

**CONTACT:**

Daniel Smith  
+81 3 4333 8882  
daniel.smith@hyatt.com

**FOR IMMEDIATE RELEASE**

**GRAND HYATT TOKYO PRESENTS  
A WELLNESS COLLABORATION WITH POKÉMON SLEEP  
FEATURING SPECIAL STAY PACKAGES AND DINING EXPERIENCES**

*Experience a night of glamping-style relaxation in our unique Pokémon Sleep Suite or recharge with delectable Pokémon dining options, including Snorlax and Pikachu-themed burgers.*



**TOKYO, JAPAN (April 2024)** – This summer, Grand Hyatt Tokyo is offering guests a memorable range of wellness experiences in collaboration with Pokémon Sleep. To celebrate the entertainment app’s first anniversary in July 2024, an extraordinary selection of Pokémon Sleep stay packages, menus and original creations will be available across the hotel between July 1 and August 31.

From immersive stays to charming menus, Grand Hyatt Tokyo’s partnership with Pokémon Sleep focuses on memorable moments of wellness and rejuvenation. The one-of-a-kind Pokémon Sleep Suite recreates the world of Pokémon Sleep in spectacular fashion, with a glamping-style living space, Pokémon Sleep artwork, and in-room dining featuring menu items faithfully adapted from the app. Pokémon Sleep Stay packages are also available in 10 rooms per night, featuring Pokémon plushies, original amenities and an exclusive breakfast plan to leave guests recharged for their Tokyo adventure.

Our restaurants and outlets will also serve imaginative Pokémon Sleep creations, from Snorlax and Pikachu-themed burgers to cookies and desserts inspired by the app's original recipes. Visit Grand Hyatt Tokyo this summer for a truly unforgettable experience, combining the best of Tokyo luxury with one of the world's most popular cultural icons.

### Pokémon Sleep Stay Packages



*Enjoy a glamping-inspired stay in our Pokémon Sleep Suite and settle in for a restorative sleep with the help of a giant Snorlax plush.*

Throughout the summer, Grand Hyatt Tokyo will be offering two exclusive Pokémon Sleep stay packages to provide guests with an evening of rest and rejuvenation. The highlight of our collaboration is a stay in the Chairman Suite, which has been transformed into a unique **Pokémon Sleep Suite** that recreates the world of Snorlax and friends.

A stay in the Pokémon Sleep Suite is an immersive adventure, with a living room design inspired by the woodland glades of the game's Greengrass Isle. Guests can relax in glamping style surrounded by snoozing Pokémon Sleep Plushies or discover the Pokémon Sleep artwork installed throughout the 120m<sup>2</sup> suite. When bedtime arrives, guests can enjoy all the luxuries of one of our premium suites, as soft Frette bed linens and comfortable Simmons mattresses ease them into a deep, restorative night of sleep.

Our team will also serve an in-room dining menu composed of dishes adapted from Pokémon Sleep, from "Lucky Chant" Apple Pie to electric blue Craft Soda Pop. These are accompanied by original

inventions from our chefs, including a gourmet Snorlax Burger and a breakfast featuring Snorlax and Pikachu Pancakes.

An additional **Pokémon Sleep Stay package** is available in only 10 rooms per night and offers exclusive amenities, decorations and dining. Upon entering the guestroom, guests will discover a dozing Pokémon Sleep Plush, while a Snorlax Die-Cut Sleeper Towel Blanket is spread out on the bed for a peaceful night's sleep. Breakfast is held in **The French Kitchen**, where guests can enjoy a breakfast buffet as well as Snorlax and Pikachu Pancakes prepared by our expert chefs. Original products including tote bags and t-shirts put the finishing touches on a dynamic Pokémon Sleep experience.

### **Pokémon Sleep Dining at Grand Hyatt Tokyo**



*Explore charming dishes inspired by the world of Pokémon Sleep, including a giant Snorlax Burger.*

Restaurants and outlets across Grand Hyatt Tokyo have prepared a range of delightful creations to celebrate the first anniversary of Pokémon Sleep. The chefs at **The Oak Door** have developed two spectacular burgers, including a 460g gourmet creation fit for a hungry Snorlax. The Snorlax Burger is inspired by this 460kg heavyweight Pokémon and features a 100% American beef burger, bacon, cheddar cheese and smoky tomato relish, all delectably combined in a striking blue bun.

Served in an instantly recognizable yellow bun, the Pikachu Dessert Burger is an alluring option for guests with a sweet tooth. This indulgent treat is crafted from chocolate and banana sundae, liberally garnished with fresh cream, banana, pineapple, chocolate sauce and salted caramel sauce. With decorations that mimic Pikachu's ears and tail, this memorable dessert encapsulates the charm of this iconic Pokémon. Both menus are accompanied by a choice of Craft Soda Pop or Neroli's Flavored Tea, while the Snorlax Burger Set also includes a Snoozy Tomato Salad as seen in Pokémon Sleep.



