

YOKOHAMA JAPAN'S FIRST PORT OF CALL

THE OFFICIAL NEWSLETTER OF
YOKOHAMA CONVENTION & VISITORS BUREAU



(C) Yokohama Visitors Guide

- "Sophisticated Yokohama" for your intellectual curiosity -

Are you aware that you can enjoy the hidden arts of Yokohama at certain spots in the city?
Here is a guide to the best art spots in Yokohama.

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<< Makuzu Ware of Yokohama that Surprised the World >>



Miyagawa Kozan was born in Makuzugahara, Kyoto, into a potter's family in 1842. At age of 29, he moved to Yokohama to manufacture ceramic ware for export and created his Makuzu Kiln in Fujiyamashita Ota-mura, Yokohama in 1871. Makuzu ware displayed at the Philadelphia Centennial Exposition in 1876 received high praise, making its name known throughout the world.

It was also admired and received medals in other international expositions in France, U.S.A., and U.K. Makuzu ware was passed down to his descendants, the second and the third generation Miyagawa Kozan, but in 1945 Makuzu Kiln suffered catastrophic damage in an air raid on Yokohama, which forced the Kiln to give up making ceramic ware.

Despite efforts of the fourth generation Miyagawa Kozan to rebuild the Kiln, its history was brought to an end. Makuzu ware is now described as "Pottery Lost in History".

Makuzu ware exhibited in [Miyagawa Kozan Makuzu Ware Museum](#) are selected items from the collection of Hiroshi Yamamoto.

Enjoy marvelous art works of Miyagawa Kozan in the museum just 8 minutes walk from Yokohama Station.

* Implementing measures to prevent the spread of new coronavirus infection

Location: 1F-2 Yokohama Portside Roa Ichibankan, 6-1 Sakaecho, Kanagawa Ward, Yokohama

Opening hours: 10: 00-16: 00

Opening days: Open only on Saturdays and Sundays

(However, they are closed near the end of the year and New Years Holidays)

Admission: 800 yen for adults / 500 yen for junior high and high school students
/ free for elementary school students and younger

◀ SILK in Yokohama ▶

When Yokohama opened in 1859, foreign ships arrived one after another, and many foreign trading companies settled in this area, and Japanese trading companies were also established. Trade in Yokohama Port will develop significantly through these trading companies, but raw silk was the main export product from the opening of the port to the beginning of the Showa period. Raw silk is transported from all over Japan to Yokohama by land and rivers. By 1909 Japan became the world's largest exporter of raw silk. In this way, the Japanese silk industry supported the Japanese economy and contributed significantly to modernization. And from the silk town of Yokohama, foreign culture spread to various parts of Japan.

SILK MUSEUM

[The Silk Museum](#) is a project commemorating the 100th anniversary of the opening of Yokohama Port. Because of the prosperous silk trade, the museum opened in March 1959 with the cooperation of Kanagawa Prefecture, Yokohama City, and related industries. It opened in the place where Jardin Matheson & co. (Eiichibankan) was.

It is located on the second floor of the Silk Center Building near Osanbashi, Yokohama.

On the 1st floor, you can observe the breeding silkworm eating food and making cocoon depending on the season. You can also experience hands-on silk reeling and weaving.

While following the guidance of the original character "Mayurun", you can take a quiz and learn from "silkworm" to making silk products in a fun way.

You can see the transition of silk clothing from ancient times to the present, including the process of silk production, from cocoon to thread, dyeing, and weaving, as well as the transition from silk thread, silk industry, silk dyeing and weaving crafts. We are exhibiting a number of excellent modern silk products ranging from masterpieces to Japanese and Western styles.

It is one of the few museums in the world where you can learn and appreciate "all about silk".

Location: 2F Silk Center, 1 Yamashita-cho, Naka-ku, Yokohama, 231-0023

Opening hours: 9:30 - 17:00 (Last admission 16:30)

Opening days: Tuesday to Sunday. Closed on Mondays (the following day if it is a national holiday) year end & new year holidays. It may have a temporary closure day.

