

Jul 29th 2022

Global Marketing & Travel
JTB Global Marketing & Travel Inc



**“Guided Sunrise Tours package!” are on sale
and extending through September 2022!**

JTB Global Marketing & Travel Inc. released “Guided Sunrise Tours package” following the Japanese government's announcement of opening borders to inbound leisure travelers to Japan. We have planned 4 courses under the “Guided Sunrise Tours package” category, and these courses are designed to comply with the guidelines issued on 7 June 2022 by Japan Tourist Agency. All are intended to provide visitors with the best of Japan!

The first tour has been running, and reservations are still coming in August. Due to the great response, we are extending the tour until September. In addition we have added a "Sunrise Tokyo Private 3 days Tour (No Hired Car plan) ", which was requested by customers.

JTBGMT plans to participate in Tourism Expo Japan 2022, an exhibition to be held in September hosted by Japan National Tourism Organization, to announce the launch of SUNRISE TOURS products for 2023, and will continue to strengthen and increase the lineup of private (individual) tours in line with the with Corona era.

After 2 years of travel restrictions to Japan, we will provide opportunities for many customers who are looking forward to visiting Japan with our tours.

<Tour Details>

1. 9-Day Sunrise Golden Route: Nikko, Tokyo, Mt. Fuji, Hakone, Kyoto, Hiroshima, Miyajima & Nara (Round Trip from Tokyo)

*Departure Dates/ Tour Period: Every Sunday (17 Jul. – 19 Sep.)

*Tour Point: Visit more popular spots along the Golden Route of Japan

*More Info: <https://www.jtbgmt.com/en/g-web/backnumber/detail/1586>

2. 6-Day Sunrise Golden Route: Tokyo, Mt. Fuji, Hakone, Kyoto, Hiroshima & Miyajima (Round Trip from Tokyo)

*Departure Dates/ Tour Period: Every Monday (18 Jul. – 19 Sep.)

*Tour Point: Visit popular spots along the Golden Route of Japan

*More Info: <https://www.jtbgmt.com/en/g-web/backnumber/detail/1584>

3. 4-Day Tokyo Tour: Tokyo, Mt. Fuji & Hakone (Round Trip from Tokyo)

*Departure Dates/ Tour Period: Every Monday (18 Jul. – 19 Sep.)

*Tour Point: Enjoy Tokyo and Mt. Fuji in a short time

*More Info: <https://www.jtbgmt.com/en/g-web/backnumber/detail/1588>

4. 3-Day Tokyo Private Tour (Round Trip from Tokyo) Hired Car plan

- *Departure Dates/ Tour Period: Everyday (17 Jul. – 28 Sep. *Some days excluded.)
- *Tour Point: Stay and enjoy Tokyo with a hired car, low risk of covid-19
- *More Info: <https://www.jtbgmt.com/en/g-web/backnumber/detail/1595>

5. 3-Day Tokyo Private Tour (Round Trip from Tokyo) No Hired Car plan **NEW!!**

- *Departure Dates/ Tour Period: Everyday (1 Aug. – 28 Sep. *Some days excluded.)
- *Tour Point: Stay and Enjoy Tokyo with your private guide or assistant at an affordable price.
- *More Info: <https://www.jtbgmt.com/en/g-web/backnumber/detail/1596>

<General Information on Guided Sunrise Tours package>

- Tour Dep. & Arr. Place: Narita Airport or Haneda Airport
- Maximum Participants: (Tours No.1, 2 & 3 above) 30 people in total
(Tour No.4) **Hired Car plan** : 6 people per car
(Tour No.5) **No Hired Car plan** : 30 people in total
- Minimum Participants : 1 person
- Application Deadline : 21 days before departure

Please refer the website below for more details of these tours.

<https://www.jtbgmt.com/en/g-web/>

For booking, please check contact information from the link below.

https://www.jtbgmt.com/cms/jtbgmt/genesis2/Contact_List.pdf

[Check Flyer! (PDF)]

Days	Departure Dates	Price per person	Route	Meals	Hotel
9Days	17 Jul. - 28 Sep.	120,000	1 Day (Tokyo) - 2 Days (Mt. Fuji) - 6 Days (Tokyo)	Breakfast, Lunch, Dinner	Hotel New Otani
6Days	17 Jul. - 28 Sep.	80,000	1 Day (Tokyo) - 5 Days (Tokyo)	Breakfast, Lunch, Dinner	Hotel New Otani
4Days	17 Jul. - 28 Sep.	50,000	1 Day (Tokyo) - 3 Days (Tokyo)	Breakfast, Lunch, Dinner	Hotel New Otani
3Days	17 Jul. - 28 Sep.	30,000	1 Day (Tokyo) - 2 Days (Tokyo)	Breakfast, Lunch, Dinner	Hotel New Otani

Participation in "Tourism Expo Japan 2022"

JTBGMT plan to participate in "Tourism Expo Japan 2022", which will be held in Tokyo for the first time in four years, and at the jointly held "Visit Japan Travel & MICE Mart 2022" hosted by Japan National Tourism Organization, to announce the launch of SUNRISE TOURS products for 2023. We will introduce SUNRISE TOURS products to a wide range of travel agencies, local

governments, and inbound businesses in Japan and abroad.

"Tourism Expo Japan 2022"

【Period】 : September 22 - September 25, 2022 (September 22nd and 23rd are for industry professionals.)

【Location】 : Tokyo Big Sight

■ SUNRISE TOURS Information

- » PR Video <https://youtu.be/hlDmComlGdA>
(This video was taken before the spread of coronavirus infection.)
- » Facebook <https://www.facebook.com/sunrisetoursjtb/>
- » Instagram https://www.instagram.com/sunrisetours_with_gymmy/

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“Guided Sunrise Tours package!” are just released!

https://asset.japan.travel/image/upload/v1657001962/pdf/JTB_Global_Marketing_Travel_Inc.0705.pdf