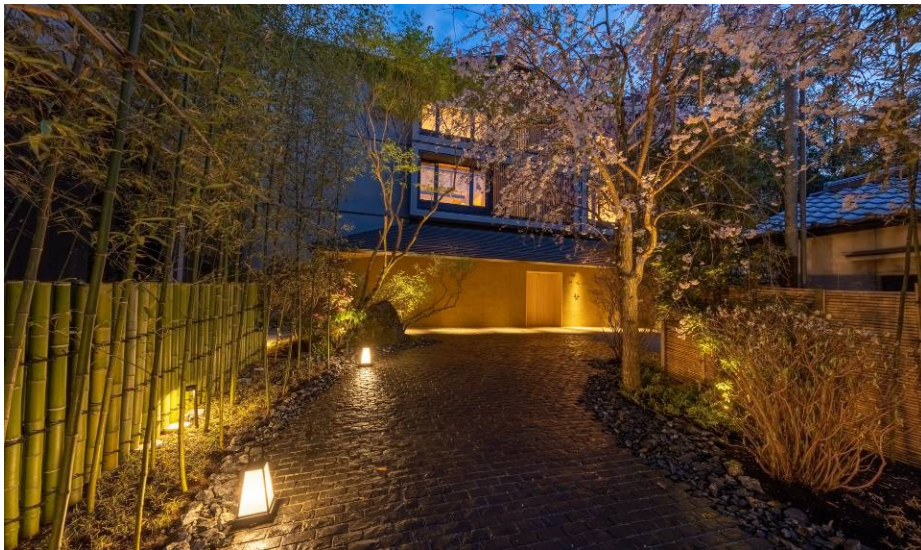


April 26, 2021
HULIC FUFU Co., Ltd.

Opening of FUFU Kyoto in the Nanzenji Area of Kyoto

FUFU Kyoto, a small luxury resort managed by HULIC FUFU, opened on April 26, 2021.

FUFU Kyoto is situated in Nanzenji, an area popular for temples, cherry blossoms, and autumn leaves, and near the Lake Biwa Canal, a national heritage site. At a seven-minute walk from Keage Station on the Kyoto Municipal Subway Line, it offers excellent access to major tourist destinations in central Kyoto as well.

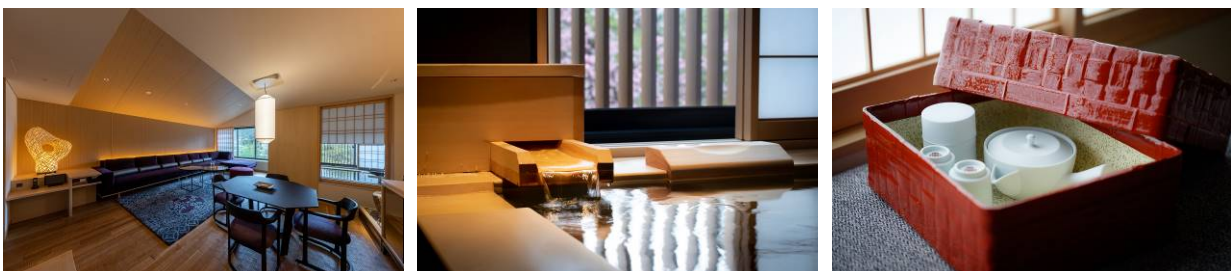


Entrance

The theme of FUFU Kyoto is “bathing in the light and soaking up the air of culture at a Kyoto resort of profound grace and elegance.”

The guestrooms, which were made to maintain a sense of privacy, consist of 6 different types and a total of 40 rooms, each of which is equipped with an aromatic cypress bathtub spa.

Each refined space is decorated by lustrous lacquer color, lattices made beautiful by incoming light, flower arrangements with the fragrance of Kyoto culture suggesting the four seasons, or by small ornaments and vases that show craftsmanship, blending and expressing the present together with tradition and bringing visitors to an extraordinary space that is unique to the FUFU brand.



Guestroom

In addition, there is a Japanese garden within the site that has been carefully preserved from before the construction and in the corner of which is a detached room of traditional architecture that can be used as a bar with a traditional Japanese atmosphere or for geisha and maiko dancing or even for flower arrangement, tea, and incense-smelling ceremonies.



Japanese architecture *Hanare Yae-Hitoe*

The in-house restaurant Ihoto presents a space using a thin lattice design which might remind visitors of Kyoto's long and narrow alleyways. Meals can be enjoyed in the calm atmosphere unique to FUFU. There are even seats with a view of the Japanese garden.

The dinner course incorporates charcoal grilling with a selection of Kyoto vegetables and seasonal ingredients. Guests can enjoy Japan with their five senses through the delicious cuisine in addition to methods and presentation unique to FUFU.

For breakfast, *fukuezen*, a multi-layered food box with a meaning of layering good fortune, is received in the restaurant or guestrooms.

Furthermore, the concierge desk within the building can provide guests with more detailed information about restaurants and touring in Kyoto.



Restaurant Ihoto

At present, there are FUFU series luxury spa resorts in Hakone, Atami, Kawaguchiko, Nara, Nikko, and Kyoto operated by KPG HOTEL & RESORT. HULIC FUFU plans to continue developing the FUFU series as a Japanese small luxury resort brand.



FUFU Luxury Premium Suite



FUFU Luxury Suite



Premium Suite



Precious Suite



Comfort Suite



Stylish Suite Double

■ About FUFU KYOTO

Address 41 Nanzenji kusagawa-cho, Kyoto Sakyo-ku, Kyoto, 606-8437
Website <https://www.fufukyoto.jp/en/>
Rooms 40 Rooms, 6 Types (from JPY 77,000/1 room 2 guests, half-board)
Opening April 26, 2021

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