

**Universal Studios Japan continues to strive for infinite NO LIMIT!
possibilities with evolving park experiences**

**『The Amazing Adventures of Spider-Man The Ride』
Closing Monday January 22nd, 2024**

With thanks to park goers who have enjoyed the ride for 20 years since the park's opening, "Farewell Campaign for The Amazing Adventures of Spider-Man 4K3D - The Ride" begins Tuesday July 4th, 2023

Universal Studios Japan has continued to evolve with revolutionary technologies and creativity since the park's opening in 2001, bringing visitors "unbelievable excitement and awe" with the highest quality entertainment in the world. Since 2020, the park has incorporated its new slogan, "NO LIMIT!", in each program and campaign. The theme has become recognized by consumers and in 2023 the park earned top honors, placing first in the most expansive brand survey in the country, "Brand Japan 2023" (Nikkei BP Consulting), for the general consumer category.

The very popular attraction that has brought Super Excitement and awesome thrills to so many park visitors from both inside and outside of Japan for 20 years since its opening on January 23rd, 2001, "The Amazing Adventures of Spider-Man The Ride" will be closing its doors to make way for further evolution of the park experience. The "World's Best Attraction"^{*1} which has spun so many webs of emotion and memory for the cumulative total of 100 million visitors who experienced the ride in Japan, will cease operating on Monday January 22nd, 2024.



With the eyes of the world turning to Osaka and the Kansai region as 2025 approaches, Universal Studios Japan, as a leading entertainment company in the world, will continue to meet any challenge and find all possibilities with NO LIMIT! to create Super Emotional, Super Exciting experiences for park visitors. Universal Studios Japan believes it is our mission to grow "infinitely" under the company slogan of, "Energizing people and society with super entertaining creativity".

■ Spider-Man The Ride Final Campaign to be held to thank fans for 20 years of memories!

Popular both inside and outside of Japan, "The Amazing Adventures of Spider-Man The Ride" immersed visitors in a thrilling, Super Exciting adventure through New York city with Spider-Man by utilizing super high definition 4K3D visuals and ride motion technology with over 100 synchronized special effects and was the first attraction to ever be chosen as the World's No. 1 Ride*¹ seven years in a row. With heartfelt gratitude to park guests and the emotional connection and memories to the ride created over the past 20 years, Universal Studios Japan will begin the "Farewell Campaign for The Amazing Adventures of Spider-Man 4K3D - The Ride" on Tuesday July 4th, 2023. Additional programs are planned and will be announced on the official website and social networks.

*1: First ever attraction to be awarded Amusement Today's (US) Golden Ticket Award for 7 consecutive years.

● Commemorative Sticker

"Farewell Promotion for The Amazing Adventures of Spider-Man 4K3D - The Ride" limited edition design stickers to be distributed.

● New limited edition merchandise items to be available during campaign! Popular food item to return!

To make your ride experience even more memorable, new limited-time-only merchandise will be available. The "Spider-Man the Ride" souvenir set, a favorite of many guests, will be reissued, and new items featuring famous scenes from "Spider-Man the Ride" and other designs will also be available. Please enjoy the Amazing World of "Spider-Man" by acquiring these special items that can only be found in the parks.

■ Multiple attractions to be renewed as park continually evolves and grows

In striving to infinitely evolve and grow by creating NO LIMIT! entertainment that amazes visitors, Universal Studios Japan will be renewing multiple attractions to offer new thrills at the park. "Terminator 2: 3-D" has been closed since September 14th of 2020, and "Backdraft" also will cease operating. These attractions have been a wonderful part of the park, thrilling and entertaining guests for many years.

■ About Universal Studios Japan :

Universal Studios Japan is wholly owned by Comcast NBCUniversal. Universal Studios Japan, located in Osaka Japan, has succeeded in establishing its position as a prominent entertainment and leisure landmark drawing many guests from inside Japan as well as overseas. The park offers the world's highest quality entertainment of authentic attractions, shows, and exciting seasonal events not only based on Hollywood blockbusters but various entertainment brands popular around the globe. The park awaits everyone as a place where guests can immerse themselves in super energetic experiences and through the unforgettable super emotional and super exciting experiences only available at the park, break out of their shells making them super energized.

Universal Studios Japan has continued to evolve since its opening in 2001 and in recent years launched world-class entertainment experiences such as the popular Wizarding World of Harry Potter area, the revolutionary flying coaster The Flying Dinosaur which soars around the entire Jurassic Park area, and the Minions Haha Mecha Ride where guests can experience the mayhem caused by the Minions first-hand at the popular Minion Park area, and the new area based on the world of Nintendo's games, Super Nintendo World, a new area where guests can unleash their passion to play in an immersive environment based on the world-renowned Nintendo characters and worlds.

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