At **Fiorentina**, our chefs are offering another original dessert inspired by Pokémon Sleep in Jigglypuff's Seasonal Fruit Flan. This nostalgic dish combines a delectable pudding with exotic fresh fruits including mango and melon, perfect for enjoying on the café's summer terrace. For a takeaway treat, the award-winning pâtissiers at **Fiorentina Pastry Boutique** have also created a range of sweets inspired by the game's delicious desserts, including a charming Pokémon Sleep Crunchy Matcha Chocolate, vanilla

Pokémon Sleep Biscuits and Riolu's Ginger Cookies with a gentle cinnamon fragrance. These limited treats can be purchased individually or as a set to delight Pokémon fans everywhere.

## ■ Pokémon Sleep Stay Packages at Grand Hyatt Tokyo

### Pokémon Sleep Suite Stay

Monday, July 1 (check-in) – Sunday, September 1 (checkout)

#### **Pokémon Sleep Suite Stay - from JPY 270,050 (1 room, 2 guests)**

\*1 room is available per night.

\*Price includes tax but excludes accommodation tax and a 15% service charge. Price and availability are subject to change.

\*Reservations will be available on our official website from April 23.

\*Please reserve at least 3 days before your desired check-in date.

\*Please read and consent to the cancellation policy when making your reservation.

\*Please reserve through: <https://www.tokyo.grand.hyatt.co.jp/en/restaurants/recommended/pokemon-sleep-stay/>

#### **Plan Features**

- Stay in our Chairman Suite (120m<sup>2</sup>)
- Pokémon Sleep x Grand Hyatt Tokyo collaboration original amenities (1 set per stay)
  - Backpack with Pokémon Sleep design
  - Oversized t-shirt with Pokémon Sleep design
  - Mini wellness bag (including herb tea and bath salts)
  - Mini water bottle
- 4 Pokémon Sleep Plushies (for takeaway)
- Pokémon artwork exhibition, Snorlax plushie (not for takeaway)
- Special dinner delivered to the room (once per stay, available 3:00 - 9:00 PM, last order at 9:00 PM)
  - Snorlax Burger
  - "Lucky Chant" Apple Pie
  - Snoozy Tomato Salad
  - Neroli's Flavored Tea
  - Craft Soda Pop
- Special breakfast delivered to the room (once per stay):
  - American breakfast featuring original Snorlax and Pikachu Pancakes
  - "Stalwart" Vegetable Juice
- Grand Club lounge access, including complimentary breakfast, all-day refreshments, evening cocktails and locker room access for Nagomi Spa and Fitness



\*Amenities and decorations may change without notice. The t-shirt size cannot be changed.

### Pokémon Sleep Stay

Monday, July 1 (check-in) – Sunday, September 1 (checkout)

#### **Pokémon Sleep Stay - from JPY 71,500 (1 room, 2 guests)**

\*10 rooms are available per night.

- \*King and Twin configurations are available. The room type can also be changed on request.
- \*Price includes tax but excludes accommodation tax and a 15% service charge.
- \*Price is subject to change based on availability and desired room type.
- \*Reservations open April 23. Please reserve at least 3 days before your desired check-in date.
- \*Please read and consent to the cancellation policy when making your reservation.

### **Plan Features**

- Stay in our King or Twin room (42m<sup>2</sup>)  
\*Room type can be changed on request.
- Pokémon Sleep x Grand Hyatt Tokyo collaboration original amenities (1 set per stay)
  - Tote bag with Pokémon Sleep design
  - Oversized t-shirt with Pokémon Sleep design
  - Mini wellness bag (including herb tea and bath salts)
  - Mini water bottle
- Pokémon Sleep decorations (not for takeaway, selected at random)
- Snorlax Die-Cut Sleeper Towel Blanket (not for takeaway)
- Breakfast buffet at The French Kitchen (available every day of the stay)
  - Includes original Snorlax and Pikachu Pancakes and “Stalwart” Vegetable Juice



\*Amenities and decorations may change without notice. The t-shirt size cannot be changed.

### **Terms and Conditions**

- These plans do not include dining options for children aged 12 and under.
- Please inform us of your desired dining times when making your reservation.
- Please reserve at least 3 days before your desired check-in date.
- At check-in, please read and sign the stay agreement.
- Amenities and decorations may change without notice.
- Please do not take home the decorations in the guestroom unless notified otherwise.
- Each stay includes one Pokémon Sleep experience as outlined above, regardless of the number of nights booked. Separate bookings on consecutive nights will be treated as one continuous stay.



## **■ Pokémon Sleep Dining (1<sup>st</sup> and 6<sup>th</sup> Floors)**

### **Pokémon Sleep Burgers at The Oak Door**

Monday, July 1 – Saturday, August 31  
2:00 PM – 5:00 PM (from 3:00 PM on weekends and holidays)  
Seating is limited to 60 minutes.

### **Menu**

\*Each set is limited to 10 servings per day.

