Through cooperation with the AnimeJapan Organization, the Anime Tourism Association (Chairman: Yoshiyuki Tomino) will hold the first "international correspondent" experience at AnimeJapan 2020 on March 21 and 22, 2020.

As AnimeJapan’s first endeavor, this project focuses on targeting overseas anime fans, and winners will encounter unique experiences all at the AJ 2020 venue. Through these various experiences, participants will be able to interact with other anime fans and share information about the charm of Japanese animation as well as exchange their own ideas and impressions. As a result, we hope that Anime Japan will gain worldwide recognition and help bring more people overseas into the Japanese Animation Industry.

An international correspondent is an overseas anime fan given special access by spreading the charm of Japanese animation throughout the world through social media!

Contents of the international correspondent's experience
1) Priority entry to the event hall. (You can enter from the press entrance at 9:00.) *There will be a short briefing in the hall until 9:15.
2) Interview people directly involved in the anime industry (Conducting interviews with companies exhibiting at AJ 2020).
3) Participation in a Meet and Greet (Providing opportunities to socialize with other anime fans living overseas).
4) Presentation of a certificate of appreciation (Letter of Appreciation for Mission Complete as a Foreign Correspondent).
5) Special coupon gift (Coupons worth 1,000 yen that can be used at the Anime Tourism Association booth)
6) Use of the designated waitroom (a waitroom is available in the conference building where you can put your belongings, submit work and rest.)
7) Take a survey and receive an AJ 2020 original clear file as a free gift.

### Correspondent Experience Schedule

**March 21st, Correspondent Experience Day 1 *Required**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:15</td>
<td>Assembly, Orientation</td>
</tr>
<tr>
<td>9:00</td>
<td>Entry, Venue Information Briefing (About 15 Minutes)</td>
</tr>
<tr>
<td>9:15</td>
<td>The correspondent experience begins. Have fun looking at all the different booths, conducting interviews, or taking a break in the waiting room.</td>
</tr>
<tr>
<td>17:00</td>
<td>AnimeJapan 2020 End of Day 1</td>
</tr>
<tr>
<td>17:30</td>
<td>Meet and Greet Venue Opens</td>
</tr>
<tr>
<td>18:00</td>
<td>Meet and Greet Begins, Presentation of Letter of Appreciation, Participatory Events</td>
</tr>
<tr>
<td>19:30</td>
<td>End of Event, Dissolution</td>
</tr>
</tbody>
</table>

**March 22nd, Correspondent Experience Day 2 *Optional**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30</td>
<td>Assembly, Orientation</td>
</tr>
<tr>
<td>9:00</td>
<td>Entry, Venue Information Briefing (About 15 Minutes)</td>
</tr>
<tr>
<td>9:15</td>
<td>The correspondent experience begins. Have fun looking at all the different booths, conducting interviews, or taking a break in the waiting room.</td>
</tr>
<tr>
<td>17:00</td>
<td>AnimeJapan 2020 End of Day 2</td>
</tr>
</tbody>
</table>

*You can leave on the second day at your own discretion.

### Requirements for participating in the correspondent program

- Currently living outside of Japan
- Can be contacted via e-mail
- Active users of social media and be willing to post about the tour on your own account
  **“Anime Japan” may use your posted photos and documents for public relations activities such as TV and the Internet.**
- Can answer survey questions relating to the AnimeJapan 2020
- Possess valid Japanese tourist visa if from a country or region where it is required
- Must be 18 years of age or older at date of participation
- Must agree to the regulations and conditions of this plan
  *Winners of the lottery will be asked to confirmed and accept the plan conditions again.*
**Application for correspondent experience**

Application to this plan is by lottery. Winners of the lottery will be contacted with detailed information on how to participate upon selection.

<Application Web Site>

<Acceptance period>
First period: Feb 7, 2020 to Feb 16, 2020
Second period: Feb 17th, 2020 to Feb 23, 2020
Third period: Feb 24th, 2020 to Mar 1, 2020
*The periods shown above are based on Japan Standard Time
In each drawing, the winner will be informed of the details and payment method via e-mail.

**Event Overview**

Event Date:  **March 21st, 2020** (Required) / **March 22nd, 2020** (Optional)
Application Fee:  **8,900JPY** (Admission for 2 days, tax included) *Application fee is the same for one-day admission
Number of Winners:  **120** *Winners will be determined by drawing
Meeting Location:  Winners will be contacted after the drawing
Organizing, Planning, and Management:  Anime Tourism Association
Sales and Operation:  Cool Japan Travel, Inc.
In Cooperation With:  AnimeJapan Organization / Crunchyroll K.K. / MyAnimeList, LLC and more

Anime Tourism Association
https://animetourism88.com/
<Contact us for Press Releases> Person in charge: Kakizawa (Mr.)
eMAIL: kakizawa-f@animetourism88.com