

April 20, 2021  
HULIC FUFU Co., Ltd.

## Opening of FUFU Atami Konoma No Tsuki on April 20

The Konoma No Tsuki annex opened on April 20, 2021, at FUFU Atami, a small luxury resort managed by HULIC FUFU.

FUFU Atami, which opened in 2007, is immensely popular among customers thanks to its sense of privacy, guestrooms equipped with open-air spas, and delicious cuisine. The six guestrooms at Konoma no Tsuki will allow visitors to enjoy FUFU's newest luxury space.



Guestroom

With open-air spas for which hot water is sourced on site, complete bar corners, and large closets, the guestrooms at Konoma No Tsuki provide an at-home environment. Each room has a private terrace garden where guests can feel the greenery rooted in the earth, sunshine filtering through foliage, and a pleasant breeze. Out on the terrace, guests may listen to the chirping of birds or read a book with a glass of champagne in hand while enjoying the spa until the moon shows its face and pass time spontaneously.



Entrance



open-air bath



bar corner

For the restaurant, a sushi eatery has been established, a first for the FUFU series. Named Umi no Yuha, this restaurant serves dishes prepared using locally caught seafood such as *jikinme*, a high-grade sea bream, found around the Izu Peninsula. The counter with high-back chairs seats 10 people, and guests can enjoy their meal in an enveloped space providing a sense of privacy. There are also two private rooms with counters that can accommodate up to four people.



Restaurant Umi no Yuha

At present, there are FUFU series luxury spa resorts in Hakone, Atami, Kawaguchiko, Nara, Nikko, and Kyoto operated by KPG HOTEL & RESORT. HULIC FUFU plans to continue developing the FUFU series as a Japanese small luxury resort brand.

■ Guestroom details (all rooms equipped with a private terrace garden and open-air spa)

- |                             |          |                    |
|-----------------------------|----------|--------------------|
| ① FUFU Luxury Premium Suite | Amamitsu | 174 m <sup>2</sup> |
| ② FUFU Luxury Premium Suite | Yoi      | 146 m <sup>2</sup> |
| ③ Premium Suite             | Tan      | 112 m <sup>2</sup> |
| ④ Precious Suite            | Yu       | 93 m <sup>2</sup>  |
| ⑤ Precious Suite            | Gyo      | 89 m <sup>2</sup>  |
| ⑥ Precious Suite            | Row      | 91 m <sup>2</sup>  |



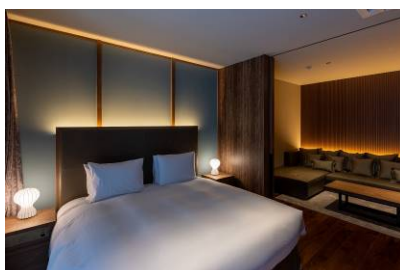
Amamitsu



Yoi



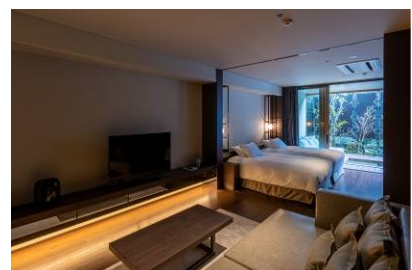
Tan



Yu



Gyo



Row

■ About FUFU ATAMI, KONOMA NO TSUKI

Address 11-48 Minaguchi-cho, Atami-shi, Shizuoka, 413-0016  
Website <https://www.atamifufu.jp/en/>  
Rooms 6 Rooms, 3 Types (from JPY 110,000/1 room 2 guests, half-board)  
Opening April 20, 2021

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