

NEWS RELEASE Thursday July 4th, 2024

BE BLOWN AWAY BY AN UNPREDICTABLE DAY & NIGHT

HALLOWEEN EVENT 2024!

Leap into a vortex of terror and overcome your horror of

<u>"SCARY-FUN" EXPERIENCES!</u>

Plus, dance and sing with Pokémon & other characters in Super Wild experiences!

Starting Thursday September 5th, 2024

Universal Studios Japan will hold its popular annual Halloween event starting Thursday September 5th. During the day, the park will host <u>"HAHAHA! HALLOWEEN PARTY"</u> (from Thursday September 5th to Monday November 4th) where guests can get enthusiastic by singing and dancing along with their favorite park characters like DJ Pikachu. In the evening, the Blue Rose Troop, a security force led by Captain Ado, will make its first appearance at the <u>"HALLOWEEN HORROR NIGHTS"</u> (held from Friday September 6th to Monday November 4th); park guests can scream at <u>"STREET ZOMBIES"</u> as they confront the vicious zombies and get excited with the last year's social phenomenon <u>"ZOMBIE de DANCE"</u>. Leap into a vortex of terror and be Super Stimulated by the Super Exciting "Scary-Fun!" experiences awaiting you this fall.



Daytime will feature the "HAHAHA! HALLOWEEN PARTY" that creates super enthusiasm from children to adults. Highly popular last year, this Halloween party features Pokémon characters loved around the globe! Jump and dance to the beat of the music with Pokémon at the <u>"POKÉMON JUMPIN' HALLOWEEN PARTY"</u>, where everyone is a star! And this year's <u>"POKÉMON CHARGE-UP! HALLOWEEN GREETING"</u> will feature first-ever appearances by ghost type Pokémon. "Litwick" and "Pumpkaboo". Enjoy a special Halloween party with Pokémon only possible at fun-filled Universal Studios Japan.

<u>"My Melody & Kuromi: Happy Halloween Greeting"</u> featuring the sweet and spicy cuteness of My Melody and Kuromi - who was voted third most loved Sanrio character of Japan in the "2024 Sanrio Character Awards" - with limited edition sweet Halloween costumes, will be back again this year along with characters from the Minions and Sesame Street who will be all dressed up in special costumes for Halloween. Be Super Energized and let yourself laugh out loud at this fully charged daytime Halloween party.

At night, the park is filled with terror as <u>vicious zombies take over and fill the park with screams as</u> <u>visitors confront them in "STREET ZOMBIES"</u> at "<u>HALLOWEEN HORROR NIGHTS</u>". This year, the Utaite "Ado" takes on the role of captain of the Blue Rose Troop[–]a security force who are charged with batting the fierce zombies, along with park visitors. "<u>ZOMBIE de DANCE</u>" which became a social phenomenon last year, is back again, where park guests can dance along to Ado's song, "Show". Experience a powerful sense of togetherness as both zombies and park guests join in dance, in a complete change from a world filled with terror. The event will also feature the ever-popular <u>"Hami-Kuma's Shout It Out Party"</u>, a dark party featuring "Hami-Kuma" and "Hami-Kuma Soul". Be Super Excited by the one-of-a-kind spooky and fun world of the show held at the Gramercy Park Stage. Appearing for the first time this year will be the <u>first-ever collaboration with</u> <u>"Chainsaw Man", popular around the world, in "Chainsaw Man: The Chaos 4-D"</u>. Watch as "Denji" appears at the park to battle the fearsome "Demons of Halloween Horror Nights" led by the army of terrifying zombies in the all-original, horrifying, and unpredictable story. Fully immerse yourself in the world of Chainsaw Man and experience the fierce battles as they unfold before your eyes and even the insidious breath of the devil is recreated at the park. Also unveiling for the first time will be the all-new live horror attraction where park guests can get immersed in the fear of Biohazard™s would at the new <u>"Biohazard™: Night of Heroes"</u> – a truly realistic world of Biohazard™ in this stimulating experience. In addition, the horror maze " <u>CHUCKY'S</u> <u>CARNIVAL OF CHAOS</u>," which is experienced by wearing special 3D glasses that distort the world and make you lose your sense of balance, will come back again this year.

Leap into a Super Stimulating unpredictable world and shatter your imagination as you overcome your wildest fears with your friends in a unique "Scary Fun!" experience at Universal Studios Japan's Halloween event.