- **Snorlax Burger Set** **JPY 6,600**  
 Snorlax Burger  
 Snoozy Tomato Salad  
 Craft Soda Pop or Neroli's Flavored Tea  
 Pokémon Sleep Luncheon Mat
- **Pikachu Dessert Burger Set** **JPY 4,400**  
 Pikachu Dessert Burger  
 Craft Soda Pop or Neroli's Flavored Tea  
 Pokémon Sleep Luncheon Mat



\*Online reservations will open on April 23. Advance payment is required. Reservations will close once they reach the daily serving limit.  
 \*Prices include tax but do not include a 15% service charge.  
 \*Cancellations made within 48 hours of the reservation time will incur a 100% cancellation fee. Please reserve through:  
<https://www.tokyo.grand.hyatt.co.jp/en/restaurants/recommended/oak-door-pokemon-sleep-burger/>.

### **Pokémon Sleep Desserts at Fiorentina**

Monday, July 1 – Saturday, August 31  
 3:00 PM – 5:00 PM  
 Seating is limited to 60 minutes.

#### **Menu**

\*Limited to 20 servings per day.

- **Jigglypuff's Seasonal Fruit Flan** **JPY 3,520**  
 Craft Soda Pop or Neroli's Flavored Tea  
 Pokémon Sleep Luncheon Mat



\*Online reservations will open on April 23. Advance payment is required. Reservations will close once they reach the daily serving limit.

\*Prices include tax but do not include a 15% service charge.

\*Cancellations made within 48 hours of the reservation time will incur a 100% cancellation fee. Please reserve through: <https://www.tokyo.grand.hyatt.co.jp/en/restaurants/recommended/fiorentina-pokemon-sleep-dessert/>.

### **Pokémon Sleep Sweets at Fiorentina Pastry Boutique**

Monday, July 1 – Saturday, August 31  
 9:00 AM – 9:30 PM

#### **Menu**

\* Each item and set is limited to 10 servings per day.

- Riolu's Ginger Cookies **JPY 3,300**
- Pokémon Sleep Biscuits **JPY 3,300**
- Pokémon Sleep Crunchy Matcha Chocolate **JPY 3,300**
- Pokémon Sleep Sweets Set **JPY 9,400**  
 (Contains 3 sets of cookies)



\*Purchases are limited to 1 of each item or 1 Pokémon Sleep Sweets Set per person.

\*Online reservations will open on April 23. Advance payment is required. Reservations will close once they reach the daily serving limit.

\*Delivery is not available for these products. Please pick up your order at Fiorentina Pastry Boutique.

\*Cancellations made within 48 hours of the collection time will incur a 100% cancellation fee. Please reserve through:

<https://www.tokyo.grand.hyatt.co.jp/en/restaurants/recommended/fiorentina-pastry-pokemon-sleep-cookies/>



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### About Pokémon Sleep

Pokémon Sleep is a sleep tracker app that turns sleep into entertainment. The app aims to offer a fun and enriching experience to Trainers by having a player's time spent sleeping—and the time they wake up—affect the gameplay.



Official website: <https://www.pokemonsleep.net/en/>

iOS : <https://apps.apple.com/app/id1579464667>

Android : <https://play.google.com/store/apps/details?id=jp.pokemon.pokemonsleep>

### About Pokémon

Pokémon are fascinating creatures harboring myriad mysteries. Pokémon began with the "Pokémon Red Version" and "Pokémon Green Version" video games launched in Japan in 1996 for the Game Boy platform. Among the factors that have contributed to Pokémon's success are the sheer enjoyment of capturing and raising Pokémon as a collection, and the opportunities Pokémon creates for communication through trading with other players or competing against them. Today, thanks to its amazing expansion into the realms of trading card games, TV anime, film, apps, merch and so much more, Pokémon is a name known and loved all around the world.

### About Grand Hyatt Tokyo

Located in the heart of Roppongi Hills, Grand Hyatt Tokyo is a dynamic lifestyle destination hotel ideal for dining, entertaining and relaxing. Since its opening in 2003, the hotel has been acclaimed by some of the world's leading travel magazines, including a four-star rating from Forbes Travel Guide for 8 consecutive years until 2024 and 6 consecutive years on Travel + Leisure's list of Tokyo's best hotels. A total of 387 uniquely designed guestrooms and suites including the stunning Presidential Suite, the only suite in Tokyo with its own heated outdoor pool, feature a selection of natural woods and fabrics to create the

ideal residential ambience. Ten unique restaurants and bars focus on culinary authenticity, design originality, quality and service, while 16 event facilities spanning 2,800 square meters (30,139 square feet) of space feature advanced technology and are overseen by a dedicated team of planning specialists. Nagomi Spa and Fitness provides hotel guests and private members with a serene facility for fitness and relaxation. With its dramatic design and spectacular service, Grand Hyatt Tokyo offers guests a wide range of experiences that will transform their visit to Japan into an unforgettable adventure. For more information, please visit [tokyo.grand.hyatt.com](http://tokyo.grand.hyatt.com).

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