

**“Set your heart on fire with Eternal Flame” and Rengoku once again!**

**EXPERIENCE FIERCE BATTLE IN VR COASTER WITH 99% SATISFACTION RATE\*<sup>1</sup>**

**“DEMON SLAYER: KIMETSU no YAIBA XR RIDE  
MUGEN TRAIN DREAM RIDERS” RETURNS**

**Experience the amazingly realistic recreation of “Breathing Style”!**

**‘In service’ from Thursday February 1<sup>st</sup> to Sunday June 9<sup>th</sup>, 2024**

Universal Studios Japan is bringing back the VR jet coaster where guests experience fierce battle with all five senses, the “Demon Slayer: Kimetsu no Yaiba XR Ride - Mugen Train Dream Riders” which scored a whopping 99% satisfaction rate with guests for a limited time from Thursday February 1<sup>st</sup> to Sunday June 9<sup>th</sup>, 2024.

The popular attraction which debuted in 2021 recreated the world of the animated film of the Demon Slayer series, “Kimetsu no Yaiba Mugen Train”, which was released worldwide.

The attraction recreates the fierce emotional battles of “Mugen Train”, fully immersing guests in an awesome experience of the speed and gravity of the train’s movement and 360 degree views of the story’s world made possible with state-of-the-art VR technology. Leap into the middle of “Tanjiro Kamado” and “Rengoku” battling demons in this Super Realistic Super Popular ride and feel Rengoku’s burning passion as you listen to his soul stirring words in the heat of battle.

Don’t miss the Super Exciting experience of “setting your heart on fire with Eternal Flame” with “Rengoku” once again with this attraction in the much-awaited return of the “Kimetsu” world realised through the passionate request of park guests.

\*<sup>1</sup> Based on in-house research of 2021 questionnaire of guests who experienced the “Kimetsu no Yaiba: XR Ride”. (Questionnaire held between November 9<sup>th</sup> and November 18<sup>th</sup>, 2021.)



In addition to “Demon Slayer: Kimetsu no Yaiba XR Ride”, the ‘story-coaster’, “Demon Slayer Hollywood Dream The Ride”, and two Demon Slayer themed restaurants, “Fuji no Hana no Shokujidokoro” and the “Studio Stars Restaurant” will also make a come-back for a limited time only. To commemorate the return of the attractions, new “Rengoku” themed merchandise items and “Tanjiro” food menus will debut.

Enter the totally immersive “Kimetsu no Yaiba” theme park experience made with unsurpassed quality and scale only possible at Universal Studios Japan.

## 【Demon Slayer: Kimetsu no Yaiba x Universal Studios Japan Event Information】

### ◆ Demon Slayer: Kimetsu no Yaiba XR Ride – Mugen Train Dream Riders

**Experience epic battle with AKAZA firsthand! “Set your heart on fire with Eternal Flame” with Rengoku once again!**



The “Demon Slayer: Kimetsu no Yaiba XR Ride” is a unique attraction featuring an original storyline that propels guests into the real-life world of “Demon Slayer” utilizing VR technology to produce a ultra-real 360 degree world of “Demon Slayer” along with the speed and inertia of a jet roller coaster.

Guests board the “Mugen Train” become one of the highest “Hashira” of the Demon Slayer Corps along with “Tanjiro”, “Zenitsu”, and “Inosuke Hashibira”. They meet the “Fire Hashira”, “Rengoku”, and speed towards the goal while battling demons along the way. “Tanjiro”

steps forward to protect guests against the Twelve Kizuki Lower Rank One demon “Emnu” and its twisted appetite of seeing people suffer in pain as “Rengoku” confronts the terribly powerful Twelve Kizuki Upper Rank Three demon “Akaza”. Bear witness to the fierce battle of the Demon Slayer Corps and be enveloped in “Flame Breathing” in this experience only possible at Universal Studios Japan. Feel the characters of the series and “Breathing Styles” and the “Blood Demon Arts” in a extraordinary soul-stirring Super Exciting experience of all five senses.

#### <“Demon Slayer: Kimetsu no Yaiba XR Ride” Information>

- Period: Thursday February 1<sup>st</sup> to Sunday June 9<sup>th</sup>, 2024
- Attraction Type: VR Coaster
- Location: Space Fantasy The Ride

#### 【Story Outline】

Set in the west at the Namihana Station; Tanjiro, Inosuke, and Zenitsu receive word of a train on which those who board it are disappearing one after another.

You hear a disturbing curse uttered by Enmu as you board the train with them at Namihana Station and yet...

Thus begins a nightmarish train journey...



\*Images shown are for illustration purposes only.



< About the XR ride >

The XR Ride, beloved across generations, is a super-realistic ride attraction which was produced using the technology and creativity of Universal Studios Japan. Utilizing state of the art VR technology to take guests into another dimension of sight and sound, the world that expands before your eyes and the feeling of speed and gravity of a roller coaster is perfectly synchronized to stimulate the sixth sense\*.

\*A sense created by a person's sense of gravity, etc., stimulated by entertainment.