Admission: 500 yen for adults / 300 yen for Senior (65+), University Students
/100 yen for High/Junior high/Elementary school Students



(C) SILK MUSEUM



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◀ SILK in Yokohama ▶

YOKOHAMA TRADITIONAL SCARF / the PORT by marca

[YOKOHAMA TRADITIONAL SCARF](#) values the principal essence of scarves, the Yokohama feel, and the creation process based on contemporary craftsmanship.

The charms of scarves revolve around the smooth and glossy characteristics of silk, the refined design developed through constant exchanges between people and goods in a port town, and the high printing techniques of craftsmen accumulated throughout the years.

Harvesting the feel of each era, we strive to continue creating universal and timeless scarves that connect to our customers' sense of beauty.

Yokohama Traditional Scarf Marca Land Mark Plaza Store

Location: Land Mark Plaza 5F, 2-2-1-2 Minato Mirai,
Nishi Ward, Yokohama City

Opening hours: 11:00 - 20:00



YOKOHAMA TRADITIONAL SCARF Marca



YOKOHAMA TRADITIONAL SCARF Marca

[Okura Art China](#) was established in 1919 by Magobei Okura and his son, Kazuchika, to achieve their goal of "creating the finest chinaware" and the company has since strived to produce artistic chinaware. Okura Art China continues to make high-quality porcelain using high-quality raw materials.

Today, "Sevres blue and Okura white" are judged to be of the best quality. With its "white, hard and smooth" porcelain, Okura has enjoyed a reputation as Japan's best chinaware maker.

"Oka-dying," "embossing," and "lacquer sowing," which are unique Okura Art China techniques, give each piece an individuality that is not found elsewhere. The work of Okura Art China is high-class art tableware backed by Japanese culture and tradition, including the imperial family, The State Guest Houses, and first-class hotels. It is a high-class chinaware brand representing Japan that not only protects traditional techniques but also inherits the founder's spirit and is constantly trying new challenges.



(C) Okura Art China

They offer factory tours in Yokohama city but currently is on hold due to COVID-19. Please contact us if you are interested in their updates!

Location: 20 Akiba-cho, Totsuka-ku, Yokohama-shi, Kanagawa 245-0052

Business hours 10: 00-17: 00

Opening days: Monday to Friday (Close: Saturdays, Sundays, and holidays)



(C) Okura Art China



(C) Okura Art China



Founded in 1946, one of Japan's most famous jewelry stores.

Using their knowledge of English acquired from the oil trade, the founders of Star Jewelry Mr.Saburo Nagai and Ms.Taeko opened a jewelry store for foreigners in 1946.

As there were precious metal stores lining up in Motomachi, their jewelry store was staffed with a skilled craftsman on the second floor, so the store became popular as "a store that responds to difficult orders from foreign customers."

The full selection of pierced earrings is especially popular with foreigners, and at that time, the "STARS AND STRIPES" newspaper introduced the store that "Japan has stores where you can choose pierced earrings, and it is crowded with Americans."

Celebrating its 75th anniversary in 2021, Star Jewelry has set up its own workshop and produces jewelry with a particular focus on "Made in Japan". A fashion trend-integrated design is full of playfulness and originality, and makes women shine all the time.

The Motomachi main store has "[STAR JEWELRY THE SHOP & MUSEUM MOTOMACHI](#)" that condenses all of Star Jewelry.

You can feel the history and tradition of the brand for more than 70 years through every senses.

The Star Jewelry Museum demonstrates successive pieces that have colored the history of the brand since its founding in 1946. Additionally, it displays historical and nostalgic items from the company's days.

Would you like to find your own made-in-Japan jewelry in Yokohama?

STAR JEWELRY the shop MOTOMACHI

Location: 1-24 Motomachi Naka-ku Yokohama City

Opening hours: 11:00-19:30



Contact:

Yokohama Convention & Visitors Bureau

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Business Development Department Sales and Promotion Division

About us :

Yokohama Convention & Visitors Bureau (YCVB) aims to work together with media, tour operators and travelers to overcome these difficult days and create new value for tourism. We wish to stay connected while distancing. Please feel free to call or drop in an email.

Stay safe, Stay in & Stay Inspired.

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