*NTT DOCOMO, INC. is sponsoring "STREET ZOMBIES," "ZOMBIE de DANCE", and "Hami-Kuma's Shout It Out Party".

About Ado

A 21-year-old Utaite, Ado, became a mainstream name through her 2020 major label debut "Usseewa," which sparked a social phenomenon. Ado's first album "Kyougen" and the songtrack album "UTA'S SONGS ONE PIECE FILM RED," featuring all seven songs she sang for the movie "ONE PIECE FILM RED," have both dominated the charts and become long-lasting hits. She started her first world tour, Ado FIRST WORLD TOUR "Wish" in February 2024, and in April 2024, and she performed a two-day live concert, Ado SPECIAL LIVE 2024 "Shinzou," making her the first female solo artist to release on July 10th. Additionally, she is gearing up for her biggest nationwide tour yet, Ado JAPAN TOUR 2024 "Profile of Mona Lisa."



About Universal Studios Japan

Universal Studios Japan is wholly owned by Comcast NBCUniversal. Universal Studios Japan, located in Osaka Japan, has succeeded in establishing its position as a prominent entertainment and leisure landmark – drawing many guests from Japan as well as overseas. The park offers some of the world's most exciting and innovative experiences – high quality attractions, shows, and seasonal events based on Hollywood blockbusters, Japanese anime and entertainment brands popular around the globe. Guests can let loose and enjoy unforgettable, super energetic experiences throughout the park. Universal Studios Japan has continued to evolve since its opening in 2001. It most recently launched SUPER NINTENDO WORLD, a new area where guests can unleash their passion to play in an immersive environment based on iconic Nintendo characters and their worlds. It also offers premier entertainment experiences such as the magical The Wizarding World of Harry Potter featuring Harry Potter and the Forbidden Journey, the breathtaking Jurassic Park area with its state-of-the-art Flying Dinosaur coaster, and Minion Park, where guests will encounter Minions causing mischief on Despicable Me Minion Mayhem.

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◆ Halloween Event Program Information

Have a blast with cute Park friends! It's the ultimate daytime frenzy of fun! [HAHAHA! HALLOWEEN PARTY] (From Thu September 5th to Mon November 4th)

■ POKÉMON JUMPIN' HALLOWEEN PARTY POWER UP!















The energy and groove of the music are irresistible! Take part in an extravagant and festive Halloween party!

DJ Pikachu, DJ Gengar, and the Ghost-type Pokémon will be throwing the unforgettably festive Halloween party again this year! It's time for everyone to clap and jump together to original songs by DECO*27 and music featuring the sounds of Pokémon you know and love! Release all of your energy to achieve maximum voltage! Experience the thrill of a fired-up party where everyone's the star! And don't miss the ""Sunset Show,"" where the festive lighting boosts the excitement up a notch! <Location> Gramercy Park <Available Times> Varies from day to day

*Sunset Show will be held from Monday October 14 to Monday November 4, 2024

POKÉMON CHARGE-UP! HALLOWEEN GREETING POWER UP!

Get ultra up-close with Pokémon! Think of a magic word and pose, then snap a photo!

Appearing on the scene are DJ Pikachu, DJ Gengar, Mimikyu, Banette, and Misdreavus, who are joined this year by Pumpkaboo and Litwick. More spots for sighting Pokémon mean more chances for an encounter! Tell your favorite Pokémon a fun magic word, and they'll strike a pose for a photo you'll treasure forever! Create some ultra-happy memories that can only be made here!

<Location> In front of Anime Celebration •Delancey Street <Available Times> Varies from day to day

Universal Wonderland Fun Fun Music NEW COSTUME!

Enjoy a Halloween-themed dance with friends from Universal Wonderland!

Friends from Universal Wonderland will make appearances in each area wearing new costumes exclusively for Halloween! Move and mingle in a fun dance that includes Halloween-only moves, such as the ""Monster Pose."" Kids can gather front and center in the play area!