## ◆ “Demon Slayer x Hollywood Dream The Ride”

Board an ‘extra-sensory’ roller coaster with “Rengoku” and set your heart aflame as you speed through the park!

### Part 1: “Scream with Hearts Ablaze Edition”



The two stories featuring “super real” voices of the characters and music whispering in your ears along with the refreshing thrill of the coaster was what made the “Demon Slayer x Hollywood Dream The Ride” story coaster so popular.

Part 1 features the ‘Super Real’ sounds of “Tanjiro” and “Rengoku” reacting excitedly to their first experience on a roller coaster, and their comical interactions. Fully immerse yourself in this heartwarming story and join “Rengoku” in this new type of coaster.

Experience new storylines and music as you soar as if through the sky in this fully immersive non-stop Super Exciting ride experience at Universal Studios Japan.

Totally concentrate on enjoying a ride through turbulent skies with “Nezuko”, “Zenitsu”, and “Inosuke”!

### Part 2: Total Concentration Edition



Join “Tanjiro”, “Nezuko”, “Zenitsu”, and “Inosuke” in part 2 of this original story as they experience the ride and interact amongst the four as if they were in the world of “Kimetsu”.

See each of the characters personalities come to life with “Tanjiro” overcoming his fear of roller coasters with “Rengoku” in part 1 of the story, the ever cowardly “Zenitsu”, and austere “Inosuke”. Totally concentrate on fully enjoying the unprecedented journey through the sky over the park with “Tanjiro” and team

in this thrilling ride only possible at Universal Studios Japan.

### <“Demon Slayer x Hollywood Dream The Ride” Information>

- Part 1: Thursday February 1<sup>st</sup> to Sunday April 7<sup>th</sup>, 2024  
Part 2: Thursday April 25<sup>th</sup> to Sunday June 9<sup>th</sup>, 2024
- Attraction Type: Story Coaster
- Location: Hollywood Dream The Ride



\*“Hollywood Dream The Ride: Backdrop” will not be operating during this period.

\*“Demon Slayer: Kimetsu no Yaiba x Hollywood Dream The Ride will not be operating between April 8<sup>th</sup> and April 24<sup>th</sup>, 2024.

## ◆ Demon Slayer x Universal Studios Japan Collaboration Restaurant

Not only is the “Demon Slayer: Kimetsu no Yaiba XR Ride” returning, 2 restaurants will return featuring collaborations letting you immerse yourself even more into the world of “Kimetsu no Yaiba”. “Fuji no Hana no Shokujidokoro” will have menu items based on eight “Hashira”, and the “Studio Stars Restaurant” will feature a “Rengoku” menu. All nine “Hashira” menu items will be on-hand at the park. Enjoy a meal developed by the team at Universal Studios Japan who strive for the best in “culinary entertainment” based on the theme of “Kimetsu no Yaiba”, only available at the park.

### Fuji no Hana no Shokujidokoro

Meet the highest ranking of the Demon Slayer Corps, “Hashira” at the collaborative restaurant, “Fuji no Hana no Shokujidokoro” located at the restaurant “Saido” in the New York area. This “shokujidokoro” [eatery] which prominently displays the house seal of Fuji no Hana and eerily beautiful wisteria flowers. Enjoy original food and drinks all based on each of the “Hashira” with attention to the smallest detail. Within the restaurant guests will find the “cronoids”<sup>\*2</sup> of “Giyu Tomioka” and “Shinobu Kochō” created using the latest in human reconstructive technology with lifelike skin, eyes, and features, have returned. Guests are even invited to take photos with the “Water Hashira”, “Tomioka”, and “Insect Hashira”, “Kochō”. (Only available for those ordering certain menu items. Photo pack with original folder also available separately for purchase.)



\*Images shown are for illustration purposes only.

\*2: “Cronoids” are humanoids created using the latest in human reconstruction technology with life-like skin, eyes, and even hair that seem to breath life and almost seem to have force of will.

### Studio Stars Restaurant

The other collaborative food experience will be at the “Studio Stars Restaurant” located in the Hollywood area in front of the “Demon Slayer: Kimetsu no Yaiba XR Ride”. Enjoy a Super Amazing, Super Exciting food experience that brings the epic “soul seething” battle with “AKAZA” and passionate “soul stirring” Rengoku of the ride to life. Original foods based on the “Fire Hashira”, “Rengoku” and his fierce battles on the “Mugen Train”, and the “Beef Hot Pot Bento” that “Rengoku” ate on the train are all available as unique new menu items developed by Universal Studios Japan.





**“Fire Hashira Kyojuro Rengoku”**  
Beef Hot Pot & Fried Curry Set



Outside view of Studio Stars Restaurant  
\*Images shown are for illustration purposes only.

<“Demon Slayer: Kimetsu no Yaiba” Collaboration Restaurant Information >

- Period: Thursday February 1<sup>st</sup> to Sunday June 9<sup>th</sup>, 2024
- Location: “Fuji no Hana no Shokujidokoro” (“SAIDO”, New York Area)  
“Studio Stars Restaurant” (Hollywood Area)

**◆ Universal Studios Japan Limited Edition Nezuko Popcorn Bucket**

The popular “Nezuko Popcorn Bucket” is back with a new strap. Comes with cherry blossom flavor popcorn. Take “Nezuko” with you as you have fun at the park!



