

#### NEWS RELEASE

Tuesday, May 14, 2024

This summer, fan favorite area which has been constantly evolving and growing, celebrates 10 years since its opening.

# The Wizarding World of Harry Potter<sup>™</sup> 10<sup>th</sup> Anniversary

Evolve your wizarding experience with special encounters coming your way!

- Relive the scenes from the movies through "Hogwarts™ Castle Walk"
- Dark magic looms within Hogsmeade this autumn in <u>"Death Eaters™ Takeover"</u>
- Watch Hogwarts<sup>™</sup> castle get transformed into a beautiful and magical place this winter in <u>"Hogwarts™ Magical Night – Winter Magic"</u>

Universal Studios Japan's ever popular "The Wizarding World of Harry Potter™" area will celebrate its 10th anniversary this year since its grand opening on July 15, 2014. This year, we are bringing you a special year that will rewrite your magical history with a number of magical experiences befitting an anniversary year.



Ten years have passed since the magical world of our dreams became a reality in Japan, and a series of magical experiences befitting the anniversary year will be launched. In the summer, "Hogwarts™ Castle Walk " will return to explore the interior of Hogwarts™ castle. In the fall, "Death Eaters™ Takeover" will bring the Death Eaters to life before your very eyes, and in the winter, "Hogwarts™ Magical Night - Winter Magic" will bring the splendor of Hogwarts™ castle to life. These exciting and enchanting experiences will continue to add a new page to your magical history.

The lineup also includes items befitting the anniversary year, such as the "10th Anniversary Mug Cup" with its 10th anniversary design and special churritos inspired by the four Hogwarts houses are back on sale. We hope you will enjoy the 10th anniversary of "The Wizarding World of Harry Potter™" to the fullest, as it continues to mark a new page in your magical history together with the current running of "Magical Creatures Encounter".

### "Hogwarts<sup>TM</sup> Castle Walk" July 15, 2024 - December 31, 2024

"Hogwarts™ Castle Walk" will make its long-awaited return on July 15, offering visitors the opportunity to walk through the magnificent Hogwarts™ castle, recreated in breathtaking quality and in great detail along a special route. You can see the large statue of a Griffin guarding Headmaster Dumbledore's office, a series of talking portraits that stretch all the way up to the high ceilings, and even the statues that you cannot normally see. Enjoy an adventure that will rewrite the history of magic in a space that is just like the world of the movies.



### "Death Eaters™ Takeover" this fall Scheduled for Autumn 2024

"On autumn nights, the path into Hogsmeade™ takes on darker tones, reminiscent of the Forbidden Forest. The Death Eaters™ have arrived, casting a threatening atmosphere over the wizarding village. Witness the thrilling scene of the villagers engaging in an epic battle with the Death Eaters™. As the Dark Mark appears over Hogwarts™ castle, bystanders will find themselves in the middle of the action."



### "Hogwarts<sup>TM</sup> Magical Night — Winter Magic" Scheduled for

Winter 2024

Hogwarts<sup>™</sup> Magical Night: Winter Magic" returns for the first time in 5 years, bringing beautiful magic to Hogwarts<sup>™</sup> castle. The izarding world will be transformed with familiar spells, such as "Meteorojinx," which will dress the castle in snow, and "Lumos," which will envelop the castle in a warm glow. At the end, everyone chants "Lumos Maxima!" to light the tree at Hogwarts<sup>™</sup> castle.



## "Anniversary Mug" commemorates the 10th anniversary of the Wizarding World of Harry Potter at Universal Studios Japan!

One of the Wizarding World of Harry Potter's most popular items, Butterbeer, is now also available in two premium mugs to celebrate the 10th anniversary. In addition, a new plant-based Butterbeer is also available. Enjoy the experience of rewriting new magical history while sipping your Butterbeer.



### Special churritos inspired by the House of Hogwarts School of Witchcraft and Wizardry are back on sale!

The Special Churritos, which were sold for a limited time in 2020, are back on sale! The colorful churritos, inspired by the four Hogwarts houses - Gryffindor, Hufflepuff, Ravenclaw, and Slytherin - will be sold at the "Magic Neep Cart" food cart in the area (two types will be sold each day; the types sold will vary by day). Be sure to taste all!



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### **About Wizarding World**

From the moment eleven-year-old Harry Potter met Rubeus Hagrid, Keeper of Keys and Grounds at Hogwarts School of Witchcraft and Wizardry, his adventures have left an indelible mark on popular culture. Today, over 25 years later, the Harry Potter phenomenon thrives as one of the most successful and best-loved entertainment properties in history.

J.K. Rowling's best-selling Harry Potter novels have been brought to life in an ever-evolving, interconnected universe which is loved by millions of fans worldwide. Eight blockbuster *Harry Potter* films and three epic *Fantastic Beasts* films bring the spellbinding action to life on screen, *Harry Potter and the Cursed Child* mesmerises on stage, and state-of-the-art video and mobile games from Portkey Games allow players to experience the wizarding world like never before. Fans can proudly showcase their passion through innovative consumer products, and thrill at spectacular location-based experiences - including five theme park lands at Universal Studios locations around the world.

This expanding portfolio of Warner Bros. Discovery-owned Harry Potter and Fantastic Beasts offerings includes ground-breaking touring experiences and events, each developed to celebrate special moments and locations that fans cherish, as well as the Platform 9 3/4 retail shops and iconic flagship store - Harry Potter New York. Wizards, Witches and Muggles alike can also discover something new as they explore behind-the-scenes secrets at *Warner Bros. Studio Tour London – The Making of Harry Potter* and *Warner Bros. Studio Tour Tokyo – The Making of Harry Potter*.

With a new Max Original TV series based on the Harry Potter books on the way, this extended world continues to provide the community with fresh and exciting ways to interact. For its global fans, and for generations to come, it invites everyone in to find the magic for themselves.

For the latest Harry Potter and Fantastic Beasts news and features, visit www.wizardingworld.com.

#### **About Universal Studios Japan**

Universal Studios Japan is wholly owned by Comcast NBCUniversal. Universal Studios Japan located in Osaka, Japan, has succeeded in establishing its position as a prominent entertainment and leisure landmark drawing many guests from distant areas in Japan as well as overseas. "Bringing You the Best of the World" - a theme park where its guests can have the world's best experiences and create the world's best memories, Universal Studios Japan offers world-class entertainment such as authentic attractions and shows, based not only on Hollywood blockbusters but also popular entertainment brands, and a variety of seasonal events entertaining its guests to the fullest. Universal Studios Japan has continued to evolve since its opening and has recently accelerated its growth with the launch of world-class entertainment experiences such as The Wizarding World of Harry Potter, The Flying Dinosaur, Minion Park and SUPER NINTENDO WORLD, a new area where guests can unleash their passion to play in an immersive environment based on world-renowned Nintendo characters and their worlds.

### **Inquiries about Universal Studios Japan (general)**

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