

FOR IMMEDIATE RELEASE

July 19, 2024

～Let's cool down with refreshing sweets this summer!!～

At 10 Kiddy Land stores, Yoko Mizo Yuri's "Cool Summer Creature Fair" will be held!! Starting Friday, July 26, 2024.



Kiddy Land Co., Ltd. (President: Takahiko Tsumura, Headquarters: Chiyoda-ku, Tokyo) will hold Yoko Mizo Yuri's "Cool Summer Creature Fair" at 10 Kiddy Land stores from Friday, July 26, 2024.

Yoko Mizo Yuri's "Nandemo Ikimono" is a new character created by Yuri Yokomizo, who created "Sumikko Gurashi" while at San-X and is now active as an illustrator. The concept is "A world where anything can be a living thing—animals, plants, food, objects... Many 'Nandemono' live freely. We hope you find a 'Nandemono' you like."

At this "Cool Summer Creature Fair," Kiddy Land exclusive "Hiyashikitsune" plushies, pre-sale "Yaki Onigiri" plushies, mascots, and "Kaniizu" plushies in six colors will be available. There will also be special purchase bonuses.

Please visit us to see the very cute, cool blue summer-themed art of "Nandemo Ikimono."

■詳細URL:<https://www.kiddyland.co.jp/event/nandemoikimono/>

Stores hosting Yoko Mizo Yuri's "Nandemo Ikimono" Fair – Total of 10 stores

"Kiddy Land":

Harajuku Store, Ikebukuro Sunshine City Store, Kichijoji Store, Kami-Otai Store, Osaka Umeda Store, Lalaport EXPOCITY Store, Kyoto Shijo Kawaramachi Store, Sannomiya Store, Kobe Store, Fukuoka Parco Store

●Purchase Benefits●

Purchase Yoko Mizo Yuri's "Nandemo Ikimono" products totaling 3,300 yen (tax included) and receive a random acrylic keychain (not for sale) as a gift!!

•Limit one per person per transaction. Offer ends when supplies run out.



●Limited Edition Items●



Plush S Hiyashikitsune  
1,980 yen (including tax)

●Pre-sale Items●



Plush S Yaki Onigiri  
1,980 yen (including tax)



Mascot Yaki Onigiri  
1,760 yen (including tax)



Plushies "Kaneeze" 6 types Each 748 yen (including tax)



Stickers 12 types Each 330 yen (including tax)



Stand up! Acrylic stands 11 types Each 770 yen (including tax)



**Trading Can Badges**  
7 types Each 495 yen (including tax) \*Random item



**Trading Acrylic Key Holders 7 types Each 715 yen**  
(including tax) \*Random item



グレー部分は透明となります。



**Clear Files 2 types Each**  
440 yen (including tax)



**Neck Straps 2 types Each**  
660 yen (including tax)



Silicone Pouch Yaki Onigiri  
1,760 yen (including tax)



Rubber Key Ring  
4 types Each 1,100 yen (including tax)



Rubber Reel  
2 types Each 1,320 yen (including tax)

\*Images are for illustration purposes. Actual products may differ.

◆ "Nandemo Ikimono" Concept

In the world of "Nandemo Ikimono," everything—animals, plants, food, objects—lives freely. We hope you find a "Nandemo" that you love.

X(ex-Twitter): @nandemoikimono <https://twitter.com/nandemoikimono>

HP: <https://yokomizoyuri.com/>

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