<Location> Universal Wonderland <Available Times> Varies from day to day

Minion Monsters Greeting

During this time only, come and be greeted by Illumination's Minions wearing Halloween costumes! Interact with the Minions, all dressed in some seriously wild costumes, for surprising fun moments that will make you, and even the crew, burst out laughing. Have a blast with the Park friends in costumes they only wear for this season! <Location> Hollywood area / Front of Minion Park <Available Times> Varies from day to day

My Melody & Kuromi: Happy Halloween Greeting

<u>Check out the Halloween-exclusive costumes! The sugar and spice duo will melt your heart!</u> The cute My Melody and the cool Kuromi are back! Dressed up for Halloween in costumes exclusive to the Park, the kawaii sugar and spice duo are waiting to greet you again this year! Be charmed by the duo twice, this season only!

 ${\rm (Location)}$ Hollywood area ${\rm (Available \ Times)}$ Varies from day to day

"Trick or Treat!" in the Park

Tell the crew, "Trick or Treat!" to the crew! You will get cute candies! When you see the crew members around the park, say "Trick or Treat!" Say the words and get cute candies! <Location> Parkwide <Available Times> 10:00 ~ 17:00 *Except for Super Nintendo World and Wizarding World of Harry Potter *This program is for elementary school students and younger

Grown-ups can "Trick or Treat!" too! NEW!

Adults can also be excited and have fun! "Trick or Treat!" and get rare candies that are only available at night!

Adults want to have fun too! Come on, everyone together, say "Trick or Treat!" Let's say the word and receive a rare candy only available at night! <Location> Universal Wonder Land <Available Times> 18:00 ~

Don't run away! Confront and conquer your fears! Revitalize yourself by participating in a hair-raising horror experience! [HALLOWEEN HORROR NIGHTS] (From Fri September 6th to Mon November 4th) STREET ZOMBIES SCALE UP! Join Ado, the Blue Rose Captain, and the security force to face off against a horde of vicious zombies! This year, come together with the Blue Rose Troop—a security force led by Ado, their captain—and face off against an onslaught of vicious zombies! As night falls, a siren echoes through the streets. A horde of zombies has surged into the area. One by one, they set their sights on you, letting out eerie cries before making their attack! As the Park becomes awash in red, an even greater horror awaits... Tremble in excitement as you face and overcome a zombie hell like no other. <Location> Parkwide (except some areas) <Available Times> Friday September 6th to Sun October 13th 18:00 ~ Park Close Monday October 14th to Mon November 4th 19:00 ~ Park Close ZOMBIE de DANCE SCALE UP! Dance all out surrounded by zombies! The collaboration between Utaite Ado and USJ is back this year! Once again, the social phenomenon ""Show,"" Ado's hit song from last year, fills the air as a strange dancing frenzy takes over the streets. As the powerful, pulsating beat starts to pound, the screams of fear in the area where zombies attack turn into screams of excitement. Before you know it, you'll be dancing with the zombies! Everyone dance, go wild, and experience the powerful feeling of moving together as one! $^{\prime\prime}$ <Location> Parkwide <Available Times> Friday September 6th to Sun October 13th 18:00 ~ Park Close Monday October 14th to Mon November 4th 19:00 ~ Park Close Hami-Kuma's Shout It Out Party NEW! Hami-Kuma's darkest party is revealed. So, break out of your shell and dance with abandon! Join Hami-Kuma and Hami-Kuma Soul in dancing with abandon at the darkest party ever to descend upon the Park! Turn up the heat with the sinister fun of the world of Hami-Kuma! Then dance to the groove of Ado's thrilling track, ""Show,"" and unite in a chilling trance! <Location> Gramercy Park <Available Times> Friday September 6th to Sun October 13th 18:00 \sim Park Close Monday October 14th to Mon November 4th 19:00 ~ Park Close Chainsaw Man: The Chaos 4-D NEW! Overcome your fears and face off against the new devil! The ultimate experience is finally here-dive into the world of "Chainsaw Man." Denji, Aki, Power, Kobeni, and the others have arrived at the Park to battle the Halloween Horror Nights Devil who commands an army of zombies! Featuring blood that splatters before your eyes and the sinister breath of devils brought to life, you have been tossed head-first into the Park's one-of-a-kind world of ""Chainsaw Man."" As extreme and unpredictable battles unfold in this original storyline, you will lose yourself in all the excitement! <Location> Cinema 4-D <Available Times> Park Open ~ Park Close Biohazard[™]: Night of Heroes NEW! Experience an all-new type of outdoor, shocking, and immersive live horror that unfolds around you, transcending all imagination. This brand-new, ultra-immersive horror attraction creates an extreme experience where the fear you know from Biohazard™ totally envelops you. Witness the action of Biohazard™ brought to life with special effects as it unfolds before your eyes just like in the video games! Fight alongside the greatest heroes from the series and defeat the most sinister of creatures in a historic showdown! <Location> Back of Louie's N.Y. Pizza Parlor <Available Times> 18:00 ~ Park Close CHUCKY'S CARNIVAL OF CHAOS Scream and cry at the terrifying, grotesque horror made for ages 15 and over! Chucky goes on a rampage at this crazy carnival Filled with rage. Chucky returns in this nightmarish maze restricted to Guests ages 15 and over! Welcome to the crazy carnival hosted by Chucky. Take one step inside and find yourself in a shocking hellscape. With your special glasses on, you'll enter a surreal environment, see a kaleidoscope of twisted colors, and find yourself completely disoriented. You won't be able to keep from screaming when Chucky comes at you from every which way in this horrendous, distorted space! <Location> Stage 18 <Available Times> 10:00 ~ Park Close

