

April 17, 2024

Number of visitor arrivals to Japan
3,081,600 in March 2024
(preliminary figures estimated by JNTO) (Compared to 2019)

Country/Area	Total			Total		
	2019 Mar.	2024 Mar.	growth rate (%)	2019 Jan.~Mar.	2024 Jan.~Mar.	growth rate (%)
Grand Total	2,760,136	3,081,600	11.6	8,053,797	8,558,100	6.3
South Korea	585,586	663,100	13.2	2,080,773	2,338,600	12.4
China	691,279	452,400	-34.6	2,169,317	1,327,900	-38.8
Taiwan	402,433	484,400	20.4	1,189,760	1,478,900	24.3
Hong Kong	171,430	231,400	35.0	505,046	623,600	23.5
Thailand	147,443	131,700	-10.7	347,937	323,700	-7.0
Singapore	43,687	61,000	39.6	92,465	132,000	42.8
Malaysia	50,615	41,900	-17.2	118,674	134,200	13.1
Indonesia	39,609	37,400	-5.6	96,708	116,900	20.9
Philippines	48,277	78,800	63.2	119,434	200,800	68.1
Vietnam	47,881	67,400	40.8	122,633	172,100	40.3
India	17,752	27,200	53.2	39,291	49,800	26.7
Australia	44,175	82,800	87.4	172,896	252,900	46.3
U.S.A.	176,564	290,100	64.3	372,424	570,700	53.2
Canada	37,959	57,800	52.3	84,135	123,400	46.7
Mexico	5,740	15,500	170.0	12,244	30,000	145.0
United Kingdom	38,610	56,400	46.1	83,718	102,100	22.0
France	29,408	34,700	18.0	62,125	71,400	14.9
Germany	28,659	47,600	66.1	53,401	72,900	36.5
Italy	14,956	24,400	63.1	26,886	38,900	44.7
Spain	8,916	16,800	88.4	17,831	27,900	56.5
Russia	11,701	10,600	-9.4	23,618	16,700	-29.3
Nordic Countries	13,657	18,100	32.5	31,046	34,400	10.8
Middle East	11,726	11,900	1.5	19,292	24,000	24.4
Others	92,073	138,200	50.1	212,143	294,300	38.7

◆Note 1. We compared visitor arrivals figures for 2024 to those for 2019 to get rid of the effect of COVID-19.

◆Note 2. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 3. Above figures for 2019 are definitive, while figures for 2024 are the preliminary ones estimated by JNTO.

◆Note 4. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 5. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 6. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:

Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

Inquiries:

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【Reference】

**Number of visitor arrivals to Japan
in March 2024**
(preliminary figures estimated by JNTO) (Compared to 2023)

Country/Area	Total			Total		
	2023 Mar.	2024 Mar.	growth rate (%)	2023 Jan.~Mar.	2024 Jan.~Mar.	growth rate (%)
Grand Total	1,817,616	3,081,600	69.5	4,790,543	8,558,100	78.6
South Korea	466,810	663,100	42.0	1,600,683	2,338,600	46.1
China	75,814	452,400	496.7	143,390	1,327,900	826.1
Taiwan	278,902	484,400	73.7	786,735	1,478,900	88.0
Hong Kong	144,881	231,400	59.7	416,225	623,600	49.8
Thailand	107,975	131,700	22.0	244,698	323,700	32.3
Singapore	52,671	61,000	15.8	106,407	132,000	24.1
Malaysia	38,904	41,900	7.7	97,995	134,200	36.9
Indonesia	33,173	37,400	12.7	82,593	116,900	41.5
Philippines	46,569	78,800	69.2	110,182	200,800	82.2
Vietnam	53,653	67,400	25.6	161,064	172,100	6.9
India	14,864	27,200	83.0	30,972	49,800	60.8
Australia	45,189	82,800	83.2	135,422	252,900	86.7
U.S.A.	203,041	290,100	42.9	378,101	570,700	50.9
Canada	36,370	57,800	58.9	74,118	123,400	66.5
Mexico	5,750	15,500	169.6	10,360	30,000	189.6
United Kingdom	34,803	56,400	62.1	65,478	102,100	55.9
France	21,223	34,700	63.5	43,245	71,400	65.1
Germany	25,898	47,600	83.8	42,580	72,900	71.2
Italy	12,737	24,400	91.6	21,669	38,900	79.5
Spain	7,557	16,800	122.3	13,954	27,900	99.9
Russia	3,414	10,600	210.5	6,420	16,700	160.1
Nordic Countries	11,525	18,100	57.0	21,499	34,400	60.0
Middle East	12,341	11,900	-3.6	20,262	24,000	18.4
Others	83,552	138,200	65.4	176,491	294,300	66.8

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