

## Launching "Limousine Bus e-Ticketing Service" to 400+ worldwide OTAs and travel agencies

= Worldwide customers who purchase e-tickets can board the bus directly =

In an exciting new collaboration, Airport Transport Service Co., Ltd. (CEO: Kenichi Uchinami, hereinafter referred to as "Airport Transport Service") and LINKTIVITY Inc. (CEO: Chenglong Kong, hereinafter referred to as "LINKTIVITY") have joined forces to offer a seamless "Limousine Bus e-Ticketing Service," starting from March 6th, for inbound travelers. Leveraging LINKTIVITY's robust API (\*1) technology and network of around 400 OTAs (\*2) and travel partners worldwide, this innovative service allows international visitors to Japan to seamlessly purchase and utilize e-tickets for Tokyo's most popular limousine bus services.

Previously, travelers had to purchase vouchers through travel agencies and exchange them for bus tickets at Narita or Haneda airports in order to use the limousine bus. With this collaboration alongside LINKTIVITY, travelers can now enjoy the added convenience of purchasing and obtaining their e-tickets directly through the OTAs they commonly use.

The e-ticketing system offers several key advantages. Passengers can reserve their bus seats in advance, and upon arrival, simply scan the QR code (\*4) on their e-ticket to board – no need to queue at ticket counters in Narita or Haneda airports or exchange cumbersome vouchers at hotels. This streamlined process allows travelers to proceed straight to the bus boarding area for a hassle-free experience.

By eliminating paper tickets, this innovative service enhances convenience for international visitors while reducing airport congestion and promoting eco-friendly, sustainable travel practices through digitalization. It enables a truly seamless and stress-free "FAST TRAVEL" experience.

Notably, this is the first time a domestic bus operator has facilitated direct boarding for customers using e-tickets purchased from around 400 worldwide OTAs and travel agencies – a pioneering initiative and huge improvement in Japan's transportation sector.

Moving forward, Airport Transport Service and LINKTIVITY are committed to continuously improving their offerings, gradually expanding product lines to better serve not just the growing inbound travel market, but also outbound and domestic travelers within Japan.

\*1: Application Programming Interface (an interface that connects software, programs, and web services)

\*2: OTA: An Online Travel Agency. Consumers support the convenience of being able to view and purchase travel products 24 hours a day without having to visit a physical storefront. LINKTIVITY has contracts with most OTAs worldwide and connected with approximately 400 overseas travel agencies.

※3: For start, the service will cover routes between Narita Airport and downtown Tokyo, and between Haneda Airport and downtown Tokyo, and there will be plans to expand the service area in the future.

※4: "QR code" is a registered trademark of Denso Wave.

## Launch of Online Sales of Airport Limousine Bus e-Tickets through OTAs

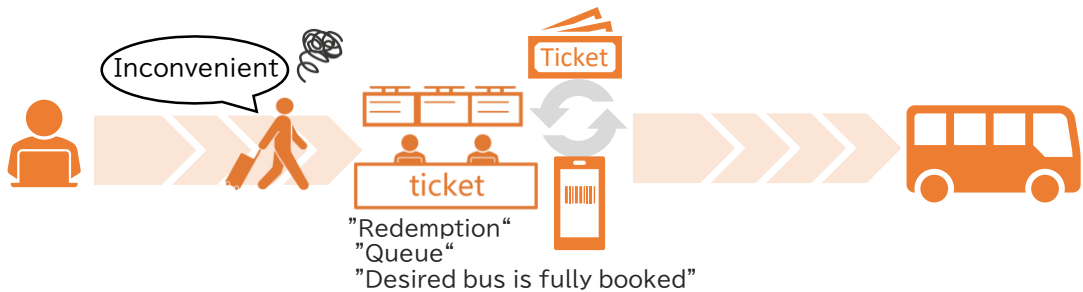


It will enhance convenience

You will be able to purchase Airport Limousine Bus e-tickets from your usual OTAs

Before

You cannot board the bus directly with coupons issued by travel agencies. Exchange for boarding passes is required at the airport counter.



After

You can reserve bus services in advance. Ticket download eliminates the need for counter exchanges. Proceed directly to the bus stop.

