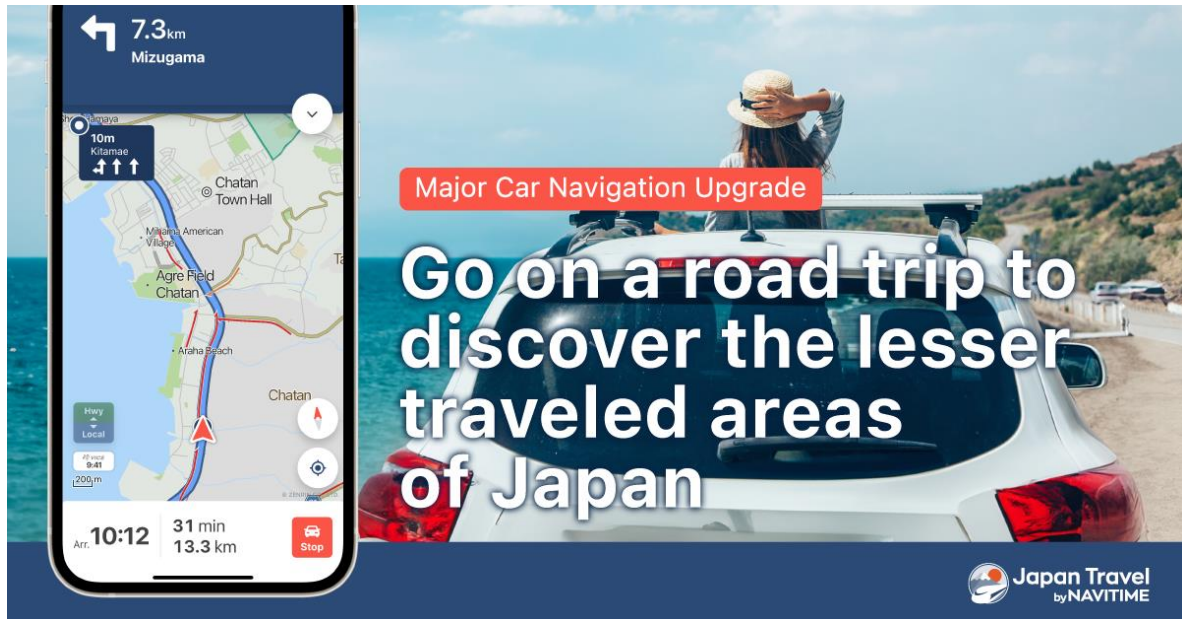


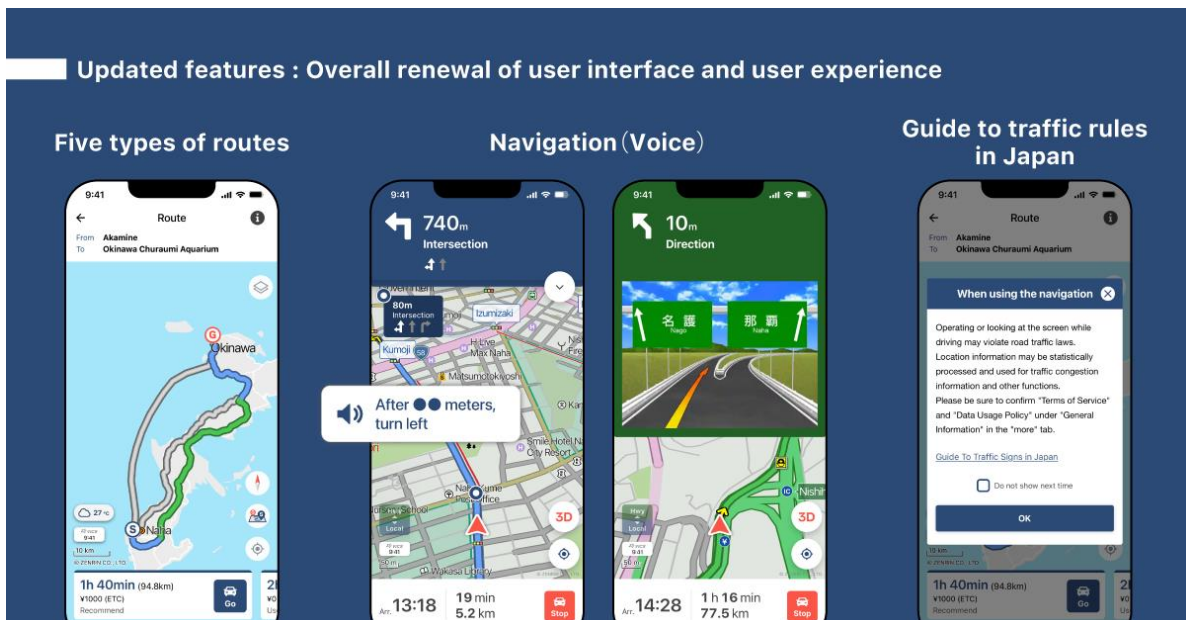
Major Upgrade to English Car Navigation Feature on Japan Travel by NAVITIME App

