aug.	2024 Jan. ~ Aug.	growth rate (%)
Grand Total	2,520,134	2,933,000	16.4	22,144,937	24,007,900	8.4
South Korea	308,730	612,100	98.3	4,733,063	5,811,900	22.8
China	1,000,639	745,800	-25.5	6,583,524	4,595,200	-30.2
Taiwan	420,279	564,300	34.3	3,360,344	4,115,200	22.5
Hong Kong	190,260	246,600	29.6	1,504,959	1,801,800	19.7
Thailand	49,589	34,700	-30.0	806,386	706,500	-12.4
Singapore	19,698	24,800	25.9	255,497	352,900	38.1
Malaysia	19,827	17,200	-13.2	280,713	278,300	-0.9
Indonesia	16,160	22,100	36.8	257,248	315,500	22.6
Philippines	31,470	39,000	23.9	364,361	496,300	36.2
Vietnam	43,709	52,400	19.9	337,718	434,000	28.5
India	13,308	16,100	21.0	119,470	152,900	28.0
Australia	26,951	41,000	52.1	388,730	551,600	41.9
U.S.A.	117,828	174,000	47.7	1,149,817	1,768,100	53.8
Canada	27,568	46,900	70.1	240,622	367,400	52.7
Mexico	4,800	12,100	152.1	45,085	92,100	104.3
United Kingdom	26,213	29,400	12.2	240,839	280,800	16.6
France	30,851	31,400	1.8	225,795	253,100	12.1
Germany	17,264	24,100	39.6	154,336	204,400	32.4
Italy	22,804	34,700	52.2	111,138	149,200	34.2
Spain	20,009	25,900	29.4	87,202	110,500	26.7
Russia	8,321	6,900	-17.1	73,266	53,700	-26.7
Nordic Countries	7,050	6,900	-2.1	94,159	96,500	2.5
Middle East	6,254	11,400	82.3	59,137	99,400	68.1
Others	90,552	113,200	25.0	671,528	920,600	37.1

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