Ado × Hollywood Dream - The Ride



Ado's song "Show", which became a social phenomenon, once again collaborates with a thrilling ride! The popular collaboration, in which Ado's thrilling screams and the exhilarating ride experience are synchronized, will be performed again this year! The song "Show," which became a social phenomenon last year, will be joined this year by the shouts of Captain Ado of the Blue Rose Troop making the ride even more exciting and thrilling! The thrill of the ride will be even more exciting! Let's run through the sky and shout from the bottom of our hearts!

<Location> Hollywood Dream - The Ride <Available Times> Park Open $\, \sim \,$ Park Close



Even the dead appear! Hami-Kuma Greeting Photo NEW!

Hami-Kuma or Hami-Kuma Soul, all to yourself & commemorative photo! The ultimate greeting with a choice of death or birth!

If you take a picture together, you become one of us...In other words... a commemorative photo is a sign of "companionship"...! Hami-Kuma's dark world fascinates you, and Hami-Kuma's soul awaits you in the pure white land of Hades....

You can choose either one and have them all to yourself & interact with them up close!

Capture your super special Halloween memories in pictures!

<Location> 42nd Street Studio <Available Times> Varies from day to day

♦ Other Park experiences coming this Fall



Death Eaters[™] Takeover NEW! From Fri September 6th to Mon November 4th 2024 This Halloween season in The Wizarding World of Harry Potter, the Dark Mark has emerged, signaling

the arrival of Dark Wizards known as Death Eaters[™]. At night during Halloween season, the path into Hogsmeade[™] is reminiscnet of the Forbidden Forest with the looming threat of huge spiders, Acromantula. Death Eaters[™], Dark wizards loyal to Lord Voldemort, descend upon the wizarding village, casting a threatening atmosphere over the area like never before. Witness the thrilling scene of the villagers engaging in an epic battle with Death Eaters[™], who roam the village in search of Muggles.As the Dark Mark appears over Hogwarts[™] castle, bystanders will find themselves in the middle of the action.

<Location> THE WIZARDING WORLD OF HARRY POTTER™ <Available Times> 18:00 ~ Park Close

·Shorten your waiting time! The Express Pass is available only during this season!

Shorten your wait times for popular attractions! The Express Pass include the attraction "Chainsaw Man: The Chaos 4-D", which is the first collaboration with the animated TV series "Chainsaw Man". And also you could play the first live horror attraction to debut "Biohazard™: Night of Heroes" and others Express Pass available.

 Sales Schedule:
 Sales start date will be announced later on the official website, etc.

 Sales Location:
 Official website, park ticket booths, Official hotels

 JTB (website and storefront), Lawson Ticket (online)
 *Please check official website for more details.

 Ticket Type Info:
 <u>"Universal Express Pass 4 ~Horror Night Set~"</u>

 Includes one time priority entry for the following 4 attractions:
 • Chainsaw Man: The Chaos 4-D

- Biohazard[™]: Night of Heroes
- CHUCKY'S CARNIVAL OF CHAOS
- Harry Potter and the Forbidden Journey
- Price: From ¥7,800

"Universal Express Pass 7" and "Universal Express Pass 4" also available.

*Please check official website for more details.

