

Nov. 27, 2023

Keisei Electric Railway Co., Ltd.

Yotsugi Station Unveils Captain Tsubasa Revamp!

Station Decorated with Designs Based on Legendary Manga-Anime Series!

Themed Events Kick Off with Unveiling Ceremony!

Keisei Electric Railway Company (a railway company headquartered in Ichikawa City, Chiba Prefecture, Japan, and represented by Toshiya Kobayashi) today unveiled the revamped Yotsugi Station, featuring vinyl wrap designs based on “Captain Tsubasa,” a popular manga series with a connection to the station. The company launched the revamp project in 2019 in partnership with Katsushika, the municipality where the station is located, and with Shueisha Inc, the publisher of “Captain Tsubasa.” The unveiling of the revamped station coincided with the broadcast of anime series “Captain Tsubasa: Junior Youth Arc,” which began in October 2023.



The unveiling ceremony, also held today, added further spectacle to the occasion. The ceremony was attended by “Captain Tsubasa” creator, Yōichi Takahashi, along with other special guests.



“Captain Tsubasa” is a soccer-oriented manga series that focuses on the growth of soccer prodigy Tsubasa Ōzora and his friends as they take on opponents in a series of soccer matches. The series started being serialized in Shueisha’s manga magazine “Weekly Shōnen Jump” in 1981, leading to a national soccer boom and inspiring budding soccer players around the world. The series has a connection with Katsushika City in that it is the hometown of the series creator. The municipality has honored this connection by installing Captain Tsubasa statues in the vicinity of Yotsugi Station and Keisei Tateishi Station and by organizing youth soccer matches.

The project to revamp the station involved decorating Yotsugi Station’s entrance, concourse, and stairways with vinyl wrap designs based on “Captain Tsubasa: Junior Youth Arc.” It also involved introducing into Keisei Electric Railway’s Skyliner fleet the Captain Tsubasa Liner, a train wrapped in livery based on the manga series. The idea is to let passengers immerse themselves in the world of Captain Tsubasa as they use the station and the rail line passing through it.

Keisei Electric Railway will continue working with Katsushika City and Shueisha to organize promotional events that draw on the municipality’s connection with “Captain Tsubasa,” helping the municipality attract tourists from home and abroad and aiding the local economic development.

Please see below for further information.

1. Ceremony to Unveil Revamped Keisei Yotsugi Station

(1) Date, time : Nov. 27, 2023, 10 a.m.–noon

(2) Venue : The gymnasium of what was Shibue Elementary School
1 Chome-6-5 Yotsugi, Katsushika City, Tokyo

(3) Proceedings : MC : Yū Mashima (actor) / Support MC : Yūji Furuta

(i) Opening address

Toshiya Kobayashi

(president and representative director of Keisei Electric Railway Company)

(ii) Guest introductions

Katsunori Aoki

(mayor of Katsushika)

Yoshinori Itō

(head of Katsushika legislative assembly)

(iii) Guest appearances

Yōichi Takahashi

(creator of “Captain Tsubasa”)

Yahiro Kazama

(next manager of Nankatsu Sports Club)

Junichi Inamoto
(member of Nankatsu Sports Club, former member of the men's national football team)

Homare Sawa
(former member of the women's national football team)

Tomu Mutō
(media personality and former member of AKB48)

- (iv) Talk session
- (v) Live painting by Yōichi Takahashi
- (vi) Ceremony to unveil of station sign
- (vii) Photo session
- (viii) Ceremony to mark maiden departure from revamped station



2. Project to revamp/decorate Yotsugi Station

(1) Date of unveiling: Nov. 27, 2023

(2) Location: Keisei Yotsugi Station

1 chōme-1-1 Katsushika City, Tokyo 124-0014

(3) Project work (i) Special decorations

Station surfaces were decorated with vinyl wrap designs based on anime series "Captain Tsubasa: Junior Youth Arc."



(ii) Display panels

Panels were installed showing scenes from “Captain Tsubasa: Junior Youth Arc.”



(iii) Chainsaw carving of Captain Tsubasa

To commemorate the revamp, a life-sized sculpture of Tsubasa Ōzora was carved from used railway sleepers.

*The sculpture will be unveiled after some restoration work. Further details will follow.



3. Captain Tsubasa Liner

(1) Name of train Captain Tsubasa Liner

(2) Service period Around one year starting from Nov. 14, 2023

(3) Rolling stock Keisei AE series train

(4) Area served Between Keisei-Ueno Station and Narita Airport Terminal 1 Station

(5) Design





Further information about Captain Tsubasa

“Captain Tsubasa” tells the story of Tsubasa Ōzora, a Japanese boy and prodigious footballer. After transferring to Nankatsu elementary school, Tsubasa takes on his footballing rivals across the country, including Genzō Wakabayashi and Kojirō Hyūga, in a bid to develop himself as a footballer.

The manga series won over global audiences, creating a Captain Tsubasa boom around the world, with its refreshing plot, idiosyncratic characters and numerous depictions of awe-inspiring feats, which readers would always try to emulate. The series has influenced real-life soccer and many professional footballers cite the series as an inspiration for pursuing a career in the beautiful game.

The anime series “Captain Tsubasa: Junior Youth Arc” airs on TV Tokyo and other channels on Sundays at 5:30 p.m. Ratings are high. Find out more [here](#).



Copyright is held by Yōichi Takahashi and by Shueisha Inc (Captain Tsubasa Season 2 Junior Youth Hen Seisaku linkai [Committee for the publication of “Captain Tsubasa: Junior Youth Arc”]).

Further Information about “Captain Tsubasa” themed revamp of Yotsugi Station in 2019

The project began in February 2019. It involved decorating Yotsugi Station’s entrance, concourse and stairways with an extensive array of vinyl wrap designs based on “Captain Tsubasa.”

- (i) The station’s interior and exterior surfaces were decorated with vinyl wrap designs based on “Captain Tsubasa” (Feb. 2019 to Oct. 2023).



Left: Restrooms inside of the ticket-barrier area

Right: Stairway outside of the ticket-barrier area



Station signboard at the station entrance

- (ii) Ticket art was displayed featuring never-before-seen drawings by Takahashi, series creator.

- (iii) Automated rail announcements were recorded using the voices of characters from the series (e.g. Tsubasa Ōzora’s voice is used for announcements on platform 1 and Sanae Nakazawa’s voice is used for announcements on platform 2).

- (iv) “Moete Hero” (the ending theme to the “Captain Tsubasa” anime series) was adopted as the train-approaching jingle.

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