

NEWS RELEASE

September 13, 2024

THE SUMO HALL HIRAKUZA OSAKA

Limited-Time Special Experience Program for International Visitors!

Point 1: Enjoy a premium sumo practice experience!

Point 2: Savor authentic Chanko Hot Pot made by former sumo wrestlers!

Point 3: Ticket sales begin on Sunday, September 15, 2024

HANSHIN CONTENTS LINK CORPORATION is excited to announce a new limited-time special experience program, "Sumo Practice Experience with Chanko Hot Pot," at THE SUMO HALL HIRAKUZA OSAKA, an entertainment show hall for international visitors featuring sumo wrestling. Starting October 7, 2024, visitors can enjoy this unique experience, and ticket sales will start on September 15, 2024.

Through this 90-minute program, conducted entirely in English, participants can deepen their understanding of sumo through demonstrations by former professional sumo wrestlers. Following a hands-on practice session, guests will have the opportunity to savor authentic Chanko Hot Pot (one bowl per person), prepared by former professional sumo wrestlers. Experience the thrill of sumo and immerse yourself in the depths of Japanese culture with this unforgettable premium experience.



※Illustration purpose only

< Sumo Training Experience with Chanko Hot Pot >

■ Dates: October 7, 2024 (Mon) – January 31, 2025 (Fri) (15 performances planned)

*Please refer to the "Notice" section of the official website on the next page for detailed schedule information.

■ Performance Time: Approximately 90 minutes (Doors open – 11:30 AM, Show starts – 12:00 PM)

■ Price: Adults 16,000 yen, Children 10,000 yen *Includes one drink *Children are from ages 3 to 12 years.

■ Sales Page: <https://hirakuza.net/sumohall/news/20240913408/>

■ Capacity: 120 people

■ Program Overview:

1. Introduction to Sumo (Japanese culture and sumo wrestling)
2. Premium Sumo Training Experience
 - Experience sumo moves such as shiko on the dohyo (everyone can participate)
 - Challenge a sumo wrestler (limited number of participants)
3. Commemorative photo with a sumo wrestler
4. Chanko Hot Pot

*We will serve each person one bowl of authentic Chanko Hot Pot made by former sumo wrestlers.

■ Inquiries about this program:

HANSHIN CONTENTS LINK CORPORATION, Inbound Business Division

In Charge: Ka or Akazawa E-mail: hirakuza-jta@hcl-c.com

< Other Program >

During the period of the special program, tours centered around THE SUMO HALL HIRAKUZA OSAKA will also be held:

- Premium tour to the Nadagogo Brewers Association and the restricted ozeki's special facility Seiwakan at Hyogo Prefecture.
- Premium tour to the sumo tourism center Kehaya-za at Katsuragi, Nara Prefecture, and other sumo-related facilities

To inquire about this exclusive tour, please one of the following.

① HANKYU TRAVEL INTERNATIONAL CO., LTD.
TRAVEL AGENT SALES DEPT.,
SECOND MEDIA SALES DIV.,
SALES HEADQUARTERS
E-mail: info-inb@hei.hankyu.co.jp

② Vision Inc.
In charge: Mingyang TANG
TEL: +81-3-5155-3701
E-mail: m_tang@vision-net.co.jp

■ Overview of THE SUMO HALL HIRAKUZA OSAKA ■

Facility Name: THE SUMO HALL HIRAKUZA OSAKA

Location: 8th Floor of NAMBA Parks (2-10-70 Nambanaka, Naniwa-ku, Osaka City)

Operating Hours: 11:00-23:00 (Souvenir shop only open from 11:00-17:00)

Days Closed: Every Tuesday, The year-end and New Year holidays (12/31・1/1)

*Open on Tuesdays during busy periods.

URL: <https://www.hirakuza.net/sumohall/>



What is THE SUMO HALL HIRAKUZA OSAKA?

THE SUMO HALL HIRAKUZA OSAKA is a sumo entertainment show hall that opened on May 30th, 2024 in NAMBA Parks, Osaka Minami. Aimed at inbound tourists, the hall uses video, lighting, and sound to create a spectacular performance showcasing the allure of sumo. Presented entirely in English, this entertainment show offers audiences excitement and an enjoyable experience.

On the dohyo stage, former professional sumo wrestlers deliver powerful performances, and guests can try to challenge one of our sumo wrestlers (limited number of participants) and take a commemorative photo after the end of the show. We also offer an original bento box that captures the essence of Japan.

This show hall provides a unique experience where "sumo," "entertainment," and "food" are beautifully integrated, promising an unforgettable and moving experience like no other.

Company Name	HANSHIN CONTENTS LINK CORPORATION
Headquarters	Hanshin Noda Center Building 10F, 1-1-31 Ebie, Fukushima-ku, Osaka City, Japan
Capital fund	¥230 million (100% investment by Hanshin Electric Railway Co., Ltd., a part of Hankyu Hanshin Toho Group)
Business Description	Contents industry, music business, advertising media sales, signage production Our company will utilize the expertise of entertainment show business cultivated through operations.

[Inquiries Regarding the Press Release]
HANSHIN CONTENTS LINK CORPORATION, Inbound Business Division
In Charge: Ka or Akazawa E-mail: hirakuza-jta@hcl-c.com