Tokyo, Japan – May 28, 2024 – NAVITIME JAPAN has upgraded their English car navigation function for its multi-lingual travel information platform "Japan Travel by NAVITIME" ("Japan Travel"). Japan Travel is a smartphone app that provides navigation, transit information, destination information, and other useful travel related services in multiple languages to tourists visiting Japan.



The app has provided basic car navigation features such as car route search and voice guidance. Updated features include:

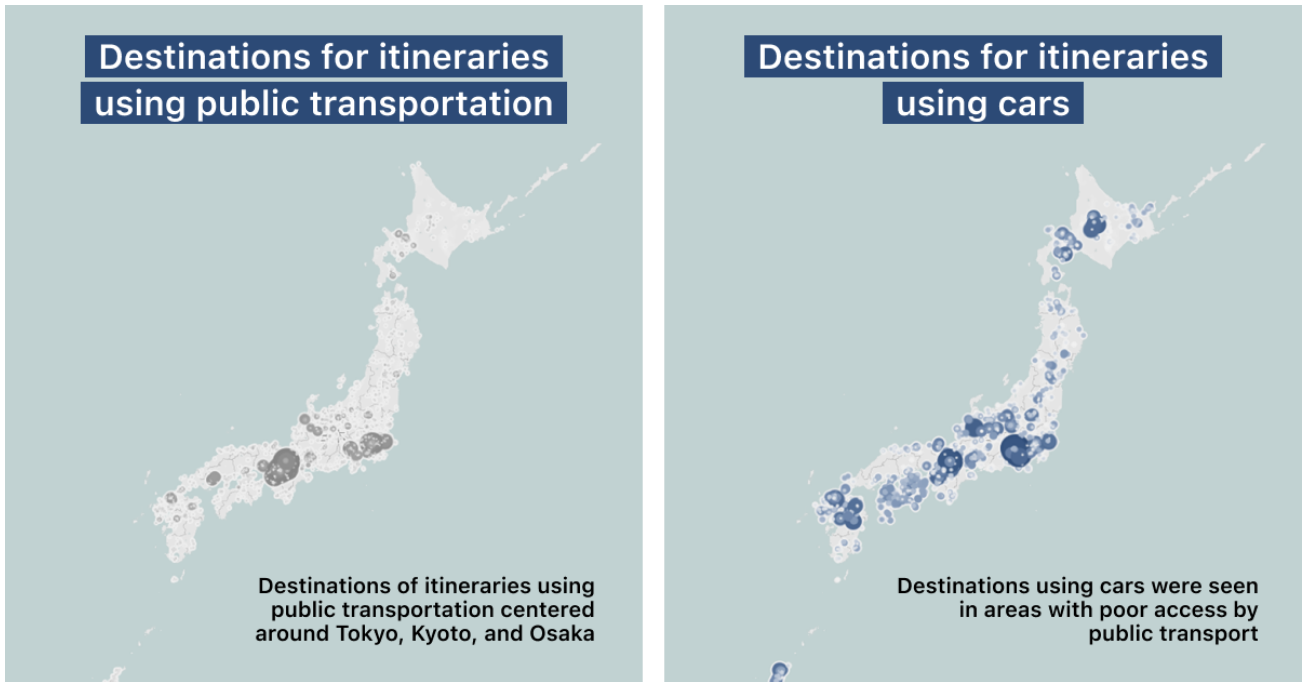
- Overall renewal of user interface and user experience
- Real-time traffic information
- Routes updated based on traffic information
- Enlarged traffic intersection images and directional board signs
- Five types of routes (when available): Recommended; using toll roads; use local roads only; shortest distance; and best fuel efficiency



