

『NO LIMIT! Summer 2023』

The event where you can get soaking wet will return after a four-year absence!
For the first time ever, Mario and friends join in the popular water-splashing festival!

“Super Mario Power Up Summer”

Wanna get wild? A family summer needs super adventure!

Wednesday, July 5, 2023 – Thursday, August 24, 2023

Universal Studios Japan will hold this summer’s limited-time event, “NO LIMIT! Summer” from July 5 (Wed.). The highlight of the event is “Super Mario Power Up Summer,” the park’s summer tradition of getting soaked, which returns for the first time in four years, since 2019. Play all out with your family for a super-hot time! It’ll be a special summer you’ll never forget!



“Super Mario Power Up Summer” is an exciting entertainment experience where guests can get soaked and have a blast with Mario and his friends from the popular “Super Nintendo World”.

Set in a Gramercy Park decorated with the world of Mario, you can enjoy this interactive, participatory event. With an impossibly large amount of water spewing furiously from the stage and everywhere, the guests is drenched and enjoying themselves, and there are many surprise elements, such as Bowser Jr. breaking in. And if you join us with a water shooter in your hand and join in the water battle, the frenzy will be even more intense! For the first time in four years, you can enjoy the park’s summer tradition to the fullest.

We hope that you will “Wanna get wild” and take a step forward to regain the openness you have longed for, after putting limits on yourself through various restrictions and self-restraints. To that end, we have prepared a special program for our guests this summer that will help them feel super energized from the bottom of their hearts.

The “Super Mario Power Up Summer” and “One Piece Premier Summer 2023” will make their debut, as well as the continuation of the “NO LIMIT! Parade,” which has been very popular since its launch this spring. Break your usual limits and “Wanna get wild” and have a special summer you’ll never forget.

Super Mario Power Up Summer

**For the first time ever, Mario and friends join in the popular water-splashing festival!
Dive into a super fun adventure this summer only!**

Mario, Luigi, Toad, and Princess Peach have come straight from SUPER NINTENDO WORLD to join you in the water splashing festival and make it even more fun! And then comes...Bowser Jr.?!?

Get totally soaked with incredible amounts of water and enjoy Mario’s world come to life at this exhilarating hot, but cool festival only held at the Park!



*Image is for reference only.

■ Location

Gramercy Park

■ Number of times and duration

3 times a day / 15 min.

*Hours and number of times vary by day.

■ “Wanna get wild” with soaking wet goods?

The “water shooter” is a must-have item for those who want to enjoy getting “soaked to the bone.” You will be able to get back into your childlike mind while shooting water and will surely feel refreshed! In addition, a limited edition “Super Mario Power Up Summer” T-shirt is also available. This T-shirt features a trick that changes color when it gets wet, making it an even more exciting item for the Water Splash Festival.



Stores for sale

- Water Shooter
Universal Studios Souvenirs, etc.
- T-shirts
1Up Factory, etc



Before getting wet

after getting wet

About Universal Studios Japan

Universal Studios Japan is wholly owned by Comcast NBCUniversal. Universal Studios Japan, located in Osaka Japan, has succeeded in establishing its position as a prominent entertainment and leisure landmark – drawing many guests from Japan as well as overseas. The park offers some of the world’s most exciting and innovative experiences – high quality attractions, shows, and seasonal events based on Hollywood blockbusters, Japanese anime and entertainment brands popular around the globe. Guests can let loose and enjoy unforgettable, super energetic experiences throughout the park. Universal Studios Japan has continued to evolve since its opening in 2001. It most recently launched SUPER NINTENDO WORLD, a new area where guests can unleash their passion to play in an immersive environment based on iconic Nintendo characters and their worlds. It also offers premier entertainment experiences such as the magical The Wizarding World of Harry Potter featuring Harry Potter and the Forbidden Journey, the breathtaking Jurassic Park area with its state-of-the-art Flying Dinosaur coaster, and Minion Park, where guests will encounter Minions causing mischief on Despicable Me Minion Mayhem.

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