

August 16, 2023

**Number of visitor arrivals to Japan**  
**2,320,600 in July 2023**  
(preliminary figures estimated by JNTO) (Compared to 2019)

Country/Area	Total			Total		
	2019 Jul.	2023 Jul.	growth rate (%)	2019 Jan.~Jul.	2023 Jan.~Jul.	growth rate (%)
Grand Total	2,991,189	2,320,600	-22.4	19,624,803	13,032,900	-33.6
South Korea	561,675	626,800	11.6	4,424,333	3,755,300	-15.1
China	1,050,420	313,300	-70.2	5,582,885	908,000	-83.7
Taiwan	459,216	422,300	-8.0	2,940,065	2,192,900	-25.4
Hong Kong	216,810	216,400	-0.2	1,314,699	1,126,100	-14.3
Thailand	73,202	49,600	-32.2	756,797	547,300	-27.7
Singapore	21,716	25,300	16.5	235,799	278,000	17.9
Malaysia	22,957	17,400	-24.2	260,886	211,600	-18.9
Indonesia	25,215	28,500	13.0	241,088	230,200	-4.5
Philippines	37,771	51,700	36.9	332,891	328,800	-1.2
Vietnam	40,762	44,800	9.9	294,009	345,700	17.6
India	13,222	13,100	-0.9	106,162	92,500	-12.9
Australia	34,873	35,600	2.1	361,779	310,400	-14.2
U.S.A.	156,865	198,800	26.7	1,031,989	1,171,000	13.5
Canada	29,285	38,800	32.5	213,054	222,100	4.2
Mexico	8,661	10,000	15.5	40,285	45,000	11.7
United Kingdom	28,928	27,000	-6.7	214,626	177,100	-17.5
France	34,634	31,100	-10.2	194,944	153,200	-21.4
Germany	18,593	19,100	2.7	137,072	125,900	-8.2
Italy	13,566	14,000	3.2	88,334	73,300	-17.0
Spain	15,771	13,000	-17.6	67,193	52,500	-21.9
Russia	9,005	3,200	-64.5	64,945	19,400	-70.1
Nordic Countries	14,764	12,500	-15.3	87,109	65,600	-24.7
Middle East	6,813	9,900	45.3	52,883	61,800	16.9
Others	96,465	98,400	2.0	580,976	539,200	-7.2

◆**Note 1. We compared visitor arrivals figures for 2023 to those for 2019 to get rid of the effect of COVID-19.**

◆Note 2. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 3. Above figures for 2019 are definitive, while figures for 2023 are the preliminary ones estimated by JNTO.

◆Note 4. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit. Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan. Crew members are excluded.

◆Note 5. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 6. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:

Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

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【Reference】

**Number of visitor arrivals to Japan  
in July 2023**  
(preliminary figures estimated by JNTO) (Compared to 2022)

Country/Area	Total			Total		
	2022 Jul.	2023 Jul.	growth rate (%)	2022 Jan.~Jul.	2023 Jan.~Jul.	growth rate (%)
Grand Total	144,578	2,320,600	1505.1	652,208	13,032,900	1898.3
South Korea	20,384	626,800	2975.0	56,927	3,755,300	6496.7
China	14,803	313,300	2016.5	83,122	908,000	992.4
Taiwan	3,945	422,300	10604.7	14,614	2,192,900	14905.5
Hong Kong	1,091	216,400	19735.0	4,617	1,126,100	24290.3
Thailand	4,794	49,600	934.6	16,111	547,300	3297.1
Singapore	1,967	25,300	1186.2	5,619	278,000	4847.5
Malaysia	1,616	17,400	976.7	6,360	211,600	3227.0
Indonesia	7,212	28,500	295.2	41,148	230,200	459.4
Philippines	6,888	51,700	650.6	34,122	328,800	863.6
Vietnam	22,738	44,800	97.0	127,598	345,700	170.9
India	4,178	13,100	213.5	21,779	92,500	324.7
Australia	2,330	35,600	1427.9	7,557	310,400	4007.5
U.S.A.	14,127	198,800	1307.2	42,710	1,171,000	2641.7
Canada	1,622	38,800	2292.1	5,147	222,100	4215.1
Mexico	371	10,000	2595.4	1,382	45,000	3156.2
United Kingdom	2,889	27,000	834.6	9,865	177,100	1695.2
France	3,561	31,100	773.4	11,306	153,200	1255.0
Germany	3,520	19,100	442.6	10,629	125,900	1084.5
Italy	1,384	14,000	911.6	4,782	73,300	1432.8
Spain	816	13,000	1493.1	2,932	52,500	1690.6
Russia	778	3,200	311.3	3,324	19,400	483.6
Nordic Countries	971	12,500	1187.3	4,291	65,600	1428.8
Middle East	935	9,900	958.8	3,298	61,800	1773.9
Others	21,658	98,400	354.3	132,968	539,200	305.5

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