Nezuko Popcorn Bucket: Cherry Blossom Flavor

**◆ Demon Slayer Corps Special Training Rally**

Receive special training along with “Tanjiro” and “Zenitsu” and find your own “Breathing Style”!

Take part in the “Demon Slayer Corps Special Training Rally” where guests train to become part of the Demon Slayer Corps and find their own “Breathing Style” with various special training exercises within the park. Overcome the final training and decide what “Breathing Style” matches you best to receive proof of becoming part of the Demon Slayer Corps. Take on the various challenges with family and friends around the park with “Tanjiro” in this special rally only available for a limited time.



<“Demon Slayer Corps Special Training Rally” Information >

- Period: Thursday February 1<sup>st</sup> to Sunday June 9<sup>th</sup>, 2024
- Event Type: Interactive Rally Experience
- Available Purchase Locations: Mobile cart in front of Space Fantasy Station, etc.
- Price: ¥1,200 (tax incl.) <Includes pamphlet & armband>

\*Purchase locations may change without notice.

### 【Story Outline】

You are a new recruit to the Demon Slayer Corps who has been chosen to take part in the “Find Your Breathing Style” training exercise. Use your sense of smell and hearing and follow your instincts to find the “Breathing Style” best suited for you!

### **Use the “Universal Express Pass” and guarantee smooth entry to the “Demon Slayer” attraction!**

Starting Friday December 1<sup>st</sup>, 2023, the “Universal Express Pass 1: XR Ride Special” will be made available to ensure guests are able to fully enjoy the world of “Demon Slayer: Kimetsu no Yaiba”. Guarantee you are able to smoothly enjoy the Super Exciting, Super Amazing entertainment of “Kimetsu no Yaiba” and Universal Studios Japan!

【On Sale】	Friday December 1 <sup>st</sup> , 2023
【Ticket Type, Price】	Universal Express Pass 1: XR Ride Special ▶ ¥4,700 ~ ¥6,500 (tax incl.)
【Includes】	① “Demon Slayer: Kimetsu no Yaiba XR Ride” ② Priority seating at “Fuji no Hana no Shokujidokoro” ③ Demon Slayer: Kimetsu no Yaiba XR Ride Photo

\*Please note product price and design, and available dates may change without notice.

#### <About the “Demon Slayer” animation series>

Based on the manga series by Koyoharu Gotouge published by Shueisha Jump Comics. The series spanned 23 volumes with a cumulative total sale of 150 million copies. The animated version was produced by ufotable. The story follows the teenage Tanjiro Kamado who joins the Demon Slayer Corps after his family was slaughtered and younger sister, Nezuko, is turned into a demon. The anime series was broadcast from April 2019 as “TV Anime ‘Kimetsu no Yaiba’ Tanjiro Kamado Unwavering Resolve Arc”, with the release of the film, “Demon Slayer: Kimetsu no Yaiba – The Movie: Mugen Train”, in October of 2020. The series went on to release “TV Anime ‘Kimetsu no Yaiba’ – Mugen Train” and “TV Anime ‘Kimetsu no Yaiba’ Entertainment District Arc” in 2021 and 2022, and in February of 2023 released the film “Demon Slayer: Kimetsu no Yaiba World Tour – To The Swordsmith Village” with the animated television series being released starting in April of 2023. Broadcast of the latest in the TV anime series featuring Tanjiro and friends’ new journey as “Hashira”, the “Hashira Training Arc” has been announced.

### ■ **About Universal Studios Japan**

Universal Studios Japan is wholly owned by Comcast NBCUniversal. Universal Studios Japan has succeeded in establishing its position as a prominent entertainment and leisure landmark drawing many guests from distant areas in Japan as well as overseas. Universal Studios Japan offers world-class entertainment such as authentic attractions and shows, based not only on Hollywood blockbusters but also popular entertainment brands such as Japanese anime, and a variety of seasonal events entertaining its guests with the world’s highest quality entertainment. Through “Super Emotional” and “Super Exciting” experiences made possible only at Universal Studios Japan, all park visitors are given the opportunity to break out of their shells and be “Super Energized” in the “Super Energetic District” that is Universal Studios Japan.

Universal Studios Japan has continued to evolve since its opening in 2001 and has recently accelerated its growth with the launch of world-class entertainment experiences such as The Wizarding World of Harry Potter, The Flying Dinosaur which soars through the entire Jurassic Park area, Minion Park and the “Hacha Mecha Ride” where guests are able to enjoy the chaotic antics of the Minions, and SUPER NINTENDO WORLD, a new area where guests can unleash their passion to play in an immersive environment based on world-renowned Nintendo characters and their worlds.

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**General Inquiries regarding Universal Studios Japan:**

Information Center Tel: 0570-20-0606 / Official Website: [www.usj.co.jp](http://www.usj.co.jp)

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