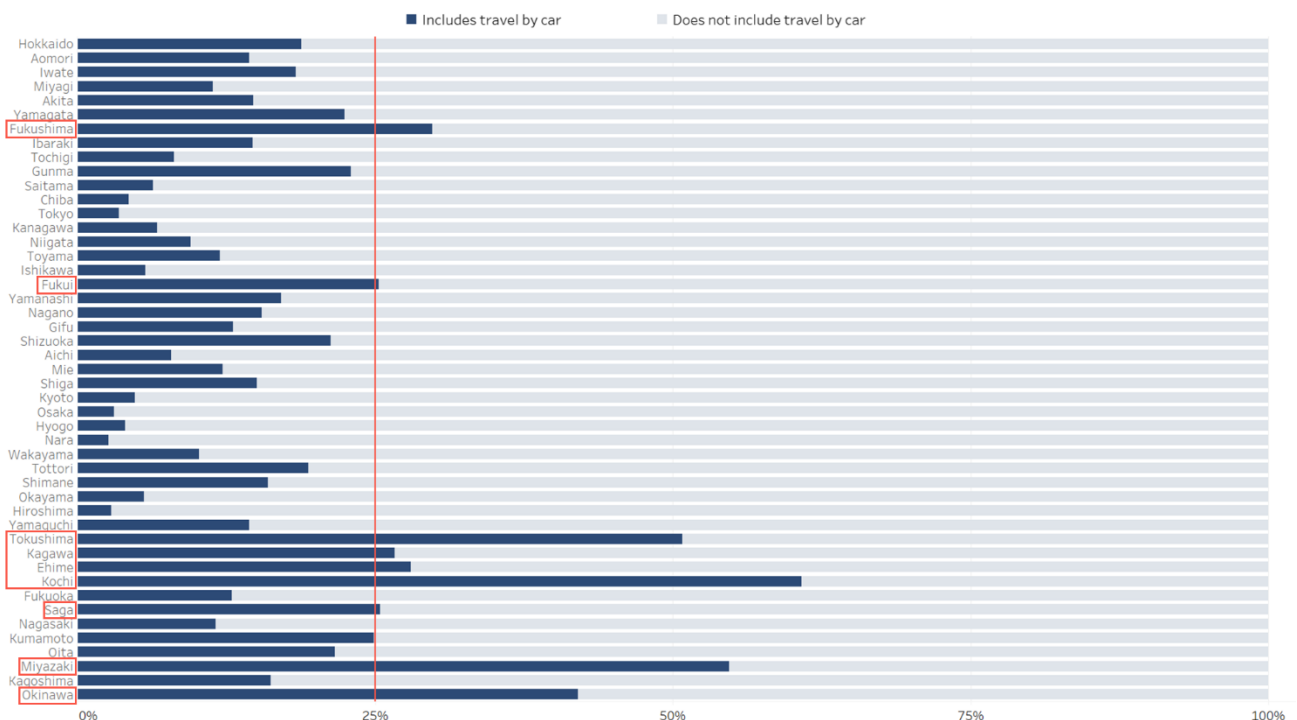
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The number of tourists to Japan has risen over the years, and Monthly Active Users (MAU) of the Japan Travel app have also increased. Around 10% of users who created itineraries using a planning feature in the app included trips to rural areas using car rentals, where there is limited public transportation. Such destinations include eastern Hokkaido, Tohoku region, and Shikoku region.

Destinations of itineraries using public transportation centered around the urban areas of Tokyo, Kyoto, and Osaka, while destinations using cars were seen across the country and especially to rural areas not readily accessible by public transport.

