



July 19, 2024

Number of visitor arrivals to Japan 3,135,600 in June 2024

(preliminary figures estimated by JNTO) (Compared to 2023)

| Country/Area | Total | | | Total | | | |
|------------------|-----------|-----------|--------------------|------------|------------|-----------------|--|
| | 2023 | 2024 | growth rate (%) | 2023 | 2024 | growth rate (%) | |
| | Jun. | Jun. | | Jan.∼Jun. | Jan.∼Jun. | | |
| Grand Total | 2,073,441 | 3,135,600 | 51.2 | 10,712,396 | 17,777,200 | 65.9 | |
| South Korea | 545,089 | 703,300 | 29.0 | 3,128,476 | 4,442,100 | 42.0 | |
| China | 208,573 | 660,900 | 216.9 | 594,768 | 3,068,000 | 415.8 | |
| Taiwan | 388,976 | 574,500 | 47.7 | 1,770,618 | 2,979,200 | 68.3 | |
| Hong Kong | 186,324 | 250,600 | 34.5 | 909,761 | 1,276,100 | 40.3 | |
| Thailand | 51,351 | 54,600 | 6.3 | 497,799 | 618,300 | 24.2 | |
| Singapore | 54,568 | 58,900 | 7.9 | 252,703 | 300,000 | 18.7 | |
| Malaysia | 22,009 | 22,000 | 0.0 | 194,252 | 241,800 | 24.5 | |
| Indonesia | 39,276 | 43,000 | 9.5 | 201,656 | 263,800 | 30.8 | |
| Philippines | 54,227 | 65,000 | 19.9 | 277,142 | 401,700 | 44.9 | |
| Vietnam | 38,873 | 47,400 | 21.9 | 300,898 | 331,900 | 10.3 | |
| India | 14,202 | 19,900 | 40.1 | 79,438 | 121,900 | 53.5 | |
| Australia | 42,424 | 61,800 | 45.7 | 274,785 | 462,000 | 68.1 | |
| U.S.A. | 226,806 | 296,400 | 30.7 | 972,208 | 1,342,900 | 38.1 | |
| Canada | 30,016 | 41,000 | 36.6 | 183,266 | 272,300 | 48.6 | |
| Mexico | 6,753 | 10,800 | 59.9 | 34,906 | 64,000 | 83.3 | |
| United Kingdom | 20,417 | 28,800 | 41.1 | 150,161 | 218,400 | 45.4 | |
| France | 17,714 | 23,100 | 30.4 | 122,134 | 184,300 | 50.9 | |
| Germany | 13,655 | 16,600 | 21.6 | 106,715 | 157,600 | 47.7 | |
| Italy | 10,248 | 15,000 | 46.4 | 59,364 | 96,100 | 61.9 | |
| Spain | 8,693 | 12,900 | 48.4 | 39,530 | 65,900 | 66.7 | |
| Russia | 2,381 | 5,600 | 135.2 | 16,182 | 41,100 | 154.0 | |
| Nordic Countries | 11,389 | 14,400 | 26.4 | 53,066 | 73,700 | 38.9 | |
| Middle East | 9,135 | 14,100 | 54.4 | 51,957 | 75,200 | 44.7 | |
| Others | 70,342 | 95,000 | 35.1 | 440,611 | 678,900 | 54.1 | |

- ♦Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.
- ♦Note 2. Above figures for 2023 are provisional, while figures for 2024 are the preliminary ones estimated by JNTO.
- ◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.
- ◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.
- ◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

♦For more information on inbound statistics: Japan Tourism Statistics https://statistics.jnto.go.jp/en/ Inquiries:

Global Strategy Headquarters



Public Relations Section URL: https://www.jnto.go.jp





[Reference]

Number of visitor arrivals to Japan 3,135,600 in June 2024

(preliminary figures estimated by JNTO) (Compared to 2019)

| | Total | | | Total | | | |
|------------------|-----------|-----------|-----------------|------------|------------|-----------------|--|
| Country/Area | 2019 | 2024 | growth rate (%) | 2019 | 2024 | growth rate (%) | |
| | Jun. | Jun. | | Jan.∼Jun. | Jan.∼Jun. | | |
| Grand Total | 2,880,041 | 3,135,600 | 8.9 | 16,633,614 | 17,777,200 | 6.9 | |
| South Korea | 611,867 | 703,300 | 14.9 | 3,862,658 | 4,442,100 | 15.0 | |
| China | 880,651 | 660,900 | -25.0 | 4,532,465 | 3,068,000 | -32.3 | |
| Taiwan | 461,085 | 574,500 | 24.6 | 2,480,849 | 2,979,200 | 20.1 | |
| Hong Kong | 209,030 | 250,600 | 19.9 | 1,097,889 | 1,276,100 | 16.2 | |
| Thailand | 62,984 | 54,600 | -13.3 | 683,595 | 618,300 | -9.6 | |
| Singapore | 47,264 | 58,900 | 24.6 | 214,083 | 300,000 | 40.1 | |
| Malaysia | 30,534 | 22,000 | -27.9 | 237,929 | 241,800 | 1.6 | |
| Indonesia | 49,290 | 43,000 | -12.8 | 215,873 | 263,800 | 22.2 | |
| Philippines | 46,842 | 65,000 | 38.8 | 295,120 | 401,700 | 36.1 | |
| Vietnam | 35,419 | 47,400 | 33.8 | 253,247 | 331,900 | 31.1 | |
| India | 15,359 | 19,900 | 29.6 | 92,940 | 121,900 | 31.2 | |
| Australia | 37,283 | 61,800 | 65.8 | 326,906 | 462,000 | 41.3 | |
| U.S.A. | 175,491 | 296,400 | 68.9 | 875,124 | 1,342,900 | 53.5 | |
| Canada | 25,402 | 41,000 | 61.4 | 183,769 | 272,300 | 48.2 | |
| Mexico | 5,676 | 10,800 | 90.3 | 31,624 | 64,000 | 102.4 | |
| United Kingdom | 25,801 | 28,800 | 11.6 | 185,698 | 218,400 | 17.6 | |
| France | 21,317 | 23,100 | 8.4 | 160,310 | 184,300 | 15.0 | |
| Germany | 15,697 | 16,600 | 5.8 | 118,479 | 157,600 | 33.0 | |
| Italy | 11,357 | 15,000 | 32.1 | 74,768 | 96,100 | 28.5 | |
| Spain | 9,762 | 12,900 | 32.1 | 51,422 | 65,900 | 28.2 | |
| Russia | 8,844 | 5,600 | -36.7 | 55,940 | 41,100 | -26.5 | |
| Nordic Countries | 12,808 | 14,400 | 12.4 | 72,345 | 73,700 | 1.9 | |
| Middle East | 7,747 | 14,100 | 82.0 | 46,070 | 75,200 | 63.2 | |
| Others | 72,531 | 95,000 | 31.0 | 484,511 | 678,900 | 40.1 | |

- ♦Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.
- ♦Note 2. Above figures for 2019 are definitive, while figures for 2024 are the preliminary ones estimated by JNTO.
- ◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.
- \bullet Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.
- ◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).



Public Relations Section