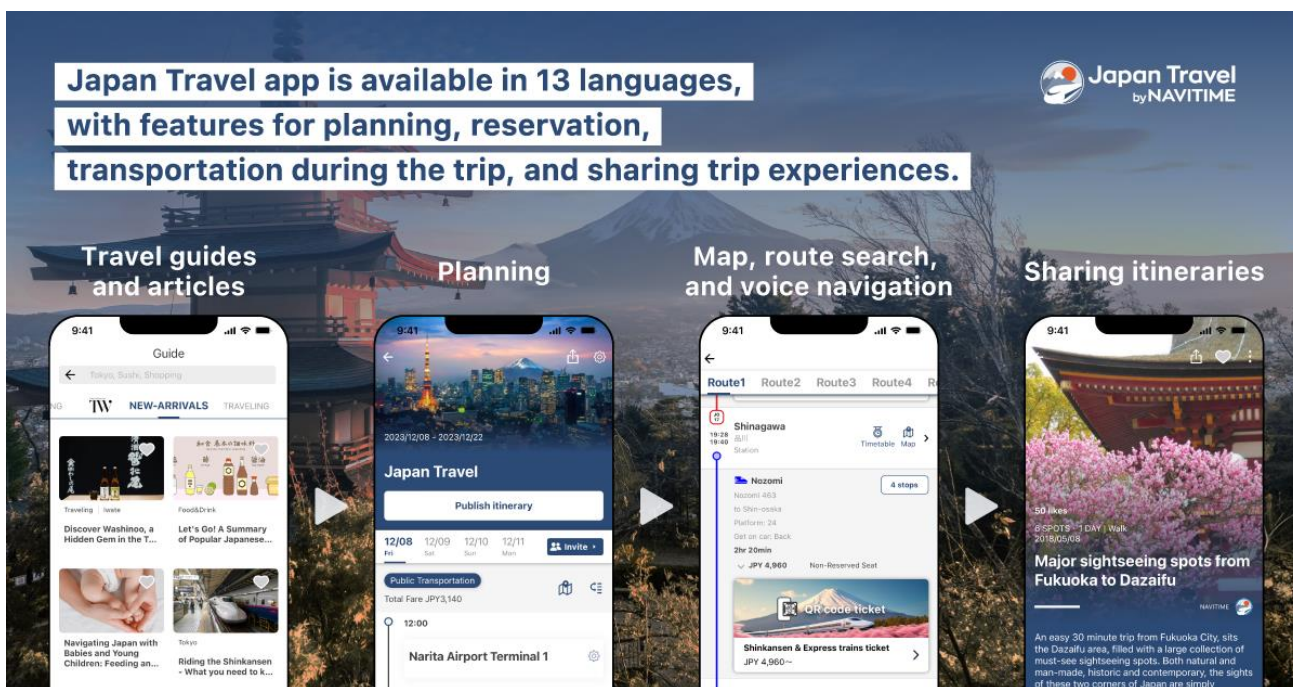


Prefectures where car usage is included in over 25% of travel itineraries are the following areas: Ehime, Kagawa, Kochi, and Tokushima prefectures which are in the Shikoku region; Fukushima, Miyazaki, and Saga prefectures which are in the Kyushu region; and Fukui and Tokushima.



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About "Japan Travel by NAVITIME" app
 Provides navigation service for foreign visitors to Japan



Service	Japan Travel by NAVITIME
Languages	English, Chinese (traditional and simplified), Korean, Spanish, French, German, Italian, Portuguese, Russian, Thai, Indonesian, Vietnamese (13 languages)
Features	Door-to-door route search, spot search (free Wi-Fi, baggage drop-off, etc.), sightseeing articles, trip planning, model plans, hotel and activity reservations
Fee	Free (premium paid features: voice navigation, detour route search, ranking of popular sightseeing articles)
Google Play	https://play.google.com/store/apps/details?id=com.navitime.inbound.walk
App Store	https://itunes.apple.com/us/app/navitime-for-japan-travel/id686373726?mt=8
Web	https://japantravel.navitime.com/en/

About NAVITIME JAPAN

NAVITIME JAPAN was founded on March 1, 2000 and is headquartered in Minato Ward of Tokyo, Japan and was founded by CEO and President Dr. Keisuke Onishi. The company is the leading provider of navigation technology and services, offering a wide area of solutions such as navigation services and apps for personal and corporate use.

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